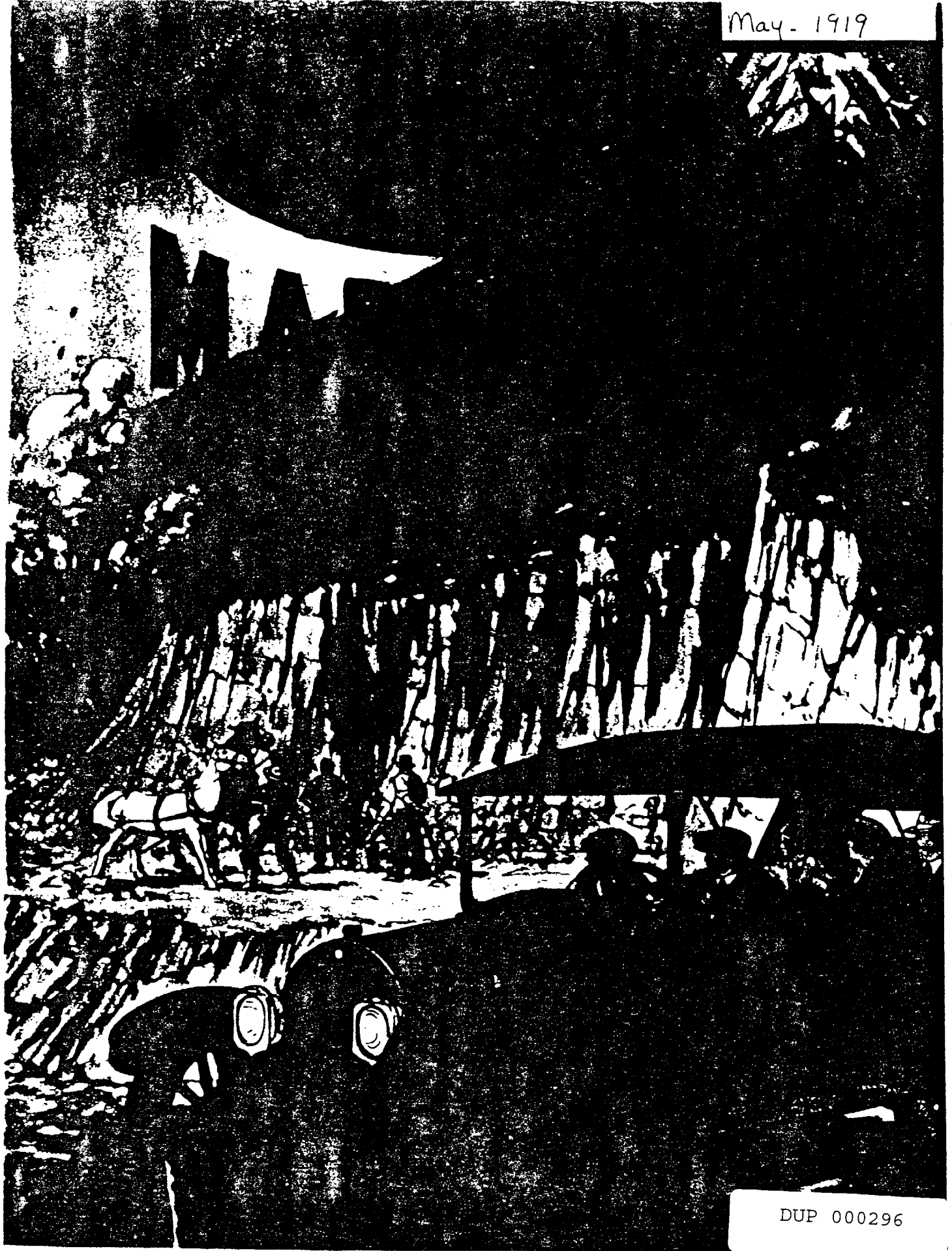


May-1919



DUP 000296

N 3167

DU PONT AMERICAN INDUSTRIES

For the convenience of buyers considering the purchase of any Du Pont product, and desiring specific information, this coupon is printed. Upon receipt, it will be forwarded immediately to the proper office for attention

Fill In, Cut Out and Mail This Coupon

(Du Pont Magazine, May, '19)

Sales Promotion Division
E. I. du Pont de Nemours & Co.
Wilmington, Delaware

Date

EXPLOSIVES

- ☐ Blasting Powder
- ☐ Blasting Supplies
- ☐ Charcoal
- ☐ Clay Mining
- ☐ Farm Explosives
- ☐ Industrial Dynamites
- ☐ Land Clearing
- ☐ Permissible Explosives
- ☐ Refined Nitrate of Soda
- ☐ Road Building
- ☐ Saltpetre
- ☐ Tree Planting
- ☐ Wood Pulp

SPORTING POWDERS

- ☐ Black Sporting Powder
- ☐ Hand Trap
- ☐ Hunting
- ☐ Pistol Smokeless Powder
- ☐ Resort Shooting
- ☐ Rifle Smokeless Powder
- ☐ Shooting in Colleges
- ☐ Shooting on Boats
- ☐ Smokeless Powder
- ☐ Trapshooting

PAINTS

- ☐ Automobile Finishes
- ☐ Barn and Roof Paint
- ☐ Colors in Oil
- ☐ Concrete Floor Paint
- ☐ Concrete Paint
- ☐ Enamels
- ☐ Flat Wall Finishes
- ☐ Floor Paints
- ☐ Floor Varnishes
- ☐ Floor Wax
- ☐ House
- ☐ Industrial Paints
- ☐ Japans
- ☐ Marine Paints
- ☐ Metal Preservative Paint
- ☐ Mill White
- ☐ Railway Paints
- ☐ Red Lead

- ☐ Shellac
- ☐ Shingle Stain
- ☐ Smokestack Paint
- ☐ Structural
- ☐ Varnishes
- ☐ Varnish Stain Finishes
- ☐ Wagon and Implement Paints
- ☐ White Lead in Oil
- ☐ Wire Screen Paint
- ☐ Wood Filler
- ☐ Wood Finishes
- ☐ Wood Stains

CHEMICALS

- ☐ Acids
- ☐ Alums
- ☐ Barium Chloride
- ☐ Belt Cement
- ☐ Benzol Products
- ☐ Blanc Fixe
- ☐ Bronze Powder
- ☐ Bronzing Liquids
- ☐ Carpolene (Wood Preservative)
- ☐ Carpo (Metal Paint)
- ☐ Coke
- ☐ Creosote
- ☐ Dead Oil
- ☐ Distilled Water
- ☐ Dry Colors
- ☐ Ether
- ☐ Heavy Chemicals
- ☐ Household Cement
- ☐ Leather Renovators
- ☐ Leather Substitute Solutions
- ☐ Litharge
- ☐ Lithopone
- ☐ Mantle Dips
- ☐ Metal Lacquer
- ☐ Nitre Cake
- ☐ Parlodion
- ☐ Patent Leather Solutions
- ☐ Pegamoid Aluminum Paint
- ☐ Pitch
- ☐ Pontar
- ☐ Pontoklene
- ☐ Pulp Colors
- ☐ Py-ra-lin Enamel

- ☐ Pyroxylin Solutions
- ☐ Rubber Makers White
- ☐ Salt Cake
- ☐ Shingle Oil
- ☐ Solvents
- ☐ Split Leather Solutions
- ☐ Waterproof Cement
- ☐ White Lead
- ☐ Wood Lacquer
- ☐ Wood Oil

PY-RA-LIN

- ☐ Brushes
- ☐ Challenge Cleanable Collars
- ☐ Colored Sheeting
- ☐ Combs
- ☐ Desk Sets
- ☐ Manicure Sets
- ☐ Mirrors
- ☐ Novelty Sheeting
- ☐ Py-ra-lin Rods and Tubes
- ☐ Py-ra-lin Specialties
- ☐ Py-ra-lin Toilet Goods
- ☐ Toilet Sets
- ☐ Transparent Sheeting

COATED TEXTILES

- ☐ Auto Truck Special Fabrikoid
- ☐ Book-Finish Fabrikoid
- ☐ Buggy Aprons
- ☐ Craftsman Fabrikoid
- ☐ Fabrikoid for Baggage
- ☐ Fabrikoid for Home Uses
- ☐ Fabrikoid for Railroad Upholstery and Vestibule Curtains
- ☐ Fabrikoid for Upholstering
- ☐ Fabrikoid Sheeting
- ☐ Fairfield Rubber Coated Cloth
- ☐ Hat Sweat Material
- ☐ Marine Special (U. S. Standard) Fabrikoid
- ☐ Motor Fabrikoid
- ☐ Raynite Fabrikoid Auto Top Material
- ☐ Rug Anchor
- ☐ Shoe Fabrikoid

Name Position

Your Address (If Personal)

Name of Concern (If Company)

Address of Company

BUSINESS: ☐ Manufacturer; ☐ Producer; ☐ Jobber; ☐ Dealer;
☐ Consumer. (Check which)

What Du Pont Products do you sell?

If a user, for what purpose does the product checked, or that which you now use, interest you?

SPECIFIC QUESTIONS SHOULD BE ASKED IN AN ACCOMPANYING LETTER

DU PONT



A suggestive combination of Harrisons Town and Country Paint for the body and trim of a Dutch Colonial design house, with Harrisons Shingle Stain for the roof

GOOD HOMES

and How to Paint Them

WE seldom build more than one home in a lifetime, and we put into that home the very best material and equipment that we can afford. We go very carefully into the quality of the lumber that is to be used—it's to be our home, that we expect to live in for years to come; but do we look as closely into the quality of the paint that is to be put on this lumber— isn't it oftentimes a

question of "looks" rather than "protection"?

Harrisons Town and Country Paint will give you the protection as well as the beauty—there are years of additional wear in it. It is not just an ordinary mixture of lead and oil, but one that is built on a formula with a reason for every pigment that goes into its manufacture.

If you are going to build this Summer, or intend re-painting, write for a copy of "Good Homes and How to Paint Them." In it you will find a suitable combination of colors for the type of house you are building and something on Harrisons Town and Country Paint—the house paint with the accumulated experience of a century and a quarter in the manufacture of paint products, as an assurance of its quality.

E. I. DU PONT DE NEMOURS & Co.
WILMINGTON, DELAWARE

PHILADELPHIA

CHICAGO

BOSTON

NEW YORK

MINNEAPOLIS

KANSAS CITY

COLUMBUS, O.

DU PONT

DUP 000298