No. 82 T

EFFECTIVE SEPTEMBER 29, 1954
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dealer NET PRICE LIST

SPRED SATIN

AND SPRED RELATED PRODUCTS



QUALITY Glidden PRODUCTS

THE GLIDDEN COMPANY, NATIONAL HEADQUARTERS, CLEVELAND 2, OHIO

Glidden

SPRED SATIN

(100% Latex Interior Paint)

Original 100% latex base paint for interior walls, ceilings, woodwork. Excellent for masonry, interior plaster, porous wallboards, acoustical tile, wallpaper. The ideal latex paint for schools, hospitals, residences, offices, motels, hotels, apartments, housing projects, etc. Extremely fast, easy application; self priming, cuts painting time in half. No disagreeable odor. Guaranteed washable. May be tinted with DRAMATONE Tinting Colors.

	Gals.	Qts.	Pts.	½ Pts.
3418 Decorator White	3.90	1.24	.73	.47
3470 Ceiling Flat White and Standard Colors	3.90	1.24	—	—
DEEP COLORS				
3432 Umber Brown; 3433 Sienna Red; 3434 Charcoal Black; 3435 Majestic Blue	3.90	1.24	.73	.47
3439 Emerald Green; 3437 Cardinal Red	5.20	1.59	.91	.55
3436 Sunglow Yellow; 3438 Garnet Maroon	6.40	1.87	1.04	.62

APPLICATION—Brush, Roller, Spray
DRYING TIME—20 minutes; may be recoated in 4 hours
THINNER—Water
COVERAGE—Up to 500 Sq. Ft. per gallon over most surfaces

DRAMATONE MULTI-PURPOSE Tinting Colors

(For Tinting Latex, Alkyd and Other Paints)

One-shot tinting colors for use with SPRED SATIN latex paint, alkyd semi-gloss enamel, alkyd flat enamel and other paints. See Dramatone displays for wide range of colors.

	† Tubes 4 oz. (3 Per Box)	† Tubes 1 oz. (6 Per Box)	† Tubes ¼ oz. (6 Per Box)	Qts.
	Per Tube	Per Tube	Per Tube	
Green, Lt. Yellow, Ruby Red	.62	.35	.25	4.13
Ferrite Yellow, Sienna Red, Black, Oxide Red, Umber Brown, Blue	.56	.32	.22	2.63

*SPRED PRIMER-SEALER

(A Latex Vapor-Barrier)

An excellent latex primer for porous surfaces of dry-wall construction, plaster, masonry and asbestos covered pipes. Seals high-suction plaster, most water stains, "hot spots" and discolored surfaces. Assures positive sealing and holdout for succeeding finishing coats of either latex or oil base paints. May be intermixed with latex paints for color, or tinted with DRAMATONE Tinting Colors. An approved vapor barrier which helps to prevent outside paint failures.

	Gals.	Qts.	Pts.	½ Pts.
	4.03	1.28	—	—

APPLICATION—Brush, Roller, Spray
DRYING TIME—20 minutes; may be recoated in 4 hours
THINNER—Water
COVERAGE—Up to 400 Sq. Ft. per gallon on Plaster; 100 Sq. Ft. per gallon on porous wallboard

SPRED GRANULETS

(For Producing Sand-Type Finishes)

Treated mineral particles for adding to SPRED SATIN, or SPRED TEXTURE PAINT, to create a durable sand finish. For use on interior walls of plaster, wallboard, concrete, masonry and all types of dry-wall construction.

	2.38	.87	—	—

* AVAILABLE IN 5-GAL. CANS AT 15c PER GALLON LESS THAN 1-GAL. PRICES.

† SUPPLIED IN FULL CASES OR BOXES ONLY. NOT SUBJECT TO FULL CASE ALLOWANCE.

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GLD026170

Glidden

	Gals.	Qts.	Pts.	½ Pts.
***SPRED GLIDE-ON**				
(Vinyl-Latex Exterior Masonry Paint)				
An exterior vinyl-latex masonry paint, unaffected by the alkalinity found in all masonry surfaces. Designed for use on stucco, concrete, brick, concrete block, cinder block, asbestos shingle and panel siding, unglazed tile and primed metal. Keeps out moisture yet the surface "breathes" to let vapor escape from inside. A tough vinyl film that resists driving rains, hottest sunshine, mildew, snow and ice, sea air and salt water spray, strongest smog, dust and chemical fumes. Resists cracking, peeling, blistering, acid and alkali action.				
SPRED GLIDE-ON helps to air-condition homes, to make them cooler by as much as twenty degrees, when the roof is painted. It reflects the rays of the sun to keep the house cooler! SPRED GLIDE-ON is effective on asphalt, asbestos and tile roofs. Houses can be color-styled completely in the modern manner with SPRED GLIDE-ON from foundation to chimney, by painting the roof to match the siding colors with this modern, new exterior vinyl-latex paint.				
Regular Colors	4.53	1.41	—	—
Fairway Green No. 3514	5.63	1.68	—	—
APPLICATION—Brush, Roller, Spray DRYING TIME—Overnight for recoating THINNER—No. 3520 GLIDE-ON MIXING LIQUID COVERAGE—Up to 400 Sq. Ft. per gallon				
***SPRED GLIDE-ON MIXING LIQUID No. 3520**				
For mixing with SPRED GLIDE-ON when painting over new and porous surfaces, not previously painted	2.73	.96	—	—
***SPRED LUSTRE SEMI-GLOSS ENAMEL**				
(Interior-Exterior Washable Alkyd Enamel)				
Ready to use. Covers most surfaces in One Coat. Requires no other primer on new plaster or new wood. Ideal for kitchens, bathrooms, hallways,—walls, furniture, plaster, woodwork and metal. Washes like tile. Colors match SPRED SATIN. May be tinted with DRAMATONE Tinting Colors.				
White and Colors	5.03	1.56	.90	—
APPLICATION—Brush, Roller, Spray DRYING TIME—Dust free 3 to 4 hours; recoat overnight THINNER—Mineral Spirits or Turpentine COVERAGE—Approx. 550 Sq. Ft. per Gallon				
***SURFACE BOND**				
(Seals Powdery Masonry Surfaces)				
A high quality, clear finish bonding coat. Designed to penetrate deeply into chalky surfaces left by previous coats of cement bondings or powder type paints on masonry surfaces. Dries hard to help prevent further chalking. Anchors old surface to make a perfect bond for SPRED GLIDE-ON, as well as other exterior and interior masonry paints.	3.93	1.26	—	—
APPLICATION—Brush, Spray DRYING TIME—1 to 4 days depending upon drying conditions THINNER—Turpentine or Mineral Spirits COVERAGE—300 to 400 Sq. Ft. per Gallon				

* AVAILABLE IN 5-GAL. CANS
AT 15c PER GALLON LESS THAN 1-GAL. PRICES.

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	Gals.	Qts.	Pts.	½ Pts.
***SPRED STIPPLE TEXTURE AND BLOCK FILLER** **(Silicated Latex For Masonry & Dry-Wall Construction)** Ready to use on new or old surfaces. Gives all the advantages of texture and all the beauty of paint in one application. Hides irregular surfaces on plaster, wallboard, masonry blocks and wallpaper, seals spackled nail heads and tape joints. Easily applied with brush or roller. May be lightly stippled or heavily textured in a variety of patterns and techniques. Especially made for texturing and stippling and for filling masonry blocks, pores and voids, to eliminate "pinholing" in finish coat, to assure maximum water repellency and to develop excellent appearance on interior and exterior masonry surfaces. May be tinted with DRAMATONE Tinting Colors. White and Colors APPLICATION—Brush for texturing, followed by stipple brush, sponge, trowel, whisk broom, comb, etc., as desired. Use roller and tray for stipple effects. Brush, roll or spray when used as a block filler. DRYING TIME—Overnight THINNER—Water COVERAGE—Texturing and filling blocks—75 to 100 Sq. Ft. per gallon. Stippling: 175 to 200 Sq. Ft. per gallon	3.48	1.12	—	—
SPRED SURFACENE **(Liquid Surface Conditioner and Brush Cleaner)** A clear liquid that can be applied to old enameled, painted or varnished surfaces to clean the surface, dull the gloss and insure good adhesion for a new finish coat. Eliminates the work and dust of sanding and prepares surfaces for refinishing in one easy operation. SURFACENE may also be used as a brush cleaner APPLICATION—Cloth or Brush	2.43 (4 Per Case)	.94	.60	—
***SPRED TEXTURE** **(Texture Base For Latex Paints)** Latex semi-paste base, neutral in color, for mixing with SPRED SATIN and other latex paints to produce a variety of textured effects on interior walls and ceilings. 100% latex type base, when mixed with latex paint, hides minor wall cracks and is particularly effective in covering tape joints in dry wall construction. It is an excellent finish on plaster board, plaster, masonry block and wallpaper. Used by itself, it makes a good spackling compound for patching small imperfections before texturing	2.88	.99	—	—
SPRED PATCH **(100% Latex Spackling Compound)** A ready-to-use spackling compound. Will not bleed through paint, or flash. Does not shrink. Dries to a "puff" which may be easily sanded. Does not clog sandpaper. Excellent adhesion APPLICATION—Putty Knife DRYING TIME—30 minutes THINNER—Water	2.93	1.01	—	.44
SPRED FLAT **(Oil-Emulsion Interior Paint)** One gallon makes six quarts of paint when mixed with two quarts of water. Easy to apply over wallpaper, new or old plaster, wallboard, painted surfaces, cement and rough tile walls. Has limited washability. White and Colors APPLICATION—Brush, Roller, Spray DRYING TIME—30 minutes; recoat 4 to 12 hours, depending upon surface THINNER—Water COVERAGE—Up to 650 Sq. Ft. per gallon	2.93	.98	—	—

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	Gals.	Qts.	Pts.	½ Pts.
***MASTICRETE** Made of pure asphalt, for patching and resurfacing floors—concrete, wood, metal, tile, terrazzo, asphalt, composition, etc. Eliminates costly chipping operations other than cleaning surface free from dirt, grease, oil or paint. Made to be mixed with common cement mortars. Creates a tough, resilient surface that will not chip, crack or crumble. The surface becomes slip-proof, skid-proof, noiseless, water-resistant and spark-proof. Toughens with age. Ready to use without heating or special equipment. Contains no oils or solvents. APPLICATION—Trowel DRYING TIME—24 to 36 hours before use THINNER—Water	1.78	—	—	—
***MASTICRETE PRIMER** A priming or bonding coat for use between coats of MASTICRETE. Use before second coat of MASTICRETE. APPLICATION—Brush or Spray DRYING TIME—24 to 36 hours THINNER—Water COVERAGE—250 Sq. Ft. per gallon	1.63	—	—	—
***METALLITE (Exterior Ready-Mixed Aluminum)** Produces a smooth, enamel-like polished aluminum finish. It will retain brilliance over a long period of time. Furnishes ideal protection to structural steel, metal roofs, low-temperature smoke stacks, farm equipment and outside storage tanks. APPLICATION—Brush, Roller, Spray DRYING TIME—6 hours; 48 hours for recoating THINNER—Turpentine or Mineral Spirits COVERAGE—650 Sq. Ft. per gallon	4.68	1.44	.85	.55
***METALLITE (Interior Chrome Finish)** An extremely smooth, chrome-like aluminum finish for use on radiators, furnace jackets, airducts, hot water tanks and heaters, pipes and other interior surfaces. Will not tarnish under ordinary conditions. It maintains its brilliance. Makes an excellent sealer over asphalt. Retards corrosion caused by fumes and moisture. Hides with one coat. Easily cleaned. Reflects light. APPLICATION—Brush, Roller, Spray DRYING TIME—2 to 4 hours; 24 hours for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—650 Sq. Ft. per gallon	4.53	1.41	.84	.54
***METALLITE (Heat-Resisting Aluminum)** Designed for metal surfaces subjected to heat. At low surface temperature, the paint is baked onto the surface. At high temperatures the aluminum is fused to the surface. Not recommended for use at base of smoke stacks where heat is extremely intense. APPLICATION—Brush, Roller, Spray DRYING TIME—2 hours; 24 hours for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—650 Sq. Ft. per gallon	4.43	1.38	.82	.53
METAL PRIMER See: Glid-Tite Galvanized Iron Primer; Liquid Red Lead				

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	Gals.	Qts.	Pts.	½ Pts.
MILDEW-RESISTING PAINTS				
See: SPRED Glide-On; Maintenance Finishes; Endurance Mildew and Fume-Resistant Paint				
METAL PROTECTIVE PAINTS				
See: Neva-A-Rust; Glid-Tite Galvanized Iron Primer; Metallite, Liquid Red Lead				
***NEVA-ROT** **(Wood and Canvas Preservative)**				
A preservative that combats mold, fungus, mildew, termites, ants, beetles, bacteria, rot and decay. Equally effective on wood, canvas and rope. Highly recommended for new or old lumber, bond rails, porches, columns, stairways, fence posts, cribs, barns, foundation timbers, ropes, lines, canvas awnings—wherever non-metal surfaces require protection from insects and bacterial damage. NEVA-ROT has been tested and approved by the U. S. Navy as a preservative. It is odorless and non-toxic to humans, will not irritate eyes or skin.				
Neva-Rot Clear	3.43	1.14	—	—
Neva-Rot Green	2.68 (6 Per Case)	.95	—	—
APPLICATION—Brush, Spray, Dip, Swab DRYING TIME—Overnight THINNER—None Required COVERAGE—200 Sq. Ft. per gallon				
***NEV-A-RUST** **(Metal Protective Paint)**				
The outstanding alkyd-fortified rust-inhibiting paint that protects metal against corrosion. Made to be used as both field and shop coating on structural steel. Excellent for all outdoor metal surfaces such as iron fences, ornamental grill work, flag poles, window frames and casings, conduit pipe, smoke stacks, metal roofs, eave troughs, fire escapes, etc.				
Gray, Greenbrier Green, Red, Black	5.18	1.57	—	—
APPLICATION—Brush, Spray DRYING TIME—16 hours; 24 hours for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—600 Sq. Ft. per gallon				
ONE-COAT HOUSE PAINT				
See: Endurance Imperial				
OIL COLORS IN TUBES				
See: Colors-in-Oil				
PAINT AND VARNISH REMOVER				
See: Glid-Strip; Ad-El-Ite				
PASTEL HOUSE PAINT COLORS				
See: Endurance House Paint Pastel Colors				
PATCHING PLASTER				
See: SPRED Patch				

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	Gals.	Qts.	Pts.	½ Pts.
***PENETREX (Floor Finish)**				
PENETREX is a penetrating finish for use on wood floors in homes, stores, offices, schools, auditoriums, gymnasiums, etc., wherever floors receive considerable scuffing and abrasion. It penetrates and fills the voids in the grain of the wood and maintains the uniform appearance of the floor	3.93	1.26	—	—
APPLICATION—Brush, Mop DRYING TIME—Overnight; 12 hours for recoating COVERAGE—600 Sq. Ft. per gallon				
PLASTIC ROOF CEMENT		(PRICES UPON REQUEST)		
PLI-NAMEL (Synthetic Rubber-Base Paint)				
A rubberized paint made especially for concrete floors, masonry walls and metal surfaces. Used extensively on basement floors, in laundry and shower areas, recreation rooms, semi-exposed areas such as concrete patios, porches, terraces, etc. Excellent for industrial use—floors, stairs, corridors, loading docks; especially effective protective coating in industrial washing machines, degreaser tanks and equipment. PLI-NAMEL resists acids, alkalies, severe fumes and chemicals, rust and water.				
Regular Colors	5.68	1.69	—	—
White	5.98	1.77	—	—
Black	4.73	1.46	—	—
APPLICATION—Brush, Roller, Spray DRYING TIME—Overnight; 24 hours for recoating THINNER—Toluol or Turpentine COVERAGE—500 Sq. Ft. per gallon				
PORCH AND DECK ENAMEL				
See: Florenamel				
PRIMERS AND SEALERS				
See: Alkali-Resisting Primer No. 6419; Endurance Exterior Basecoat; Speed-Wall Interior Basecoat; SPRED Primer-Sealer; Glidden-coat Enamel Undercoat; Ripolin Undercoat; Glid-Tite Galvanized Iron Primer; Surface Bond.				
PUTTY		(PRICES UPON REQUEST)		
RED LEAD (Liquid)				
See: Liquid Red Lead				
***REDWOOD FINISH**				
A specially treated clear non-varnish oil type finish for Redwood, Cedar, Cypress, Mahogany, Fir, Pine and other exterior wood sidings, also unfinished storm sash. It is a lasting, flexible, water-repellent, mildew and fungi-resisting coating. Clear Redwood Finish protects and enhances the natural beauty of the wood	3.98	1.27	—	—
APPLICATION—Brush, Spray DRYING TIME—Overnight; 24 hours for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—First Coat, 400 Sq. Ft. per gallon Second Coat, 650 Sq. Ft. per gallon (Depending upon surface condition)				

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	Gals.	Qts.	Pts.	½ Pts.
RIPOLIN ENAMEL (Quick-Drying White) One of the oldest and finest enamels with world-wide acceptance. Architects and painters recognize RIPOLIN as the finest enamel for interior and exterior decorating. May be tinted with Colors-in-Oil or DRAMATONE Tinting Colors. Gloss, Semi-Gloss, (White Only) APPLICATION—Brush, Roller, Spray DRYING TIME—6 to 8 hours; 24 hours for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—600 Sq. Ft. per gallon	6.28	1.98	1.14	.67
RIPOLIN UNDERCOAT A perfect first coater for new wood or previously painted surfaces. Dries to a firm opaque film. Especially designed for use with Ripolin Semi-Gloss and Gloss Enamels. Completely hides and seals a surface so that finishing coats of Ripolin Enamel produce full luster and depth of gloss. Requires only light sanding. May be tinted with Colors-in-Oil or DRAMA-TONE Tinting Colors. APPLICATION—Brush, Spray DRYING TIME—Overnight for sanding and recoating THINNER—Mineral Spirits or Turpentine COVERAGE—500 Sq. Ft. per gallon	5.03	1.53	.90	—
ROCKSPAR VARNISH Heavy bodied varnish for all interior surfaces. One coat equivalent to two coats of ordinary varnish. No shrinkage on drying. Dries with deep high gloss. APPLICATION—Brush DRYING TIME—Overnight; 24 hours for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—Up to 700 Sq. Ft. per gallon	4.83	1.48	.87	.56
ROOF PAINTS See: Aluminum Asphalt Roof Paint; Asphalt Roof Coatings; Nev-A-Rust; Metallite (Exterior); SPRED Glide-On				
SCREEN ENAMEL See: Japalac Screen and Iron Enamel				
SEMI-GLOSS ENAMELS See: Speed-Wall; Ripolin; SPRED Lustre				
SHELLAC Glidden pure shellac is supplied in White and Orange. It is a quality product made of pure gum shellac cut with denatured alcohol.		(PRICES UPON REQUEST)		
SHINGLE STAIN See: Endurance Shingle and Shake Stain				
SPACKLING COMPOUND See: SPRED Patch				
SPAR VARNISH See: Gliddenspar, Glid-Tone Spar Varnish				

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	Gals.	Qts.	Pts.	½ Pts.
***SPEED-WALL ALKYD FLAT ENAMEL** A self sealing, deodorized, washable, flat alkyd enamel for interior surfaces: plaster, masonry, woodwork, radiators, wallboard and metal. Can be applied quickly with a wide brush. Flows out beautifully. One coat is usually sufficient where color difference is not too great. Color styled for wall beauty. May be tinted with DRAMATONE Tinting Colors. White and Colors APPLICATION—Brush, Roller, Spray DRYING TIME—Overnight for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—Up to 550 Sq. Ft. per gallon	4.08	1.29	—	—
***SPEED-WALL ALKYD INTERIOR BASECOAT** A ready-to-use, low-odor, alkyd-type primer sealer for new and old interior wall surfaces of plaster, masonry or wallboard. Also for previously painted walls in poor condition and patched areas. Its remarkable ease of brushing and exceptional filling, sealing, hiding, and alkali-resisting properties are gained through the use of special resins, pigments, and oils. APPLICATION—Brush, Roller, Spray DRYING TIME—Overnight for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—Up to 450 Sq. Ft. per gallon	4.08	1.29	—	—
***SPEED-WALL ALKYD SEMI-GLOSS ENAMEL** A self sealing, deodorized, alkyd semi-gloss enamel recommended for finishing walls, ceilings, woodwork, tables, chairs, radiators or any interior surface where a durable, washable semi-gloss finish is desired. It is very easy to apply, will withstand repeated washings. One coat is usually sufficient where color difference is not too great. Color styled for wall beauty. May be tinted with DRAMATONE Tinting Colors. White and Colors APPLICATION—Brush, Roller, Spray DRYING TIME—Overnight for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—Up to 550 Sq. Ft. per gallon	5.03	1.56	.90	—
***SPEED-WALL GLOSS WHITE** Highly water-proof, resists steam, moisture, and washing. The white resists yellowing. Practical for kitchen, bathroom and similar household uses. It may be applied to plaster, cement, wood, wallboard, or metal surfaces. Applies easily, may be tinted with Colors-in-Oil or DRAMATONE Tinting Colors. APPLICATION—Brush, Spray DRYING TIME—Overnight for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—Up to 550 Sq. Ft. per gallon	4.78	1.47	—	—
SPRAY-DAY-LITE AND RELATED PRODUCTS See: Page 24				
SPRED PRODUCTS See: SPRED Products Section				
STAINS See: Glid-Tone Stain; Endurance Shingle and Shake Stain				

* AVAILABLE IN 5-GAL. CANS
AT 15¢ PER GALLON LESS THAN 1-GAL. PRICES.

Glidden

	Gals.	Qts.	Pts.	½ Pts.
***STOCK FARM WHITE PAINT** An excellent low cost exterior paint for use on wood surfaces such as fences, barns, outbuildings, sheds, etc. This material, produced for use in stock farms, is formulated without lead pigments, and contains wood preservatives. The creosote-like odor tends to repel live stock. APPLICATION—Brush, Spray DRYING TIME—Overnight; 24 hours for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—Up to 450 Sq. Ft. per gallon depending upon surface condition	3.98	—	—	—
STOVE AND IRON ENAMEL See: Japalac Screen and Iron Enamel				
SURFACE CONDITIONER See: SPRED Surfacene; Surface Bond				
TILE ROOF PAINT See: SPRED Glide-On				
***TINNERS' PAINT (Red)** For use on metal roofs, flashings, gutters, downspouts and for work inside tin shops. Equally satisfactory for wood and brick surfaces. Permanent in color. Sufficiently elastic not to chip or crack when the metal is bent. APPLICATION—Brush, Spray DRYING TIME—Overnight; 36 hours for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—Up to 550 Sq. Ft. per gallon	3.43	1.13	—	—
TINTING COLORS See: Dramatone Multi-Purpose Tinting Colors; Colors-In-Oil				
TRIM AND SHUTTER COLORS See: Endurance Trim and Shutter Colors				
TRUCK, TRACTOR & MACHINERY ENAMEL A fine enamel designed for use on all metal and wood parts of trucks, tractors and agricultural implements, machines and wherever a one-coat exterior enamel is required. Colors are those used by some of the leading manufacturers of farm equipment. Black Farm Gray; J. D. Yellow; J. D. Green I.H.C. Red APPLICATION—Brush, Spray DRYING TIME—Overnight for recoating THINNER—Mineral Spirits or Turpentine COVERAGE—Up to 600 Sq. Ft. per gallon	4.18 4.88 5.58	1.32 1.49 1.67	— — —	— — —
TUBE COLORS See: Dramatone Multi-Purpose Tinting Colors; Colors-In-Oil				
TURPENTINE		(PRICES UPON REQUEST)		

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	Gals.	Qts.	Pts.	½ Pts.
UNDERCOATERS See: Gliddencoat, Ripolin Undercoat, Surface Bond, Speed-Wall Interior Basecoat; SPRED Primer-Sealer, Endurance Exterior Basecoat				
VAPOR BARRIER See: SPRED Primer-Sealer				
VARNISHES See: Glid-Tone Spar; Gliddenspar; Glid-Tone Satin Sheen; Glid-Tone Gloss; Rockspar				
VARNISH REMOVER See: Ad-El-Ite; Glid-Strip				
VINYL-LATEX PAINT See: SPRED Glide-On				
VISMATIC GREEN CHALKBOARD COATING A lusterless matte finish, green in color. Extremely popular in a large number of America's finest school, college and university classrooms. It is used to paint black chalkboards in a new light-reflecting color that is easy on the eyes. This green finish achieves maximum visibility and minimum light wave vibration of chalk lines and letters. Easy to apply. APPLICATION—Brush, Spray DRYING TIME—Overnight for recoating THINNER—Mineral Spirits COVERAGE—Up to 500 Sq. Ft. per gallon	5.48	1.64	.95	—
WAX See: Glidden Paste Wax; Glid-N Floor Wax				
WHITE LEAD, PASTE		(PRICES UPON REQUEST)		
WOOD BLEACH See: Glid-Tone Wood Bleach				
WOOD FILLER See: Glid-Tone Wood Filler				
WOOD FINISHES See: Glid-Tone Products; Redwood Finish				
WOOD PRESERVATIVE See: Neva-Rot				
WOOD STAIN See: Glid-Tone Stain; Endurance Shingle and Shake Stain				

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SELECTED PROFESSIONAL PAINTER AND MAINTENANCE FINISHES

In addition to the products listed on the preceding pages, The Glidden Company manufactures other products, listed below, to make a complete line of professional painter and maintenance finishes. Ask for Glidden Professional MAINTENANCE FINISHES Painting Specification and Product Guide book for additional information.

	Gals.	Qts.
Alkali and Acid-Resisting Interior and Exterior Metal Primer No. 5613	$5.83	—
Celsyn Coating—Clear	4.53	—
Celsyn Coating—Reducer	2.23	—
Chromatized Metal Primer—Red	5.63	—
Day-Lite Dado Enamel—All Colors	4.58	$1.44
Duo-Tex Fire Retardant Paint		
White	5.38	—
Colors	5.68	—
E-Z-C Machinery Enamels		
Regular Colors, White and Gray Primer	4.58	1.44
Vismatic Orange, Cream, Vismatic Green, Surf Green	5.83	1.73
E-Z-C Safety Enamels		
Regular Colors	6.03	1.79
Pilot White	4.73	1.45
E-Z-C Pipe Identification Enamels	6.03	1.79
Glid-Tex	4.30	—
Gymnasium Floor Finish No. 839	3.78	—
Heavy Duty Floor Finish No. 838	3.43	—
Mastic White Primer No. 6421	5.23	—

	Gals.	Qts.
No. 100 Rust Inhibiting Oil	$3.08	—
Professional Painter Line		
Eggshell Enamel No. 15 White	3.93	—
Gloss Enamel No. 58 White	5.13	—
Semi-Gloss Enamel No. 50 White	4.48	—
Ultra Flat White and Colors	3.45	—
Romark Yellow No. 2	3.98	—
Romark White No. 2	3.80	—
Smokestack Black No. 522	3.43	—
Suntan Wiping Stain	3.08	—
Swimming Pool Finishes		
White	7.21	—
Ocean Blue	6.91	—
Sea Green	7.72	—
Titan-O-Zinc Mildew and Fume-Resisting Paste Paint—White	6.08	—
Water Tank Finishes		
No. 1525 Chromate Primer	6.13	—
No. 1777 Gray Synthetic Finish Coat	6.38	—
Zinc Dust Paint	(Prices Upon Request)	

Five-gallon can and drum prices are 15 cents per gallon less than the one-gallon prices.

SPRAY-DAY-LITE AND RELATED PRODUCTS

SPRAY-DAY-LITE and BRUSH-DAY-LITE
One Coat Eggshell Wall Finishes, White and Colors

No. 1006 SPRAY-DAY-LITE MILL WHITE FLAT

No. 1007 BRUSH-DAY-LITE MILL WHITE FLAT

No. 142 SPRAY-DAY-LITE—White Primer and Sealer

No. 881 BRUSH-DAY-LITE—White Primer and Sealer

No. 60 DAY-LITE WHITE SEMI-GLOSS ENAMEL

No. 61 DAY-LITE WHITE GLOSS ENAMEL

No. 1003 SANI-GIENE DAY-LITE HIGH GLOSS ENAMEL—White

No. 25 DAY-LITE WHITE FUME-RESISTANT EGGSHELL

No. 117 DAY-LITE WHITE FUME-RESISTANT GLOSS WHITE

No. 122 SPRAY-DAY-LITE MILDEW-RESISTING WHITE WET WALL EGGSHELL

No. 180 SPRAY-DAY-LITE MILDEW-RESISTING WHITE WET WALL SEMI-GLOSS ENAMEL

No. 179 SPRAY-DAY-LITE MILDEW-RESISTING WHITE WET WALL PRIMER AND SEALER

No. 5 SPRAY-DAY-LITE WHITE COLD SPOT EGGSHELL NON-BLEEDING

Spray-Day-Lite product prices upon request.

Ask for Professional Maintenance Finishes Price List No. M-13

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GLD026180

GRAPHIC ARTS and SIGN FINISHES

POSTAD BULLETIN COLORS

(Outdoor Advertising Association of America Standards)
Superior Colors for all outdoor signs and bulletins.

O.A.A. No.	Color	Formula No.	Gallon	Quart	Pint
100	Vermilion	15-R-14	$6.20	$1.77	$ .99
102	Fire Red	15-R-15	6.45	1.83	1.02
104	Bright Red	15-R-4	7.80	2.17	1.19
106	Carmine	15-R-16	7.80	2.17	1.19
108	Maroon	15-R-17	9.10	2.49	1.35
114	Medium Brown	15-D-7	4.85	1.35	.79
124	Medium Orange	15-Y-9	6.45	1.83	1.02
130	Primrose Yellow	15-Y-22	6.10	1.74	.97
130	Permanent Primrose Yellow	15-Y-24	11.00	2.97	1.55
132	Lemon Yellow	15-Y-4	6.62	1.87	1.04
134	Chrome Yellow	15-Y-1	6.55	1.85	1.03
140	Light Green	15-G-6	6.40	1.82	1.01
142	Emerald Green	15-G-13	7.10	1.99	1.10
144	Medium Green	15-G-14	5.25	1.53	.87
148	Dark Green	15-G-15	5.45	1.55	.89
150	Blue Green	15-G-16	7.80	2.17	1.19
152	Light Blue	15-A-19	6.76	1.91	1.06
156	Brilliant Blue	15-A-11	6.30	1.79	1.00
158	Dark Blue	15-A-20	4.87	1.43	.82
162	Purple	15-R-18	11.00	2.97	1.55
	White	15-W-1	5.15	1.80	.88
	Black	15-B-1	3.85	1.15	.69
	Green (Spec. for Glidden Signs)	15-G-17	8.97	2.46	—
	Cream (Spec. for Glidden Signs)	15-Y-23	5.55	1.65	—
	Tinting White	15-W-2	5.27	1.53	.87
	Black-Out White	15-W-8	3.56	1.15	—
	Sign Finishing Clear	171-C-5	2.93	.95	—
	Thinner	S-138	1.32	.55	—

C P 2B SCREEN INKS

Ethyl Cellulose (Evaporation Type) colors for all interior screen process displays.

Formula No.	Color	Gallon	Quart
172-A-104	Peacock Blue	$6.45	$1.85
172-A-106	Dark Blue	5.82	1.67
172-A-116	Cobalt Blue	6.26	1.78
172-A-117	Ultra Blue	6.50	1.86
172-B-101	Black	4.60	1.37
172-D-101	Brown	5.15	1.50
172-G-106	Dark Green	5.75	1.65
172-G-174	Emerald Green	8.15	2.25
172-M-101	Maroon	6.60	1.87
172-R-102	Cerise	6.30	1.79
172-R-103	Magenta	8.45	2.33
172-R-104	Vermilion Red	6.70	1.89
172-R-105	Bright Clean Red	7.25	2.05
172-R-109	Dark Red	8.00	2.22
172-W-179	White	5.55	1.60
172-Y-104	Orange	7.10	1.99
172-Y-105	Primrose Yellow	7.00	1.97
172-Y-106	Lemon Yellow	7.10	1.99
172-Y-107	Medium Yellow	7.10	1.99
172-T-4-C	Transparent Base	2.00	.72
172-C9	Modifying and Leveling Reducer	2.30	.79
S-23	Thinner (Xylol)	1.55	.60
135-C-97	Cleaning Lacquer Thinner	1.75	.66

RELATED POSTAD PRODUCTS

Color	Formula No.	Gallon	Quart	Pint
Tinting White	15-W-2	$5.27	$1.53	$ .87
Black-Out White	15-W-8	3.56	1.15	—
White Primer No. 50 Wood & Masonry	15-W-4	4.43	1.32	—
White Surface Metal & Masonite	54-W-5	3.43	1.07	—
Poster Backing Green	6-G-73	2.50	—	—
Glid-Tite Galvanized Metal Primer	Y-525	See Page 9		
Zinc Dust Primer	Y-504	Prices upon request		
Thinner	S-138	1.32	.55	—
Neva-Rot Clear	Y-1504	See Page 18		
Neva-Rot Green	Y-1502	See Page 18		
Sign Finishing Clear	171-C-5	2.93	.95	—

POSTAD POSTER GREEN

Panel Green—Dark	40-G-1012	3.80	—	—
Panel Green—Light	40-G-1174	4.10	—	—
Panel Green—Extra Light	40-G-1260	4.10	—	—

(Paste Resistant)

O. A. A. No.					
55	Panel Gray Green	GL-67459		—	—
46	Panel Gray	GL-67460		—	—
25	Panel Green	GL-67461		—	—

HIGH GLOSS SCREEN PROCESS COLORS

Enamel type screen process colors.

O.A.A. No.	Color	Formula No.	Gallon	Quart
102	Fire Red	171-R-2	$9.10	$2.49
104	Bright Red	171-R-40	10.60	2.87
132	Lemon Yellow	171-Y-41	8.10	2.24
134	Chrome Yellow	171-Y-42	8.20	2.27
144	Medium Green	171-G-55	7.10	1.99
158	Dark Blue	171-A-54	5.65	1.63
156	Brilliant Blue	171-A-53	7.20	2.02
	Black	171-B-2	5.45	1.55
	White	171-W-92	6.95	1.95
	Tinting White	171-W-93	6.75	1.90
	*Cadmium Red	171-R-502	—	—
	Clear	171-C-5	2.93	.95
	Retarder	78-C-12	3.00	.97
	Thinner No. 106	S-106	1.39	.56

*Made on special order only. Minimum order, 25 gallons per color.

NOTE: See page 26 for conditions of sale.

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Glidden

ACRYLIC SIGN FINISHES

Available in screen process and spray quality, for use on plexiglas, butyrates, etc.

ACRYLIC SILK SCREEN PROCESS COLORS

Formula No.	Color	Gallon	Quart
191-W-37	White	$9.77	$2.66
191-B-5	Black	9.30	2.54
191-R-10	Red	12.50	3.34
191-A-15	Blue	13.40	3.57
191-G-11	Green	12.35	3.30
191-Y-23	Yellow	11.80	3.17
191-Y-24	Red Orange	11.50	3.09
191-C-1	Clear	7.50	2.09
S-79	Retarder (Slow)	6.50	1.84

ACRYLIC SPRAYING COLORS

Formula No.	Color	Gallon	Quart
170-W-37	White	$6.10	$1.74
170-B-5	Black	4.75	1.40
170-R-10	Red	6.45	1.83
170-A-15	Brilliant Blue	6.90	1.94
170-G-11	Bright Green	6.90	1.94
170-Y-23	Lemon Yellow	6.90	1.94
170-Y-24	Persian Orange	6.10	1.74
170-M-2	Maroon	6.90	1.94
170-C-1	Clear	4.10	1.24
S-23	Thinner	1.55	.60
XM-55482	Glid-Mask (Strip Coat)	4.30	1.29

SIGN BACKGROUND ENAMELS

Brush or spray enamels for all signs, metal neon boxes and all interior or exterior uses.

O.A.A. No.	Color	Formula No.	Gallon	Quart
102	Fire Red	168-R-49D	$6.65	$1.88
104	Bright Red	168-R-50D	6.30	1.79
108	Maroon	168-R-48D	8.40	2.32
130	Primrose Yellow	168-Y-67D	6.45	1.83
134	Chrome Yellow	168-Y-69D	6.85	1.93
144	Medium Green	168-G-41D	5.03	1.47
156	Brilliant Blue	168-A-52D	5.40	1.57
158	Dark Blue	168-A-51D	4.40	1.32
	Black	168-B-21D	3.65	1.13
	White	168-W-183D	4.50	1.34
	White Sign Primer	168-W-182D	5.30	1.54
	S-138 Thinner (Hot Weather)		1.32	—
	S-6 Thinner (Cold Weather)		1.32	—

STANDARD SCREEN PROCESS INKS

Oleo Resinous (Oxidation Type) high-hiding flat screen process colors.

Formula No.	Color	Gallon	Quart
172-R-4	Vermilion Red	$5.35	$1.55
172-R-5	Bright Red	6.30	1.79
172-Y-4	Poppy Orange	5.70	1.64
172-Y-5	Primrose Yellow	5.80	1.67
172-Y-6	Lemon Chrome Yellow	5.80	1.67
172-Y-7	Medium Chrome Yellow	5.80	1.67
172-G-7	Emerald Green	6.70	1.89
172-G-6	Bottle Green	5.00	1.47
172-A-1	Turquoise Blue	6.55	1.85
172-A-5	Ultramarine Blue	7.00	1.97
172-A-6	Dark Blue	5.35	1.55
172-M-1	Maroon	6.30	1.79
172-R-3	Magenta	7.80	2.17
172-R-2	Cerise	5.15	1.50
172-W-1	White	5.00	1.47
172-B-5	Black	4.00	1.22
172-T-4-C	Transparent Base	2.00	.72
128-A-1	Black-out Lacquer (Blue)	3.95	1.20
172-B-6	Glass Black	5.25	1.53
172-R-6	Brown	4.20	1.27
172-C-9	Modifying & Leveling Reducer	2.05	.73

BRILLIANT COLORS

For schools, display backgrounds, stage scenery, window backgrounds, murals, display cards, coating cardboard, beaverboard, etc.

Formula No.	Color	Gallon	Quart	½ Pint
3022	Bright Red	$7.10	$1.99	$.65
3027	Orange	6.80	1.92	.63
3024	Medium Yellow	5.80	1.67	.57
3023	Light Yellow	5.80	1.67	.57
3028	Green	5.23	1.52	.53
3026	Blue Green	5.23	1.52	.53
3021	Deep Blue	4.70	1.39	.50
3031	Purple	7.80	2.17	.69
3030	Raw Sienna	4.20	1.27	.47
3032	Burnt Sienna	4.57	1.36	.49
3029	Raw Umber	4.70	1.39	.50
3025	Burnt Umber	3.77	1.16	.44
3020	Black	3.40	1.07	.42
3000	White	2.63	.87	.37

CONDITIONS:

Full case allowance—does not apply to Graphic Arts and Sign Finishes. **Freight allowance**—All Graphic Arts and Sign Finishes shown in this price list will be shipped freight allowed on orders of 12 gallons or more.

For further information and complete descriptions on these and additional products—Ask for special Glidden GRAPHIC ARTS and SIGN FINISHES descriptive brochure.

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TERMS AND CONDITIONS

GENERAL

This price list supersedes all previous lists, terms and other arrangements granted prior to this date. All prices, terms and conditions covered in this price list are subject to change without notice. The Glidden Company reserves the right to refuse any order for any reason.

Although the formulations and recommendations contained in this price list have been established through careful evaluation, users of Glidden paints are urged to obtain specific information concerning their painting requirements. Seller's liability shall in no event exceed invoice value of this material, which is warranted only to conform to formula or sample. Seller hereby expressly excludes all other express or implied warranties whatsoever.

Any tax, customs, import or export duties, or any other governmental charge on the production, sale or shipment (or any combination of these several) of the products listed in this price list or upon the materials from which they are produced, and whether imposed by Federal, State, Municipal, or other governmental authorities, and hereafter becoming effective, shall be added to the prices printed herein.

TERMS

Our terms for products in this price list, unless otherwise noted, are 60 days net, 1 per cent discount if cash payment is received by the 10th day of the month following date of invoice. All shipments of paint products are forwarded F.O.B. our factories or distributing points. Orders of 24 gallons or more will be shipped freight prepaid; orders for less than 24 gallons will be shipped F.O.B. Shipping Point with no allowance for freight.

FULL CASE ALLOWANCES

Prices shown are for split case quantities except for Glidden Paste Wax, Glid-Tone Wood Bleach, Colors-in-Oil in tubes, and Dramatone Multi-Purpose Tinting Colors in tubes, which are only shipped in full cases.

SHIPPING PACKAGES AND ALLOWANCES

Size	Number to Case	Full Case Allowance
Gallons	4	6 cents per gallon — 24 cents per case
Gallons	6	4 cents per gallon — 24 cents per case
Quarts	6	4 cents per quart — 24 cents per case
Quarts	12	2 cents per quart — 24 cents per case
Pints	6	4 cents per pint — 24 cents per case
Pints	12	2 cents per pint — 24 cents per case
Half Pints	12	2 cents per ½ pint — 24 cents per case
Quarter Pints	12	2 cents per ¼ pint — 24 cents per case

ORDERING

Always give post office address and complete shipping directions, naming the carrier. To insure prompt attention, all orders should be addressed to The Glidden Company and not to a representative.

SHORTAGES AND CLAIMS

Shortages or errors in packing or invoicing must be reported immediately upon receipt of goods to enable proper checking and adjustment.

All claims for losses and damage en route must be filed by the customer with the carrier. Be sure to have a proper official of the transportation company inspect all instances where there is concealed damage and report to them promptly all shortages and goods received in damaged condition, obtaining their notation on the freight bill to avoid inconveniences and the making of affidavits at a later date.

The manufacture, sale and delivery of all products is contingent upon strikes, fires, acts of God, acts of governmental authorities, delays or any other causes beyond our control and we may cancel orders for said products undelivered because of any such causes.

THE GLIDDEN COMPANY

11001 MADISON AVENUE CLEVELAND 2, OHIO

Factories from Coast to Coast *Branches in Principal Cities*

[redacted]

GLD026183



National Headquarters

THE GLIDDEN COMPANY

11001 MADISON AVENUE CLEVELAND 2, OHIO

FACTORIES

Atlanta, Ga., Huber and Glidden Sts., N.W.
Buena Park, Calif., 6222 Knott St.
Cleveland 2, Ohio, 11001 Madison Ave.
Chicago 16, Ill., 1833 S. Normal St.
Chicago 39, Ill., 1855 No. Leclaire Ave.
New Orleans 8, La., 424 Josephine St.
Minneapolis 13, Minn., 1901 E. Hennepin Ave.
Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., 106 Gratiot St.
San Francisco 7, Calif., 1300 Seventh St.
Toronto 9, Ont., Canada, 351 Wallace Ave.
Montreal 32, Quebec, Canada, 681 LaFleur Ave.

BRANCHES AND DISTRIBUTING POINTS

Akron, Ohio
Albany, Ga.
Albany, N.Y.
Alhambra, Calif.
Asheville, N.C.
Atlanta, Ga.
Atlantic City, N.J.
Baltimore, Md.
Birmingham, Ala.
Buffalo, N. Y.
Calgary, Alberta, Canada
Cambridge, Mass.
Charlotte, N. C.
Chattanooga, Tenn.
Chicago, Ill.
Cleveland, Ohio
Columbus, Ohio
Dallas, Texas
Denver, Colo.
Des Moines, Iowa
Detroit, Mich.
Duluth, Minn.
Durham, N. C.
East Cleveland, Ohio
El Paso, Texas
Fargo, N. D.
Ft. Wayne, Ind.
Grand Rapids, Mich.
Greensboro, N. C.
Evansville, Ind.
Hammond, Ind.
Harrisburg, Pa.
Honolulu, T. H.
Houston, Texas
Huntington Park, Calif.
Indianapolis, Ind.
Jacksonville, Fla.
Kansas City, Mo.
Knoxville, Tenn.
Lakewood, Ohio
Long Beach, Calif.
Los Angeles, Calif.
Louisville, Ky.
Lubbock, Texas
Madison, Wisc.
Memphis, Tenn.
Miami, Fla.
Milwaukee, Wisc.
Minneapolis, Minn.
Mobile, Ala.
Moncton, New Brunswick, Canada
Montreal, Quebec, Canada
Mt. Vernon, Ill.
Nashville, Tenn.
New Orleans, La.
Norfolk, Va.
North Hollywood, Calif.
Oklahoma City, Oklahoma
Omaha, Neb.
Orlando, Fla.
Pittsburgh, Pa.
Portland, Ore.
Pottstown, Pa.
Quebec City, Canada
Quincy, Mass.
Reading, Pa.
Richmond, Va.
Rochester, N. Y.
San Jose, Calif.
Sacramento, Calif.
St. Louis, Mo.
St. Paul, Minn.
Salt Lake City, Utah
San Antonio, Texas
San Diego, Calif.
San Francisco, Calif.
Scranton, Pa.
Seattle, Wash.
Sioux City, Ia.
South Hackensack, N. J.
Syracuse, N. Y.
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Winnipeg, Manitoba, Canada

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