

INFORMATION

be free from rust, before paint, var-
ill remove ordinary dirt, Fuller Dry
ndpaper is necessary for removing
ly before, and occasionally while,
also sandpaper lightly between
w each coat to dry hard before
ventilation and light are de-

place and kept away from
ish, and lacquer products.

CO.

and

U. S. A.

Name: Fullerwear Floor Enamel
Category: Interior Floor Enamel
Color: Dover Gray
Number: 3429
Quality: First

PIGMENT: 29.3%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
RP-433 Ti-Call L.O. Paste (28.8% Var)	380	24.6	.088 Lb.	\$33.44
RP-417 Lampblack Paste (75.8% Var)	15	1.89	.15 "	2.25
RP-423 Indian Red Paste (26.8% Var)	8	.42	.157 "	1.26
RP-420 Ultramarine Blue Paste (35.4% Var)	8	.63	.26 "	2.08

VEHICLE: 70.7%

8774 Floor Enamel Vehicle	526	70	1.19 Gal.	83.30
V-257 Drier	22.3	3	.66 "	1.98
Zinol	16.3	2	.99 "	1.98

\$126.29

Calculated Yield	975.6	102.54
Manufacturing Loss 2.5%		2.54
Actual Yield		100

COST ANALYSIS: (Per Gallon)

Material Cost.....	1.263
Direct Labor Cost.....	.055
Factory Overhead.....	.148
Bulk Cost.....	1.466
Complete Package Cost.....	.255
Factory Cost in Package.....	1.721

PRICES:

(A) To a Company owned or controlled outlet.....	1.78
(B) To an independent wholesaler.....	1.951
(C) By Company owned or controlled outlet to retail customer...	3.65
(D) To an independent retailer (Dealer).....	2.295
(E) To other (specify).....	3.00 *
	2.55 **

* - Small Commercial Buyer.

** - Large Commercial Buyer.

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