

THE DEAN & BARRY CO.

MANUFACTURERS OF

R. S. MCKAY, PRESIDENT
A. N. MASSE, VICE PRESIDENT
F. STANLEY CROOKS, SECRETARY
O. W. MCKAY, TREASURER



OFFICE & FACTORY
298 MARCONI BLVD.
3132
PHONES ADAMS 3133

COLUMBUS, OHIO

9

Trade Name	Auto & Truck Enamel
Category	Wagon, Tractor & Implement Paint & enamels
Color	Red
Number	323
Quality	First

PIGMENTS	18.5%	lbs	Yieldin gal	Unit cost	Total cost
Toluidone Toner		6.94	.59	1.05 per lb	7.30
Light Para Toner		6.94	.55	.70 " "	4.86
Lt. Ch Yellow		1.87	.04	.16 " "	.30
Micro Velva A		22.50	1.06	.02 " "	.45
VEHICLE 81.5%					
G. Spar Varnish		169.00	22.75	.98 per gal	22.30
Calculated Yield		207.25	24.99		35.21
Manfing loss 1%			.25		
Actual Yield			24.74		

COST ANALYSIS

Material cost per gal	1.42
Direct labor cost per gal	.05
Factory overhead cost per gal	.07
Bulk cost per gal	1.54
Complete package cost per gal	.12
Factory cost in package per gal	1.66

PRICES

A	2.12
B	----
C	3.30
D	2.34
E Industrial plants	2.65