



Increase the Salability of your Home -

THERE'S no doubt about it, paint will help sell or rent any house. There's something attractive about fresh paint, just as there is about a new suit of clothes or a brand new car. The increased selling price, also, yields a profit on the painting job.

Most householders keep their homes painted because they take pride in their appearance, and a well-painted house will always sell more readily. Fuller's Products—Pioneer White Lead, Concreta, Fuller's Pure Prepared Paint and Phoenix Pure Paint, Silkenwhite Enamel, Fuller Cement Floor Paint, Porch and Step Paint, "Fullerwear" and "'15' for Floors" Varnish, etc.—have proved their worth.

Whatever your painting need, W. P. Fuller & Co. makes a paint for the purpose. Fuller products are of consistently high quality. They are unexcelled for ornamental and protective value. The Fuller reputation—74 years old—is your guarantee. Write, today, to our Service Department. Ask also for our "Home Service" booklet—it is free. For large painting jobs, a master painter should be employed.

W · P · FULLER & CO.
301 Mission Street, San Francisco

21 Branches in Pacific Coast Cities
Factories: San Francisco and Los Angeles

FULLER

PAINTS Since 1849 VARNISHES

Peirce & Towle, Monterey

Peninsula Daily Herald. May 24 1923. P. 5

