

ITEM NO. 3

TRADE NAME PERFECTION FLAT PAINT WHITE (LITHOPONE TYPE)
 CATEGORY Interior Flat Wall Paint
 COLOR White
 NUMBER 1840
 QUALITY First

	POUNDS	YIELD IN GALLON	UNIT COST	TOT. COS
PIGMENT 70.34%				
Lithopone	907.46		.0425 lb.	38.5
Calcium Carbonate	170.15		.012 "	2.0
Silica	56.72		.025 "	1.4
VEHICLE 29.66%				
Varnish	77.05		.009 "	6.0
Refined Linseed Oil	157.55		.121 "	19.0
Mineral Spirits	236.47		.017 "	4.0
Dryer	7.22		.104 "	.7

CALCULATED YIELD	1612.52	102	72.7
MANUFACTURING LOSS - 2%		2	
ACTUAL YIELD		100	

COST ANALYSIS:

Material cost per gallon or pound	.0
Direct labor cost per gallon or pound	.0
Factory overhead per gallon or pound	.0
Bulk cost per gallon or pound	.0
Complete package cost per gallon or pound (container plus filling expense)	.0
Factory cost in package per gallon or pound	.9

SALES PRICES

(A) To a company owned or controlled outlet	
(B) To an independent wholesaler	1.0
(C) By company owned or controlled outlet to retail customer	1.6
(D) To an independent retailer (Dealer)	1.0
(E) To other (Specify) Non-Dealers and Manufacturers	1.0

OPA 000285

REPRODUCED AT THE NATIONAL ARCHIVES

N 4610