

finishes made with lead and Oil Plastic Paint!

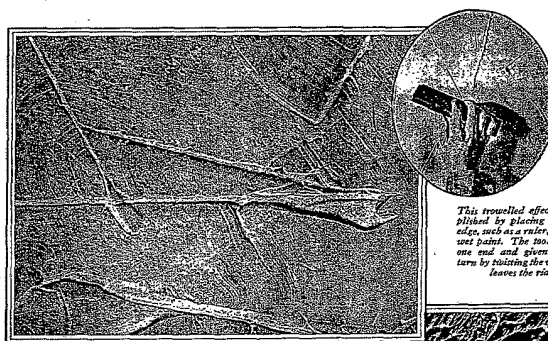


Image given a half turn and pulled sharply away
center of the resulting figure slightly raised. Sponge
marks may be interlaced as shown.

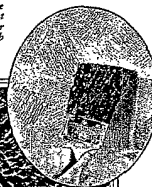
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information on request

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This trawelled effect is accom-
plished by placing a straight-
edge, such as a ruler, against the
wet paint. The tool is held at
one end and given a quarter
turn by twisting the wrist, which
leaves the ridges.

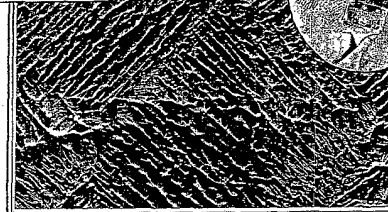


MIXING DIRECTIONS

The formula for white-lead and oil
plastic paint is 100 lbs. Dutch Boy
white-lead (heavy paste), 22 lbs. dry
whiting, 1 1/2 gals. Dutch Boy flattening
oil, 1 gill drier. Break up the white-
lead with half the flattening oil (1/2 gal-
lon). Do the same with the whiting.
Stir the whiting mixture into the
white-lead mixture. Add the drier.
The "plastic lead" is now ready for
application.

Mix up a small experimental batch
of white-lead and oil plastic paint and
try it out. That's the real way of find-
ing out what it is like and what it
will do.

All the experimenting can be done
on one panel. Simply work one design
over the other. This plastic paint re-
mains workable long enough to enable
you to run through the textures illus-
trated, and others which you may
develop yourself.



To secure this pattern, a flat brush is slugged against the
wet plastic paint. As the brush is lifted from the surface
it pulls the plastic paint into ridges as shown.



"Save the surface and
you save all" - *See Your Local Dealer*

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 500 West 18th St.
Cleveland, 810 W. Superior Ave.
San Francisco, 235 Montgomery St.

DUTCH BOY

Magazine, 12 Gold Street, New York.

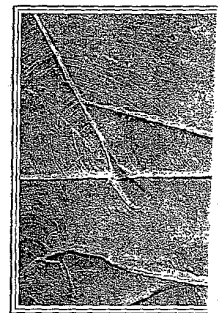
WHITE-LEAD

N 27894

0000-NLI-000014072

Textured finishes made White-lead and Oil F

A sponge, a brush, and a straight-edge produced these low-relief wall treatments . . . the plastic paint being composed of materials you carry in your shop—Dutch Boy white-lead, whiting, Dutch Boy flattening oil and drier



A damp sponge given a half turn and pulled sharply away leaves the center of the resulting figure slightly raised. Sponge swirls may be interlaced as shown.

THE pictures on these pages show but a few of the many finishes you may obtain with white-lead and oil plastic paint.

You mix this paint from materials you use regularly and with which you are thoroughly familiar—Dutch Boy white-lead, whiting, Dutch Boy flattening oil and drier. And, besides possessing many other advantages, it enables you to produce the low-relief or modified textures now popular . . . the type of textural effect universally suitable for side-wall decoration.

Easily applied and worked

White-lead and oil plastic paint, or "plastic lead," is relatively low in cost . . . and easy to mix and to apply. It is mixed, tinted with colors-in-oil and brushed on like other white-lead paint. When applied, it can be readily manipulated or worked into a variety of interesting designs. It remains workable on the wall for at least an hour. Use a brush, a whisk broom, graining comb, cloth, sponge or straight

edge . . . or any other means. The number of textural designs you can obtain is practically unlimited. "Plastic lead" sets up overnight. Then it can be glazed if desired, though without glazing it is a complete, durable, washable finish of itself. No size is necessary to permit glazing.

Detailed information on request

If you desire fuller information about this use for Dutch Boy white-lead, write for booklet "White-lead and Oil Plastic Finishes." It covers the subject in complete detail and shows in color some of the effects obtainable. The illustrations on these pages give but a few of the almost endless variety of designs you may secure. Address the branch office nearest you.

MIXING DIRECTI

The formula for white-lead plastic paint is 100 lbs. Dutch white-lead (heavy paste), 22 whiting, 1½ gals. Dutch Boy oil, 1 gill drier. Break up the lead with half the flattening oil. Do the same with the 8th the whitening mixture in white-lead mixture. Add the "plastic lead" is now ready for application.

Mix up a small experiment of white-lead and oil plastic paint to try it out. That's the real way to find out what it is like and will do.

All the experimenting can be done on one panel. Simply work on over the other. This plastic paint remains workable long enough for you to run through the textures, and others which you develop yourself.

DUTCH BOY WHIT

This advertisement will appear in the October, 1928, issue of The Painters Magazine, 12 Gold Street, New York.

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