

LEAD INDUSTRIES ASSOCIATION

282 MADISON AVENUE

NEW YORK 17, N. Y.

November 3, 1961

SUBJECT: NATIONAL HOME
BUILDERS
EXPOSITION

To Members of the Lead Industries Association:

We will again have an exhibit at the National Association of Home Builders Convention and Exposition to be held at McCormick Place, 23rd St. and South Shore Drive, Chicago, Ill. on December 5-7, 1961.

The number of our booth is 523.

Our exhibit this year will feature lead's sound attenuation properties, its effectiveness as a gamma shield for use in fallout shelters and its more conventional uses for plumbing, roofing and flashing.

As an exhibitor, we have been provided with a few free exhibit admission tickets. If you wish to see L.I.A.'s booth as well as all other exhibits without being subjected to a registration fee, will you please let us know how many tickets you require.

Sincerely yours,

David M. Borcina
David M. Borcina

DB:EM

LEAD ASSOCIATION