

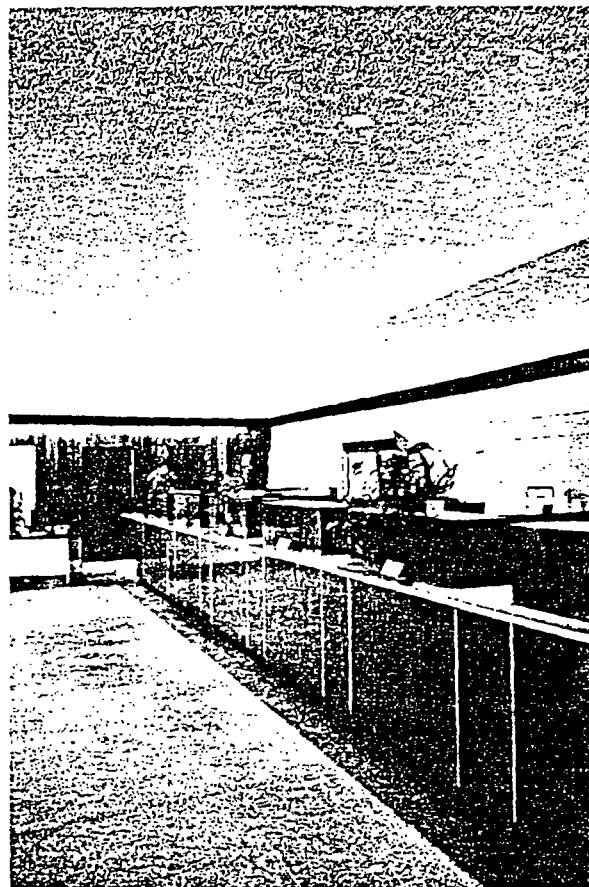
CEILINGS UNLIMITED AND SOUND CONTROL

Acoustical ceilings have come of age. Today there is a ceiling for practically every aesthetic and performance consideration. Research has produced technical data not only on noise reduction, but on attenuation values, membrane fireproofing capabilities and environmental factors of sound, lighting and air distribution. With these facts on hand, specifiers simply choose the ceiling material which fits the needs of the moment. Beauty joins with function in the solution of space problems.

Through constant development in the field of sound control, United States Gypsum has become the primary source for sound control products and information. The industry's most modern facilities have produced a complete line of acoustical ceiling systems. All of them are attractive in appearance. Each is designed for certain basic and specialized functions. Installation procedures are adapted to new construction and remodeling. A few of the many systems are pictured here.



PERFECT BALANCE between sound absorption and attenuation keynotes AURATONE mineral fiber ceiling panels. Grid system offers access to plenum areas. This is the Star pattern, one of six available. Bono's Shoe Store, St. Louis, Mo.; Architect: Charles O'Keefe.



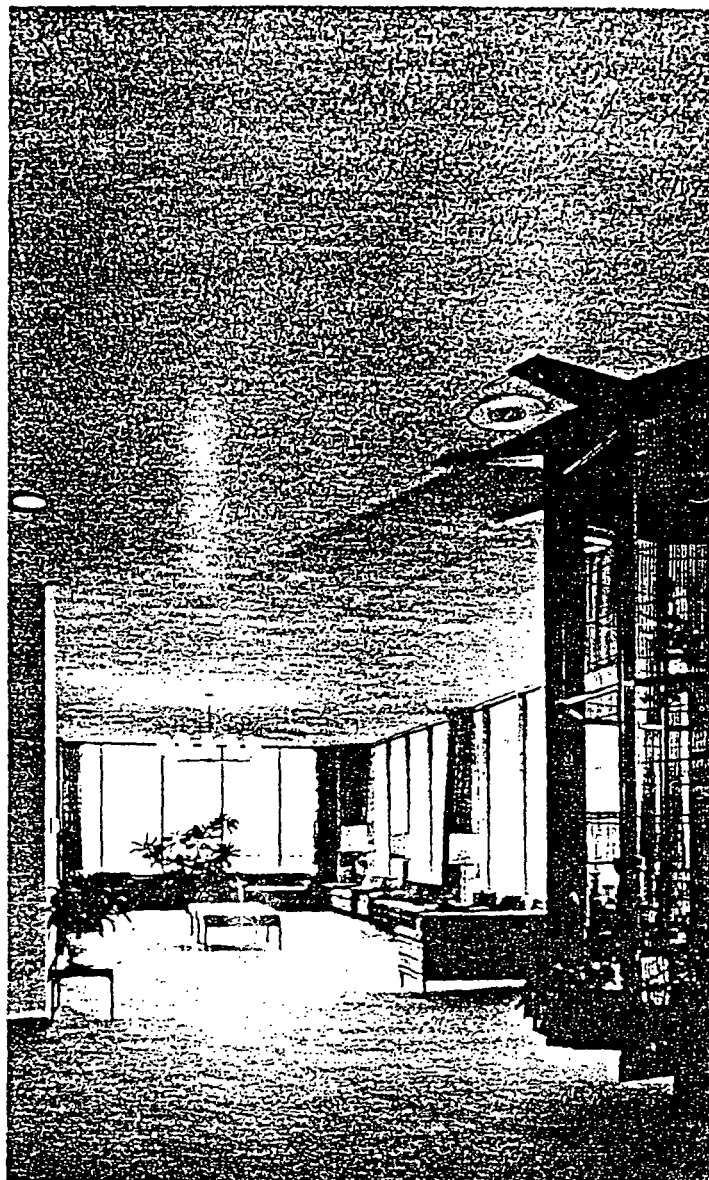
MATCH ANY MOOD with ACOUSTONE mineral acoustical tile. Here is classic design, a product of functional beauty. A range of textures and patterns meets any decorative need. The Glacier pattern shown has deep fissures, a rough, natural texture to enhance the decor of this modern bank building. First State Bank, Worth, Ill.; Architect: John A. Mayes.

CEILINGS UNLIMITED *continued*

CHOOSE YOUR CLIMATE with AIRSON AURATONE. It combines all the advantages of AIRSON air distribution and AURATONE mineral fiber sound control. Airflo-Lok system shown here is one of three basic AIRSON AURATONE systems. All provide maximum control of heated or chilled air to the occupied zone. Craig Furniture Co., St. Louis, Mo.; Architect: Zeppenfeld, Inc.



PROVEN PERFORMANCE stands behind AIRSON ACOUSTONE ceilings. In over 11 years, more than 15 million sq. ft. of this product have been installed. Users have enjoyed untold hours of comfort and luxury. Park Shore Apartments, Seattle, Wash.; Architect: John Graham & Associates.

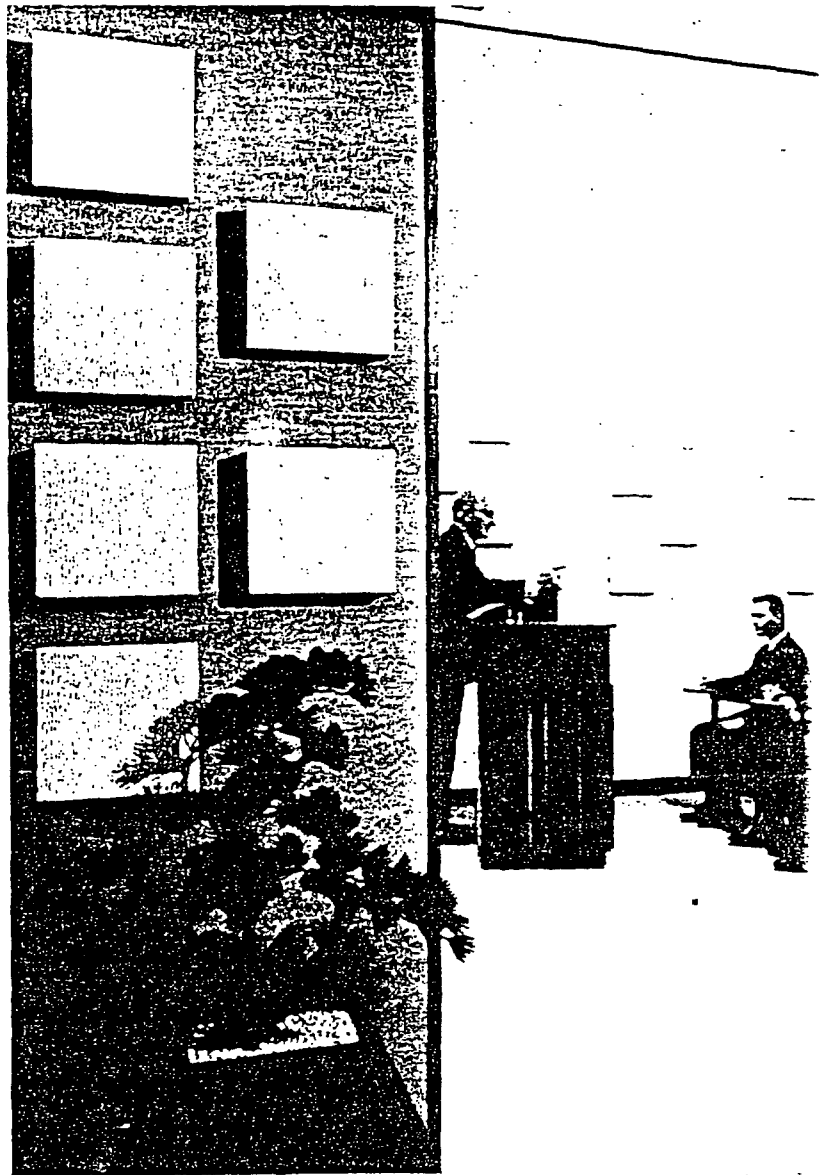


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COMPLETE COMFORT is delivered by the AIRSON ceiling. This remarkable system, which coordinates sound control and air distribution, responds to any design requirements. Ease of installation results in cost savings. Ridgeway Advertising Co., St. Louis, Mo.; Architect: Julian Tarling.



PINPOINT SOUND CONTROL with ACOUSTONE space units. Ingenious system adds third dimension in sound absorption, removes unwanted reverberations precisely where they occur. As a plus feature, units offer a striking accent to a wide variety of interior surfaces, and can either blend into walls or stand out against them.



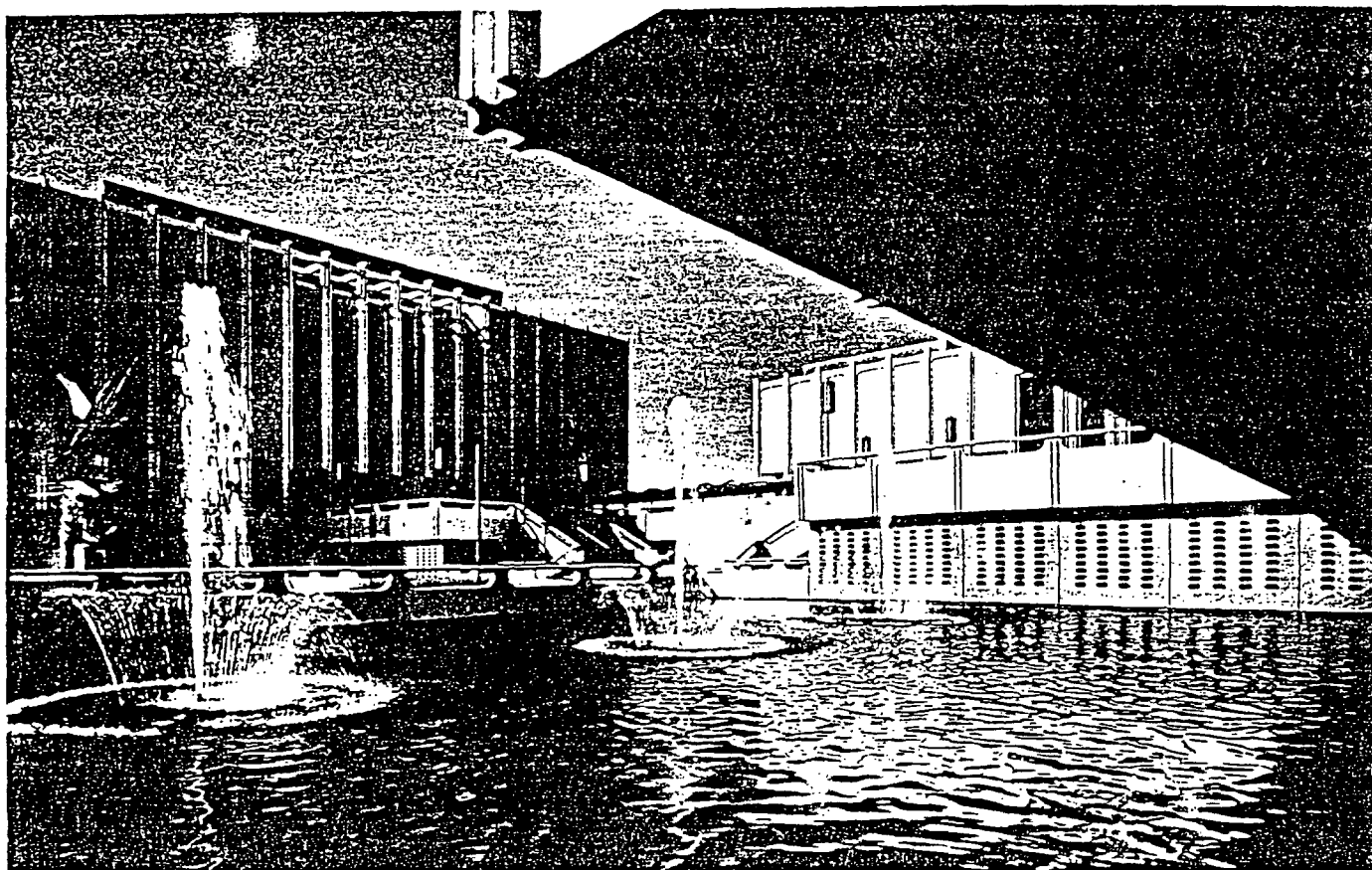
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SEVERAL HUNDRED THOUSAND priceless artifacts are fire-safe beneath poured PYROFILL® gypsum concrete decks of new \$11.5 million Los Angeles County Art Museum, largest built in last 25 years. Gen'l contractor: Del Webb Construction Co.; Architect: William L. Pereira & Associates; Roofing contractor: Anning-Johnson Co.

Fire protection is designed into PYROFILL® gypsum concrete roof decks not added later. PYROFILL roof decks, fire-rated up to 2-hr., are fire retardant because they're made of incombustible gypsum. They cost less, too!

UNITED STATES GYPSUM

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