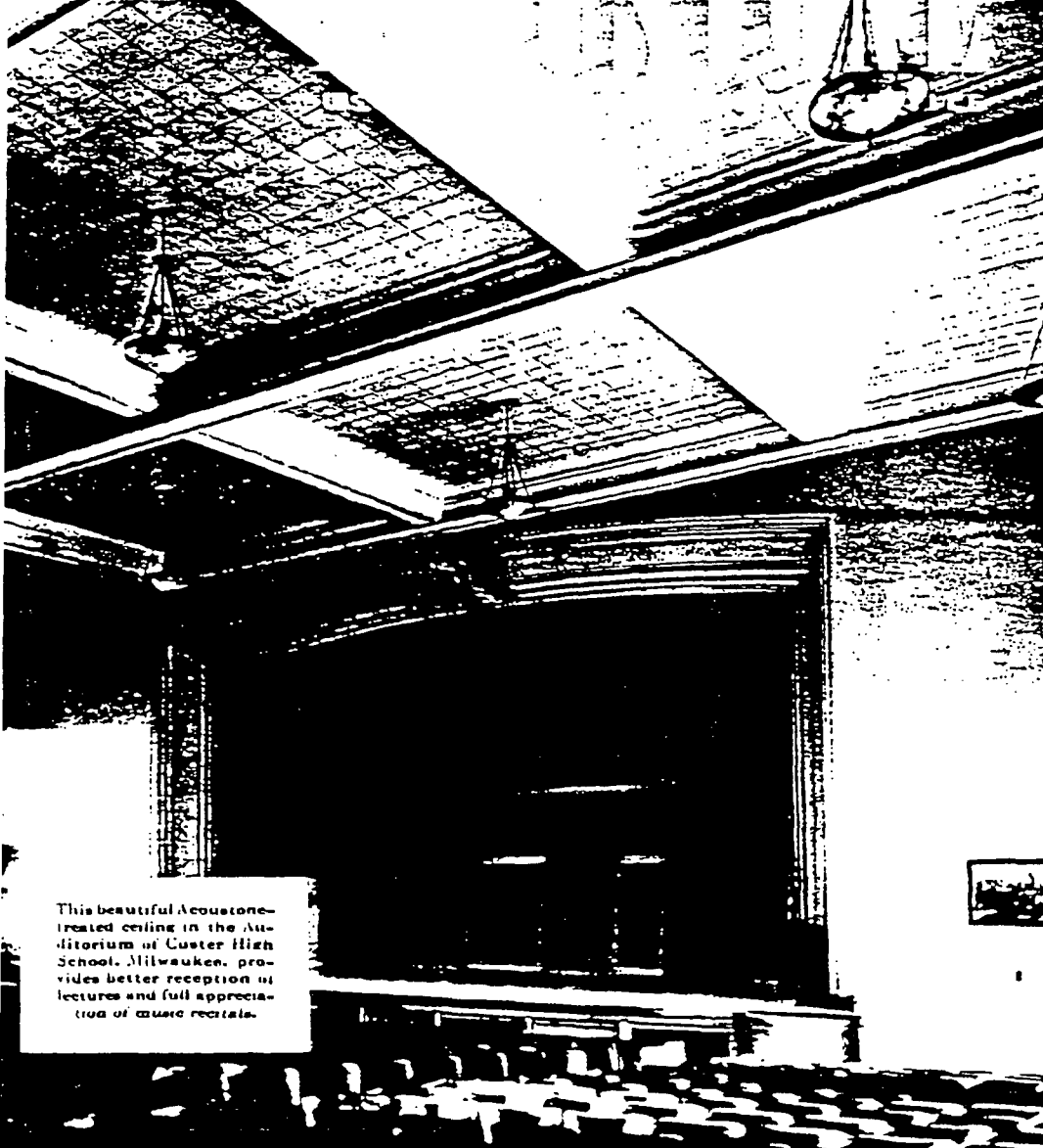


EFFECTIVE CONCENTRATION—MORE THOROUGH
UNDERSTANDING—HARMONIOUS DECORATION IN
SCHOOLS AND LIBRARIES

USING

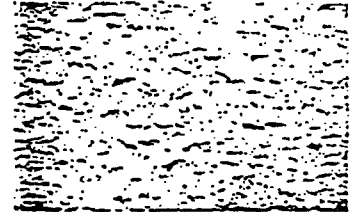
ACOUSTONE



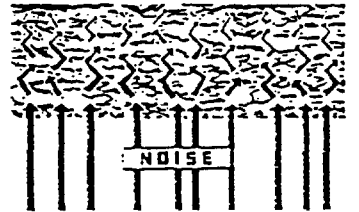
This beautiful Acoustone-treated ceiling in the Auditorium of Custer High School, Milwaukee, provides better reception of lectures and full appreciation of music recitals.

UNITED STATES GYPSUM COMPANY • ENGINEERING SALES DIVISION

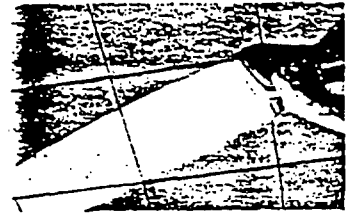
USG ACOUSTONE HAS ALL
THESE 5 ESSENTIALS OF
EFFICIENT ACOUSTICAL TILE



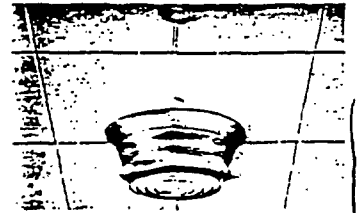
1. LASTING BEAUTY OF INTEGRAL COLOR
2. INCOMBUSTIBILITY



3. ABSORBS NOISE AS A SPONGE ABSORBS WATER—THEN DISSIPATES IT



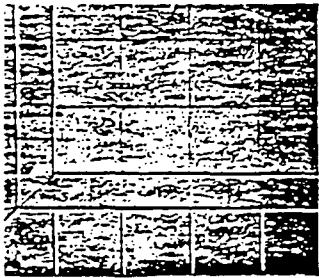
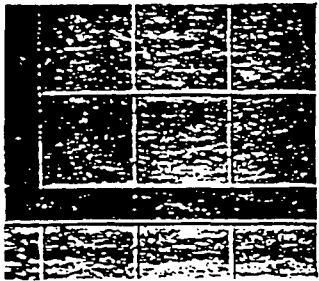
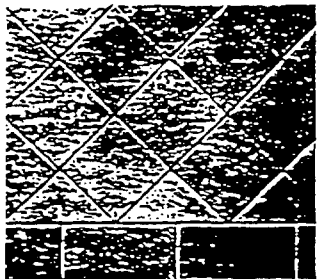
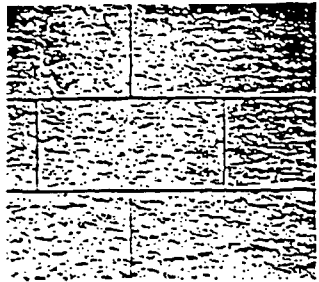
4. LASTING EFFICIENCY, VACUUM-CLEANED AT LOW COST—ALSO PAINTABLE



5. HIGH LIGHT-REFLECTION CUTS COST OF LIGHTING

UNITED STATES GYPSUM COMPANY U.S.
ENGINEERING SALES DIVISION

BB016 0314



A FEW OF THE MANY TECTURALLY CORRECT DESIGNS OBTAINED WITH ACOUSTONE

Acoustone can be applied to practically any
surface. Four typical patterns are shown above,
examples of the unlimited effects obtainable.
are illustrated in the adjoining photos of
classrooms. There are many others—all inter-
esting, harmonious, and suited to unobtrusive
and dignified architectural schemes.

COPYRIGHT 1937 U. S. GUNPOWDER CO. N. Y. N. Y.



Acoustone treated ceiling in Peckham
Junior High School, Milwaukee. Erected
under supervision of Milwaukee
Board of School Directors, Architectural
Division, G. E. Wiley, Architect.

IT'S EASIER TO LEARN WHERE IT'S EASIER TO CONCENTRATE

Now you can easily help your students to learn more rapidly,
concentrate better, and understand more thoroughly—by the use
of Acoustone. Unnecessary noise that causes nervous strain, mental
inaccuracies and fatigue is banished—school interiors are quieted
made more beautiful overnight with Acoustone. U.S.G. fireproof
and sanitary acoustical tile. Acoustone is applied to new or old
walls and ceilings to quiet classrooms, corridors, lecture halls,
study halls and libraries.

When efficiency and maintenance are considered, Acoustone
is actually a low cost acoustical material. Acoustone has lasting effi-
ciency. Its smooth, integrally colored Acoustone needs no further de-
corating. The beauty of Acoustone may be kept fresh indefinitely
by simple vacuum cleaning or a light washing with soap and water.
Acoustone is a fireproof, non-toxic material. It is made of the same
material as the U.S.G. fireproof blocks and is equally durable.

Acoustone is a fireproof, non-toxic material. It is made of the same
material as the U.S.G. fireproof blocks and is equally durable.

REDUCE CONFUSION OF THOUGHT—NERVOUS STRAIN AND FATIGUE— HAVE BEAUTIFUL SURROUNDINGS WITH USG ACOUSTONE



Students learn more effectively in this classroom (shown above)
because the ceiling of this Rhodes Wm. Vandenberg School is treated
with Acoustone. (Architect, Frank J. Hoffman)



Students usually do high quality work in Acoustone treated rooms
similar to this—it is in the Bay View High School, Milwaukee.

NO 16 0315

THE QUIET OF ACOUSTONE HELPS PREVENT MENTAL INACCURACIES IN CLASSROOMS AND STUDY HALLS



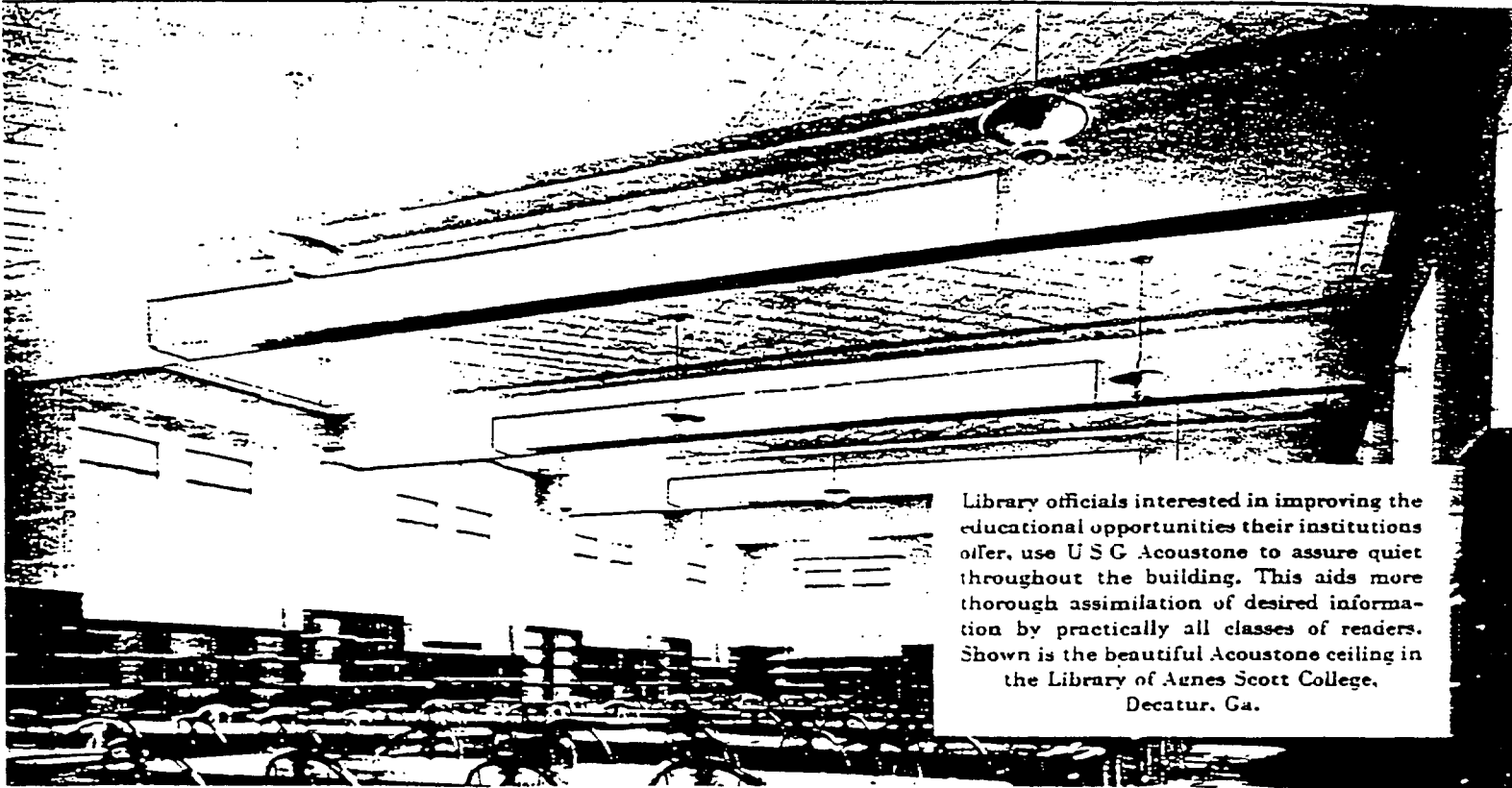
In addition to providing an interesting, distinctive decorative treatment, the USC Acoustone noise-absorbent ceiling in this school study hall makes students and teachers more efficient and comfortable.

INSTRUCTORS SAY—STUDENTS LEARN MORE READILY
AFTER ACOUSTONE TREATMENT IS INSTALLED



Modern school authorities demand quiet throughout the building. Students everywhere usually find the healthful quiet of Acoustone.

NEW QUIET FOR LIBRARIES—PLUS ATTRACTIVE DECORATION WITH LOW RENOVATING COST



Library officials interested in improving the educational opportunities their institutions offer, use U S G Acoustone to assure quiet throughout the building. This aids more thorough assimilation of desired information by practically all classes of readers. Shown is the beautiful Acoustone ceiling in the Library of Aunes Scott College, Decatur, Ga.

WHEN EFFICIENCY AND MAINTENANCE ARE CONSIDERED



ACOUSTONE IS ACTUALLY A LOW COST-ACOUSTICAL MATERIAL — and it is

- Highly Efficient*
- Outstanding in Natural Beauty*
- Sanitary*
- Fireproof*
- High in Light-Reflection Power*

Acoustone can be installed in Schools and Libraries without interrupting scheduled classes or usual routine.

Acoustone may be applied to new or old walls or ceilings