



You be the Judge!

Prove to Your Own Satisfaction that

ANACONDA WHITE LEAD

Produces Whiter Whites and Cleaner Tints!



**SEND FOR VISUAL PROOF
AND FREE SAMPLE... NOW!**

Simply address a letter or penny post-
card to INTERNATIONAL SMELTING
AND REFINING COMPANY, DEPT. WL,
EAST CHICAGO, INDIANA. Write this
only: "Send me Visual Proof and a
one-pound FREE sample, so that I may
judge for myself the superiority of
Anaconda White Lead."

Our tests prove unmistakably that Ana-
conda White Lead, made by our exclu-
sive Electrolytic Process, is whiter,
brighter, purer than any other on the
market. *But don't take our word for it.*

Judge for yourself the superiority
of Anaconda White Lead—in your
own way—in your own home. Prove
by actual test that this modern white
lead, although it costs no more, pro-
duces whiter whites and cleaner tints
... provides *all-weather protection* and
lasting beauty. You make the tests—
you judge results. Could anything be
fairer? Send for your Visual Proof and
1 lb. FREE sample... now!

39375

**INTERNATIONAL SMELTING
AND REFINING COMPANY**
Pigment Division • East Chicago, Ind.
Subsidiary of Anaconda Copper Mining Co.

USE ANACONDA
from mine to consumer

LEAD

N10024

PNYC00G00056