

BROADBILL ARE FLYIN'



...LET'S GO!

Let's go...where from break of day swift-winged little blue-bills skyrocket across the stools in steady flight and swing and wheel and rear until your hunter's blood is up and your heart pounds as though the spark was advanced too far.

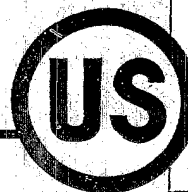
Let's go...now...but just in case they're swinging high, wide and handsome...let's pack a shell box full of Ajax Heavies and be set!

For in Ajax Heavies, Shooter, you've not only got power...you've got reach...range enough to get an extra kick or two out of the day's sport by folding 'em up at distances that make the other fellow hold his fire...but certainly not his tongue, when he talks it over later, round the fireside.

You know Ajax Heavies, of course, but just keep this in mind for identification purposes. They're good-looking black shells with generous, high brass bases that come lacquered or with regular waterproofing, in 12, 16 or 20 gauges.

UNITED STATES CARTRIDGE COMPANY, 111 BROADWAY
NEW YORK, N. Y.

General Selling Agents: National Lead Company, Buffalo, Chicago, St. Louis, Cincinnati, San Francisco, New York; National Boston Lead Company, Boston; John T. Lewis & Bros. Co., Philadelphia; Merchants Hardware, Limited, Calgary, Alberta, and Winnipeg, Manitoba, Canada.



There's a U. S. shot-shell or cartridge for every shooting purpose...for every shooter's purpose...including Ajax Heavies, Climax Heavies, Defiance and Climax shotgun loads, U. S. 22 Copperheads and Capperhead Speedsters, U. S. Improved Thirty-Threes and other big game cartridges, and the famous .22 N. R. A's.

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AJAX HEAVIES

This advertisement appears in the following publications:

Field & Stream, O.
Hunting & Fishing—National Sportsman
Outdoor Life
Hunts—Trader—Trapper,
Outdoor America
KU-326



AND SAY

What about a couple of good dogs that have NOSES...and a pocketful of shot-shells that have everything—that is...everything except high price?

U. S. DEFIANCE is the popularly priced quality shot-shell for the field. It also comes in special loads for traps and for Skeet. Red paper case. Smokeless powder. Generous brass base. 12, 16 and 20 gauges.

SELF-CLEANING PRIMING (Non-Corrosive)

U. S. Shells now have Self-Cleaning priming—a non-corrosive priming similar to that used so successfully in U. S. Metallics to prevent rusting and pitting.

TION

DEFIANCE

N 28051

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A RUSTLING of WINGS

in the Graying Dawn

YOU KNOW, shooter...
you've been *there*...when
sun streaks stab the east-
ern skies and day steals
back upon the marsh...
when eighty yards seem
like forty in the half-light
...when the air is full of
the whistle of wings that
staring eyes cannot yet
see...when...but *down*,
shooter, here they come
NOW!

Take *him* swinging
wide, far outside the stools.
You've got Ajax Heavies
in your gun.

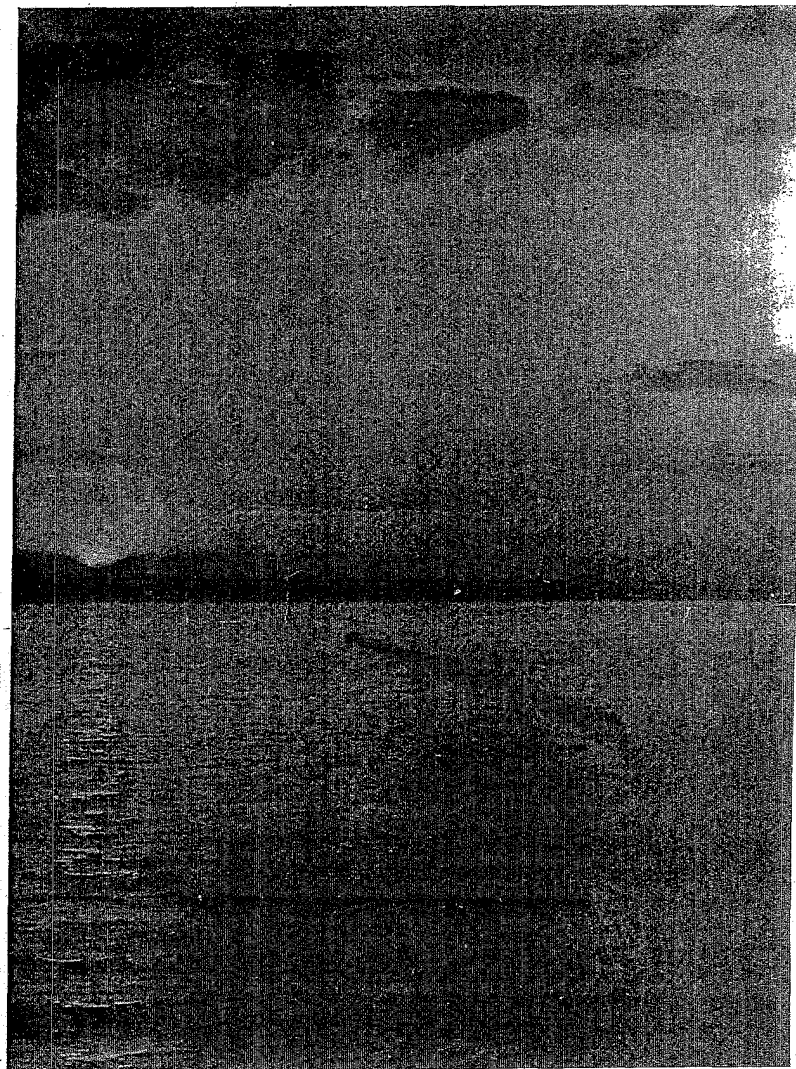
And take *him* hurtling
skyward like a rocket just
because he saw something
he didn't like. You've got
Ajax Heavies in your gun.

Let the other fellows
hold their fire on the high
and wide ones, shooter.
You've got Ajax Heavies
in your gun.



AJAX HEAVIES

Packed With The Power Of The Thunderbolt.
12, 16 and 20 gauges...lacquered or
regular waterproofing.



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The U. S. line also includes Climax Heavies, Climax and DeHance Shot Shells as well as metallic cartridges for every shooting purpose.

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Field & Stream, Nov., 1931
Hunting & Fishing, Nov.
National Sportsman, Nov.
Outdoor Life, Nov.
Outdoor America, Nov.
Hunter-Trader-Trapper, Nov.

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