

From: Granville, Geoffrey G SCAN
Sent: Tuesday, November 21, 2000 10:32 AM
To: Clarke-Sturman, Tony A SIPC-OMF/4 <wyacl2@shell.com>
Subject: benzene/china

Tony-

re our recent discussions: Patrick Beatty left me a long voice message, in which he provided lots of confirmation that we are doing all the "right things" from both an ethical and a public relations perspective. i am very comfortable with the ethical issues: medical ethicists are involved from both the usa and china, and i believe our approach is solid. i don't have quite the same level of comfort with the public relations aspect, because one can never anticipate the negative spin that could be communicated in any media blitz. however, i do think that we have done all the right stuff and bringing together a group of PA professionals from the consortium will minimize chances of another "NIKE" episode.

geoff

Benzene Health Research Consortium
2004 Plan

	A	B	C	D	E	F	G	H	I	J	K
1		Committee Chairs Call	OC	TC	BC	CC	RC	BHRC Meetings	Annual Meeting	Special Events	Responsible Person(s)
2	Tasks	Communication & Alignment	Set plan	Link to Pls	Track budget	Advice on PR strategy	Recruit funding sponsors		Annual report from Pls to BHRC	Liason w/ API	
3			assure financial stewardship	Financial reporting		Communication materials	Recruit interested 3rd parties				
4			Annual meeting	Research progress reports							
5			contracts	Link to ERP, SRP							
6											
7											
8	Date										
9	2/12	x									Patsy/Lorraine
10	2/25									OC/API working session	Patsy, Briran, Lorraine
11	2/27									OC visit w/ Ed Murphy	Patsy, Briran, Patrick, Lorraine
12											
13											
14											
15	3/8		Call to review 03 financials; PI progress reports								Lorraine, Bruce
16	3/18	x									
17											
18											
19	4/19	x									
20											
21	5/12									Presentation to Downstream Committee	Patsy
22											
23											
24	6/17	x									
25											
26											
27											
28											
29											
30	7/17		mtg in SF								
31	7/18								x		
32	7/19								x		
33	7/20								x		
34											
35											

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