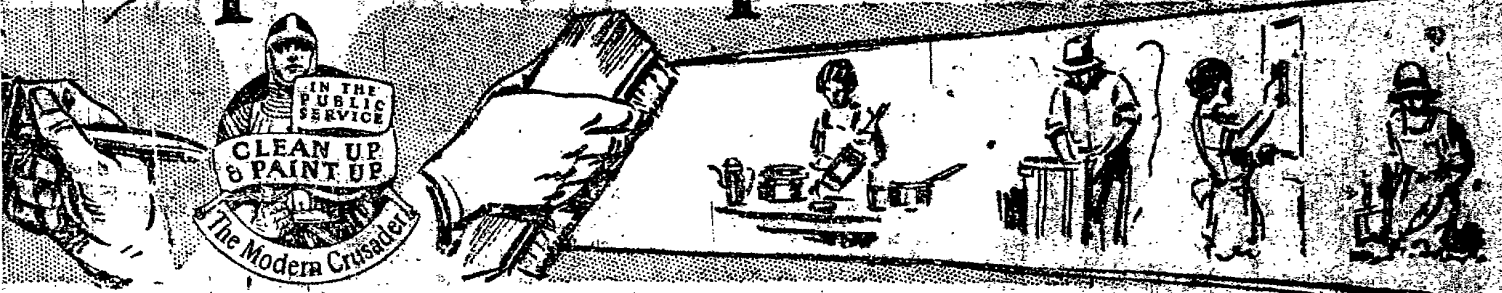


in-up- Paintup Campaign of All!



The Parable of Seeking a Sign

Dr. William Barton, in the Christian Century, told in a parable how the town of Smithville, which might be 'most any town,' erected a sign reading: "Watch Smithville Grow," and hired a girl named Maggie to answer letters which were expected to come from prospective seekers of home and business locations. "But," said Dr. Barton, "no letters came, and Maggie had nothing to do."

Then said the Prophet unto them:
"If indeed ye desire that Smithville shall grow, then do something to make people want to come thither: Improve your schools. Pave your streets. Clean up vacant lots and Paint Up your houses. Destroy the weeds that grow everywhere, and plant flowers or green grass."

"And a few weeks thereafter they sent me a marked copy of their Local Paper. And they were having a Clean Up and Paint Up Campaign. And they were discussing the Paving of the Streets. And they were re-decorating the House of God, and adding a hundred shekels to the Stipend of the Minister, and their School Committee was considering how to improve the School."

"And I thought of Maggie; for if this thing keepeth on, Maggie may have to get busy."

"For Smithville is really beginning to grow."



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