Monsanto

FROM (NAME & LOCATION) W. D. Lubic - B1NB

DATE March 6, 1975 CC: A. A. Johnson

SUBJECT Pydraul Postcard Mailing

REFERENCE

TO : W. H. Grosse

Bill, we need you to put on your fireman's hat on top of your creative beanie and produce for us copy for a postcard mailing for Hydraulics & Pneumatics magazine. Final closing for materials is March 17.

We want to offer four different pieces of literature and following is roughly what we want to say:

/ / ✓ the information you need

Guide to Selection	To know more about how to select ~~the right~~ Fire-Resistant Hydraulic Fluids, send for this free booklet.

To help you make the right selection, send for free information about Pydraul Fire-Resistant Hydraulic Fluids for your specific application:

Pydraul Guide	For hydraulic equipment operation in hazardous work areas.
Fact Finder	For safe, dependable air compressor operation.
Pydraul MC	For safety in above and below ground mining equipment (Pydraul MC is Bureau of Mines approved).

Name_____
Title _____
Company_____
Address_____
City/State/Zip_____

Thanks, Bill.

Bill Lubic

W. D. Lubic

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