SUMMARY OF ACTIVITIES OF PROMOTION COMMITTEE OF S.M.F.M.A. FOR 1968

1- INFORMATION ON A.I.A. SYSTEM ON UNIFORM FILING WAS OBTAINED B THE EXECUTIVE SECRETARY AND DISTRIBUTED TO OUR MEMBERS.

2- TABLE OF SOUND ABSORPTION CHARACTERISTICS OF SPRAYED MINERAL FIBER, WAS COMPILED BY MR. JENNE, APPROVED BY OUR TECHNICAL COMMITTEE AND PRINTED THROUGH THE CO-OPERATION OF OUR PRESIDE AT NO COST TO THIS ASSOCIATION.

3- 10,000 BULLETIN FORMS WERE PREPARED AND PRINTED. OF THESE, 6,000 WERE USED AS TITLE PAGE ON THE TWO PRINTINGS OF "SPRAYED FIBER APPLICATION PRACTICES", SO THAT WE RETAIN 4,000 FOR FUTURE USE.

4- "SPRAYED FIBER APPLICATION PRACTICE" BULLETIN T-1-68 WAS PRIN WITH ONE RUN OF 3,000. APPROXIMATELY 500 COPIES WERE SENT TO THE N.I.M.A. TO BE INCLUDED AS PART OF THEIR "RECOMMENDED HEALTH SAFETY PRACTICES" BROCHURE. ADDITIONAL QUANTITIES WER INCLUDED BY OUR MEMBERS IN THEIR OWN INSTRUCTION MANUALS. COPIES INITIALLY MAILED BY MEMBER COMPANIES TO THEIR CONTRACT DISTRIBUTORS WERE ACCOMPANIED BY A UNIFORM LETTER. THE LETTE STRESSED THE IMPORTANCE OF THE CONFORMITY OF SPRAYED FIBER CONTRACTORS IN THE FIELD WITH THESE PRACTICES FOR MAXIMUM SAFETY AND EFFICIENCY.

5- AN ADVERTISEMENT WAS PLACED IN THE CHRISTMAS ISSUE OF "PLASTERING INDUSTRIES" BY OUR ASSOCIATION. THIS WAS ARRANGE BY MR. JENNE.

6- DEPTH GAUGES WITH S.M.F.M.A. DECALS WERE PURCHASED AND MACHIN WITH THE ASSISTANCE OF MR. STUMPF. THEY WERE DIVIDED AMONG O MEMBERSHIP TO BE AVAILABLE FOR DISTRIBUTION.

7- REPRINTS OF "SPRAYED FIBERS IN AIR PLENUMS" WRITTEN BY MR. KODARAS, PUBLISHED IN THE DECEMBER, 1968 EDITION OF "AIR CONDITIONING, HEATING & VENTILATING", WERE ARRANGED FOR AND PROCURED BY OUR TECHNICAL COMMITTEE.

8- <u>TO BE COMPLETED:</u> WE MUST ARRANGE FOR DISTRIBUTION OF KODARAS REPRINTS AND A DECISION AS TO HOW TO BEST PUBLICIZE THIS ARTI

EXPEDITURES FOR PROMOTION COMMITTEE 1968

		BUDGETED	SPENT
1-	10,000 BULLETIN TITLE PAGES, ART-WORK, LAYOUT AND PRINTING.	$250.00.	$250.00.
2-	10,000 BULLETINS. 6,000 PRINTED (T-1-68)	$750.00.	$206.00.
3-	~~[illegible]~~ MEASURING DEVICES 800 DEVICES, 1,000 DECALS	$1500.00.	$244.50.
4-	COMMITTEE MEETING RENTAL HOLIDAY INN, EDISON 2/14, 4/20	$100.00.	$30.90.
5-	AD IN PLASTERING INDUSTRIES		$200.00.
6-	5,000 REPORTS KODARAS ARTICLE		$150.00.
	TOTAL AMOUNT BUDGETED	$6,200.00.	
	TOTAL EXPENDED		$1091.40.