

MINUTES

SALES PROMOTION COMMITTEE

October 8, 1964

IN ATTENDANCE:

J.A. Brown	Raybestos-Manhattan, Inc.
J.A. Bettes, Jr.	Raybestos-Manhattan, Inc.
J.T. Griffis	H. K. Porter Co.
W.S. Hough	Johns-Manville Corp.
S.J. Peele, Jr.	United States Rubber Co.
E.A. Shuman	Johns-Manville Corp.
J.W. Christenbury	American Asbestos Textile Corp.

1. In September of 1963, our display was shipped to Ohio State University, Columbus, Ohio. Later, it was moved to the University of California at Berkley. In May, it was transferred to the Redpath Museum at McGill University in Montreal. This committee would like to express our sincere thanks to Mr. Paul A. Filteau for his assistance. He has been instrumental in furnishing an informative folder on the Quebec asbestos mining industry to visitors viewing the exhibit.
2. The present inventory of Asbestos Textile Institute handbooks is sufficient to take care of anticipated requirements.
3. Continued effort is being made to keep abreast of imports of foreign asbestos textiles.
4. A recent Associated Press news release alleging a connection between asbestos and cancer was reviewed. The affect of such reports on sales were discussed.
5. Various news items concerning Soviet expansion in fiber production were discussed. The Sales Promotion Committee will be especially interested in any comments Mr. George Jenkins cares to give us on this subject.

Respectfully submitted,

J.W. Christenbury

J. W. Christenbury, Chairman
Sales Promotion Committee