



MANUFACTURERS OF THE
HIGH LINE AND INDIAN BRAND
PAINTS AND VARNISHES

The Florman Manufacturing Co.

MAKERS OF
Paints and Varnishes
JOBBER'S IN

Wall Paper, Glass and Painters Supplies

PUEBLO, COLO.

#4
FLORMAN'S
SEMI GLOSS
INTERIOR ENAMEL
WHITE
No. 358

PIGMENT-----40%	Lbs	Yield in Gallons	Unit Cost	Total Cos
Titanox A	55	1.69	15	8.25
Titanox C	220	8.51	6	13.20
VEHICLE-----60%				
Varnish	380	51.	.90	45.90
Mineral Spirits	25	4.	.08	.32
Yield	680	65		67.67
Cost Divided by Yield-----				1.05
Plus Factory Overhead-Labor-Filling-Container-Gallons-----				.30
Cost Per Gallon-----				1.35

Price March 1942

A	2.16
B	2.16
C	2.40
D	2.40
E	2.16