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CLIENT: The Monsanto Company
PROGRAM: KDEN News
DATE: October 14, 1979

STATION: KDEN Radio
TIME: 3:04 PM
CITY: Denver

REPORTER: "Health officials here in Colorado say they're receiving many reports of possible exposures to PCB. That's the cancer-causing chemical that was found two weeks ago on a farm near Lafayette. Lapidaries are among those making a report; they say the substances they use to keep their rock polishing equipment from overheating may contain PCB. And ham radio operators are worried that the material they use to cool their equipment may contain that dangerous substance. PCB was manufactured primarily for its cooling and insulating properties, and it has since been banned by the Environmental Protection Agency."

CLIENT: The Monsanto Company
PROGRAM: Newswatch 4
DATE: October 15, 1979

STATION: KOA 4 TV
TIME: 5:05 P.M.
CITY: Denver

REPORTER: "The State health laboratory has found more contamination of PCB's in Lafayette, this time in a neighbor of the family which health authorities discovered last week has a high level of PCB. The lab found today that Terry Greenberg has two and a half times the allowable rate of PCB in her breast milk. She has been nursing her child. The Greenbergs have been eating eggs from the Wayne Darling farm; that's where 17 barrels of PCB were found two weeks ago, and many of those barrels were deteriorating. The health department is recommending Mrs. Greenberg stop nursing her child."

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