

St. Louis - General Offices

December 5, 1958

Mr. R. D. Minter

General Offices

HYDRAUL LABELING

Dear Bob:

In order to comply with recent changes in labeling laws enacted by several state legislatures, the subject of correct labeling for the Pydrauls has been a great concern to us.

This situation was brought forcibly to our attention by a specific request from Socony Mobil that a caution stamp be affixed to all Pydraul which they purchase from Monsanto for resale. We believe the wording which they use on this stamp is not in the best interest of Pydraul sales, and is such that our competition could use to great advantage. The language of the Socony Mobil label is as follows:

C A U T I O N

Contains Chlorinated Hydrocarbons.
Avoid prolonged breathing of vapors or mists.
Avoid contact with eyes or prolonged contact with skin.

If skin contact is had, remove by washing with soap and water. For eyes, flush with water.

If clothing becomes soaked with fluid, remove promptly, and launder before wearing again.

This is in comparison to the caution label used for Aroclors, which is as follows:

C A U T I O N

Avoid prolonged and repeated contact with skin.
Avoid prolonged breathing of vapors and dust.

It is our desire to comply with the necessary regulations, but to comply with the minimum and not to give any unnecessary information which could very well damage our sales position in the synthetic hydraulic fluid field.

MONS 100151

Mr. R. D. Minter

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By copy of this memo, I am requesting that you and Mr. Caspari discuss what is necessary from the labeling viewpoint and the legal side, in order to comply, but yet maintain our excellent position in this field.

It would be appreciated if you could give us an answer by December 15, so we may take positive steps to comply with the Socony Mobil request.

D. F. Smith

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