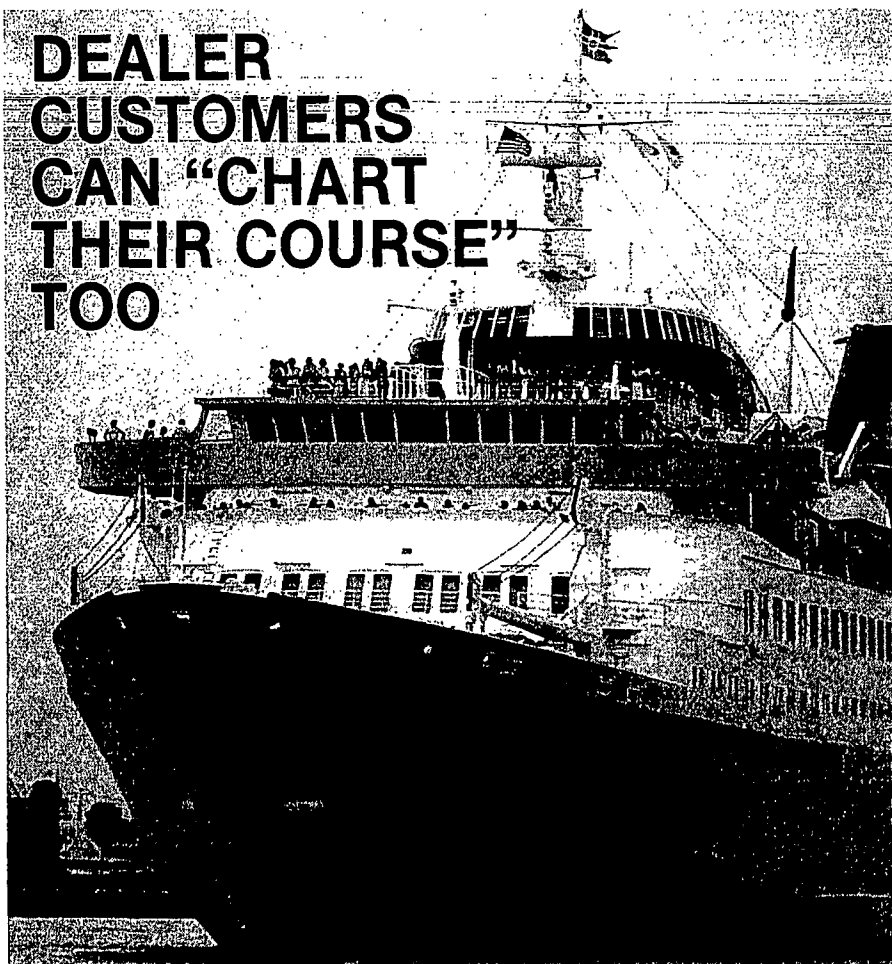


DEALER CUSTOMERS CAN "CHART THEIR COURSE" TOO



NAPA's new "Chart Your Course" dealer program enables you to offer your customers a choice between two great travel destinations: a Bahama cruise or a trip to Puerto Vallarta, Mexico.

Bahama Cruise

The exotic beauty of the tropics and the excitement, fun and luxury and a deluxe cruise aboard the MS Starward awaits your customers when they chart their course with you.

This cruise has been custom-designed to please your customers, taking in the best ports-of-call, the most exciting parties and entertainment, the most delicious food and the best entertainment. Here's what's planned. . .

- Four nights and five days aboard the MS Starward, luxury liner of the famous Norwegian Cruise Line.
- Delicious meals (seven each day) starting with early morning coffee through enticing breakfasts, lunches and poolside snacks. Evening brings elegant dinners and a sumptuous mid-night buffet.

- Shipboard activities include, but aren't limited to, swimming, ping-pong, shuffleboard, cards, games, movies, exercise and dancercise classes.
- Gala cocktail receptions begin festivities on two evenings.
- Dancing, shows and casino gambling highlight evening entertainment.
- Three exciting ports-of-call take in:
 - *Freeport*, with its beautiful sandy beaches, delightful tropical breezes and every fun-in-the-sun activity the islands have to offer.
 - *Nassau*, with its Bahamian villages, old colonial British forts and hotels, the famous Straw Market and beautiful beaches.
 - *Berry Islands*, where unspoiled tropical beauty abounds. This remarkable and different port is "off the beaten path" and offers beaches and activities not found on regular cruise schedules.

- Optional tours are available at each port (at an additional cost).
- All taxes, tips, gratuities and luggage handling are included.
- Transportation between the ship and the Miami airport is also included.

Puerto Vallarta

The best this luxurious Mexican resort has to offer awaits your customers who opt to go south of the border with NAPA. It's a travel treat of a lifetime because it includes exciting activities planned for NAPA customers by NAPA. And on top of that, travelers will enjoy scrumptious meals, scintillating entertainment, luxurious accommodations and superb service.

There are lots of good times ahead for your customers traveling to Mexico on this deluxe NAPA trip, which includes:

- Four nights and five days in Puerto Vallarta's premier hotel, the Posada Vallarta.
- A delicious a la carte breakfast each day and a special buffet on day five.
- Cocktail parties and gourmet dinners each evening (except for day three, when your traveling customers will be free to enjoy the many restaurants of Puerto Vallarta).
- Mexican cocktails and soft drinks served by the hotel pool from 4 p.m. to 5 p.m. each day.
- A wide range of activities, including a golf tournament, tennis tournament, deep-sea fishing tournament, Puerto Vallarta city tour, a Yelapa cruise, a Los Animas catamaran cruise, burro polo, horseback riding and, of course, shopping galore!
- Delightful evening entertainment, including a fireworks display and the Folkloric ballet show.
- All taxes, tips, gratuities and luggage handling will be taken care of for your traveling customers.
- Transportation to and from the hotel and airport will also be taken care of for your customers.

There you have it! 1983 offers you the best opportunities in the automotive aftermarket for travel adventure, customer incentives and increased business. You've got all the pieces, and you're off to a good start. Now, RUN WITH IT!