



CONFIDENTIAL DEALERS' NET PRICE LIST

No. 48

EFFECTIVE JANUARY 10, 1951

Subject to change without notice



T. L. BLOOD & CO.

Division of The Glidden Company

1901 E. HENNEPIN AVE.

MINNEAPOLIS 13, MINN.

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EXTERIOR PAINTS

HOUSE PAINTS	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
DURABLE PAINT					
—PREPARED					
Outside and Inside and Flat White.....	\$4.22	\$4.32	\$1.25	----	----
Regular Shades and Black.....					
Crylight Green.....	5.37	5.47	1.53	----	----
DURABLE IMPERIAL HOUSE PAINT.....	5.77	5.87	1.63	----	----
HOUSEHOLD PAINT	3.62	3.72	1.10	----	----
SEAL-RIGHT—					
Exterior Primer.....	4.22	4.32	1.25	----	----
STUCCO PAINT					
White and Colors.....	4.47	4.57	----	----	----
Mixing Liquid.....	2.97	3.07	----	----	----
ZINC-O-WHITE HOUSE PAINT					
White.....	4.17	4.27	1.23	----	----
TRIM AND TRELLIS COLORS					
Royal Red No. 3.....	----	6.72	1.84	\$.99	----
Yellow No. 37.....	----	6.42	1.77	.95	----
Shutter Green No. 71.....	----	5.22	1.47	.80	----
Other Colors.....	----	4.92	1.40	.76	----

EXTERIOR PAINTS (Continued)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
DRIWAL					
Clear.....	\$2.17	\$2.27	----	----	----
Heavy Bodied.....	2.47	2.57	----	----	----
White.....	4.17	4.27	----	----	----
WHITE CREOSOTE PAINT.....	3.22	3.32	----	----	----

FLOOR PAINTS (Exterior — Interior)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
FLORENAMEL					
All Colors.....	----	\$4.02	\$1.17	----	----
PLI-NAMEL					
Regular Colors.....	----	4.67	1.33	----	----
White.....	----	5.17	1.46	----	----
Black.....	----	3.92	1.15	----	----



WALL FINISHES

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
DECO-TONE FLAT WALL FINISH					
White and Colors	\$2.87	\$2.97	\$.91	----	----
DECO-GLO-SEMI- GLOSS					
White and Colors	3.72	3.82	1.12	----	----
GLOSS INTERIOR FINISH					
White and Colors	4.17	4.27	1.23	----	----
OIL FIRST COATER..	3.17	3.27	.98	----	----
GLAZING LIQUID.....	3.77	3.87	1.13	----	----
SEALETTE.....	2.62	2.72	.85	----	----

METAL PROTECTIVE PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
BLOOD'S METAL PAINT					
Gray, Greenbrier	\$4.57	\$4.67	----	----	----
Brown, Red, Black....	4.57	4.67	----	----	----
CHROMATIZED METAL PRIMER					
Red.....	5.12	5.22	----	----	----
GALVANIZED IRON PRIMER					
White.....	3.52	3.62	----	----	----
LIQUID RED LEAD ..	5.22	5.32	----	----	----
(Modified)					
SMOKE STACK BLACK.....	2.97	3.07	----	----	----

ENAMELS AND UNDERCOATERS

RIPOLIN-ARCHI- TECTURAL B.L.T.

Gloss, Semi-Gloss, Flat
White.....

(Prices on Application)

BARN AND ROOF PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
DURABLE BARN PAINT					
Red.....	\$2.32	\$2.42	\$.77	----	----
Gray.....	3.47	3.57	1.06	----	----
TINNERS' PAINTS					
Light Red, Dark Red..	2.92	3.02	----	----	----
Green.....	4.52	4.62	----	----	----

RIPOLIN-QUICK DRYING

Gloss and Semi-Gloss
White.....

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White.....	----	\$6.42	\$1.77	\$.95	\$.53

RIPOLIN UNDERCOAT

Quick Drying

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Quick Drying	----	4.02	1.17	.65	----

ALL PRICES ARE FOR FULL CASE LOTS
Split cases or less than case quantities of any color and size take the following additional charges:
1's-6c per can
1/4's-3c per can
1/8's-3c per can
1/16's-1c per can

**ENAMELS AND UNDERCOATERS
(Continued)**

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
BLOOD-COATE (A Four-Hour Under- coat).....	---	\$3.62	\$1.07	\$.60	\$.35

VARNISHES (Continued)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
LIQUID DRIER	\$1.72	\$1.82	\$.62	\$.37	\$.23
BLACK ASPHALTUM	1.32	1.42	.52	.32	.21
GLID-SEAL	---	3.62	1.07	---	---
PENETREX.....	3.27	3.37	1.01	---	---
PURE SHELLAC.....	(Prices upon application)				

VARNISHES

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Deco-Spar..... Bar and Table Top Fin- ishing.....	---	\$5.02	\$1.42	\$.78	\$.44
Bloodspar Floor, Inside No-Glo, Four-Hour ..	---	4.07	1.18	.66	.38
Dec-O-Leum.....	---	3.77	1.11	.62	.36
Marvel Spar.....	---	3.92	1.15	.64	.37
No. 66 Velvet Floor Varnish.....	---	3.92	1.15	.64	.37
Painters' Floor.....	---	3.05	.93	.53	.32
BRONZING LIQUID ..	---	2.32	.75	.44	.27

STAINS — FILLERS — REMOVERS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
AD-EL-ITE NON IN- FLAMMABLE PAINT AND VARNISH RE- MOVER	---	\$3.02	\$.92	\$.52	---
KUM-OFF PAINT & VARNISH REMOVER	\$1.52	1.62	.57	.35	\$.22
PASTE WOOD FILLERS.....	---	2.77	.86	---	.30
GLID-TONE STAINS					
Stains-All Colors.....	\$2.57	\$.82	\$.48	\$.28	
Reducer.....	1.07	.37	.21	.15	

HOUSEHOLD SPECIALTIES

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
BLOODSPAR ENAMEL All Whites, Blacks and Colors.....	\$4.97	\$1.41	\$.77	\$.44	\$.27

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
VAR-LAC VARNISH STAIN Natural and All Colors.....	---	\$3.67	\$1.08	\$.61	\$.36
Ground Color	---	3.47	1.03	.58	.34

	1's each
GRAINING SPECIALTIES Light Graining Color.....	\$.46

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
SCREEN ENAMEL Black	\$2.27	\$.73	\$.43	\$.27	---

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
STOVE PIPE ENAMEL.....	---	.76	.45	.28	\$.19

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
SLICK LINOLEUM COATING.....	3.87	1.13	.63	---	---

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
SLICK REDUCER.....	---	---	.51	---	---

AUTO FINISHES

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
SPEEDY AUTO ENAMEL Black.....	---	\$1.41	\$.77	\$.44	---
TOUCH-UP BLACK....	---	---	---	---	.35

WAGON — TRACTOR — IMPLEMENT

	1's each	1/4's each	1/8's each	1/16's each
WAGON—TRACTOR —IMPLEMENT Black.....	\$4.37	\$1.26	---	---
I.H.C. Red, J.D. Yellow, J.D. Green.....	5.27	1.48	---	---
New Fordson Gray	4.47	1.28	---	---

ALUMINUM PAINT

	1's each	1/4's each	1/8's each	1/16's each	
Metallite Interior Chrome Finish	\$3.72	\$1.10	\$.61	\$.36	
Metallite Exterior Ready Mixed	4.02	1.17	.65	.38	
	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
HEAT RESISTING METALLITE.....	\$3.62	\$3.72	\$1.10	\$.61	\$.36

	5's per gal.	1's each
ALUMINUM ASPHALT ROOF PAINT.....	\$2.82	\$2.92

ALL PRICES ARE FOR FULL CASE LOTS
Split cases or less than case quantities of any color and size take the following additional charges:

1's — 6c per can	1/16's — 2c per can
1/4's — 3c per can	1/8's — 1c per can
1/8's — 3c per can	

MISCELLANEOUS AND SPECIALTIES

AD-EL-ITE PASTE WAX						1 lb. each \$.80	
WOOD BLEACH.....						Large Unit \$6.25	Small Unit \$2.41
BLACKBOARD SLATING	5's per gal.	1's each	1/4's each	1/2's each	3/4's each		
Black.....		\$2.62	\$.82				
VISMATIC GREEN CHALKBOARD COATING						1's each \$5.02	1/4's each \$1.42

CAULKING COMPOUND

Colors, Cartridges and Guns....(Prices upon application)

SURFACENE	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
		\$1.92	\$.65	\$.39	

PURE COLORS IN OIL

Zinc Oxide White	7.67	2.08		\$.60
Raw, Umber, Burnt Umber	4.62	1.32		.41
Burnt Sienna, Raw Sienna	5.62	1.57		.48
Van Dyke Brown	4.27	1.23		.39
Ivory Drop Black		1.42		.44
Lamp Black	3.97	1.16		.37
Prussian Blue		1.72		.53
Ultramarine Blue				.54
Chrome Green, Light Chrome Green, Med. Chrome Green, Dark	7.22	1.97		.58
Chrome Yellow, Light Chrome Yellow, Med.		2.72		.77
Chrome Yellow, Dark ..		3.32		.92
Yellow Ochre	3.92	1.15		.37
Venetian Red	3.92	1.15		.37
Tuscan Red		2.47		.70
Rose Lake				.67
American Vermillion		2.72		.77
Cobalt Blue		1.72		.53

MISCELLANEOUS AND SPECIALTIES (Continued)

OIL COLOR IN TUBES					
Master Painters' Size 1 x 5-inch					each \$.19
Household Size 1/2 x 3-inch					.10
NEVA-ROT	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
Neva-Rot Clear	\$2.42	\$2.52	\$.80		
Neva-Rot Green	1.87	1.97	.66		

ASPHALT PRODUCTS

MASTICRETE	5's per gal.	1's each
Masticrete	\$.97	\$1.07
Masticrete Primer	.97	1.07

PURASFALT COATING

(Cold Process Asphalt)..... (Prices upon application)

PURASFALT CEMENT

(Cold Process Asphalt)..... (Prices upon application)

ASPHALT ROOF COATING

(Liquid)..... (Prices upon application)

ASPHALT ASBESTOS ROOF COATING (Liquid)

(Prices upon application)

ASPHALT ASBESTOS ROOF CEMENT (Plastic)

(Prices upon application)

SPRED

SPRED FLAT

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
White and Tints.....	---	\$2.53	\$.80	---	---

**MEZZOTONE SOYA-PROTEIN PAINT
(Semi-Paste)**

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
White and Tints.....	---	\$2.17	\$.71	---	---

SPRED LUSTER

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
White and Tints.....	---	\$3.67	\$1.08	---	---

KNOT SEALER

TITAN-O-ZINC PASTE PAINT

MASTER PAINTERS WHITE SEMI-PASTE

ZINC DUST PAINT

(Prices on Application)

SPRED SATIN

	1's each	1/4's each
White and Tints.....	\$3.35	\$1.00
Decorator Colors	3.35	1.00

AD-EL-ITE CASEIN PAINT (Dry Powder)

AD-EL-ITE HYGIENIC KALSOMINE (Hot or Cold Water)

AD-EL-ITE KALSIZE

AD-EL-ITE EXTERIOR COLD WATER PAINT

AD-EL-ITE TEXTURE PAINT

AD-EL-ITE CEMENT WATER PAINT

AD-EL-ITE PATCHING PLASTER

AD-EL-ITE PLASTIC SURFACER (For Spackling)

(See separate Price List)

**SPRED PRIMER-SEALER
(Vapor Barrier)**

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
.....	---	\$3.22	\$.97	---	---

ALL PRICES ARE FOR FULL CASE LOTS
Split cases or less than case quantities of any color and size take the following additional charges:

1's - 6c per can	1/4's - 2c per can
1/4's - 3c per can	1/2's - 1c per can
1/2's - 3c per can	

TERMS AND CONDITIONS

This price list supersedes all previous lists, terms and other arrangements granted prior to this date, all of which are hereby cancelled.

We reserve the right to refuse any order for any reason and further to grant these new prices and discounts to only those accounts we select as authorized agents for regularly labeled products.

Any tax, customs, import or export duties, or any other governmental charge on the production, sale or shipment (or any combination of these several) of the products listed in this price list or upon the materials from which they are produced, and whether imposed by Federal, State, Municipal, or other governmental authorities, and hereafter becoming effective, shall be added to the prices printed herein.

TERMS

Our terms on paints, varnishes, enamels, stains, lacquers, white lead, turpentine, linseed oil and sundries not manufactured by us, are 60 days net, 1 per cent discount for cash in 10 days from date of invoice.

All prices are on orders for full case lots. On orders for split cases or less than case quantities of any color and size the following charges are to be added:

1/2	1c per can
1/4	2c "
1/8	3c "
1/16	3c "
1's	6c "

All shipments of paint products are forwarded f.o.b. our factories or distributing points. Orders of 24 gallons or more will be shipped freight allowed cheapest route if freight bills are submitted with remittance or not later than due date of invoice.

PACKAGING

Products are packed —

	Number to Carton
Gallons.....	4
Quarts.....	8
Pints.....	6
1/2 Pints.....	12
1/4 Pints.....	12

NOTES ON ORDERING

Always give post office address and shipping directions, naming the delivering railroad.

To insure prompt attention all orders should be addressed to the firm and not to a representative.

SHORTAGE AND CLAIMS

Shortages or errors in packing or invoicing must be reported immediately upon receipt of goods to enable proper checking and adjustment.

All claims for losses and damage enroute must be filed by the customer with the carrier. Be sure to have a proper official of the transportation company inspect all instances where there is concealed damage and report to them promptly all shortages and goods received in damaged condition, obtaining their notation on the freight bill to avoid inconveniences and the making of affidavits at a later date.

The manufacture, sale and delivery of all products mentioned in our price lists are contingent upon strikes, fires, floods, the elements, explosion, war, riot, embargoes, insurrection, acts of God, or the public enemy, acts of governmental authorities, labor troubles, delays of vendors or in transportation, inability to obtain raw materials or containers or transportation facilities, or any other causes beyond our control and we may cancel orders for said products undelivered because of any such causes.

All prices, terms and conditions are subject to change without notice.

National Headquarters

T. L. BLOOD & CO.

1901 E. HENNEPIN AVE. MINNEAPOLIS 13, MINN.

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.
Chicago 16, Ill., 1833 S. Normal St.
Chicago 39, Ill., 1856 No. LeClaire Ave.
New Orleans 8, La., 424 Josephine St.

Minneapolis 13, Minn., 1901 E. Hennepin Ave.
Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., Main and Gratiot Sts.
San Francisco 7, Calif., 1800 7th St.

Toronto 9, Ont., Canada, 351 Wallace Ave.

BRANCHES AND DISTRIBUTING POINTS

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