

#104 DETROIT WHITE LEAD WORKS

Darwin/Rosen 705

190B-4

PRICES CATALOGUE

OF THE

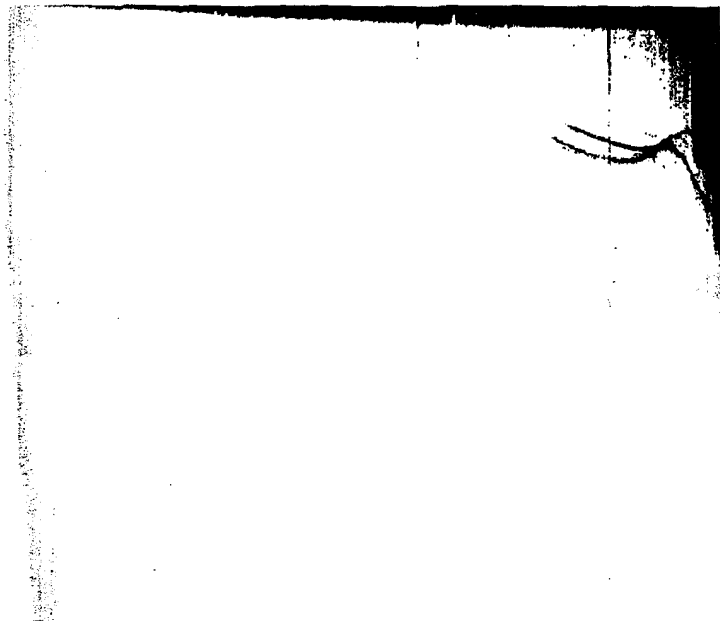
PRODUCTS

OF THE

WHITE LEAD WORKS - DETROIT

Ca.
1903-04

705



No. 43



Priced Catalogue

OF THE

PRODUCTS

OF THE

DETROIT WHITE LEAD WORKS

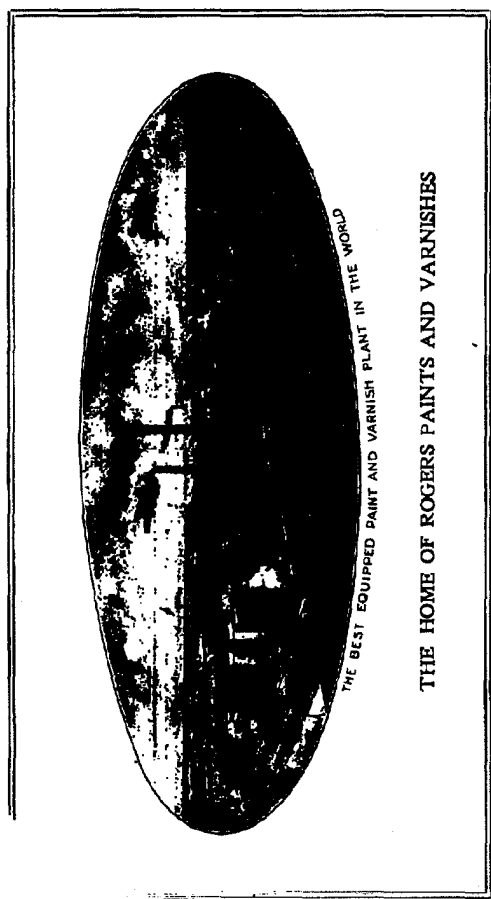
MAKERS OF

Paints & Varnishes



Detroit White Lead Works
Makers of Paints & Varnishes

CHICAGO DETROIT BUFFALO



THE BEST EQUIPPED PAINT AND VARNISH PLANT IN THE WORLD

THE HOME OF ROGERS PAINTS AND VARNISHES

Important to both Foreign and Domestic Trade

CODE USED—*Western Union*

CABLE ADDRESS—*Detrolac, Detroit*

Attention is hereby called to the Telegraphic Code which we have compiled for the convenience of our customers in ordering and in requesting quotations on our goods. Throughout this Catalogue will be found code words applying to the articles listed. Below we give code words for all the different packages in which our products are regularly put up. By using our code to designate the particular articles and sizes of packages desired, and Western Union Code to convey any other information, telegrams and cable messages addressed to us will be much shortened.

Package Code

Mab.....	Barrel	Mango.....	5	gallon Press Can
Mabel.....	Half-barrel	Manis.....	1	gallon Press Can
Macaw.....	250 pound Keg	Manly.....	10	gallon Press Can
Mace.....	100 pound Keg	Manna.....	5	gallon Press Can
Meck.....	25 pound Keg	Manor.....	3	gallon Press Can
Macon.....	12½ pound Keg	Mapel.....	2	gallon Press Can
Madam.....	25 pound Tin Can	Maria.....	1	gallon Press Can
Madge.....	15 pound Tin Can	Marital.....	10	gallon Press Can
Madia.....	12½ pound Tin Can	Mark.....	5	gallon Press Can
Madly.....	10 pound Tin Can	Marlow.....	3	gallon Press Can
Magie.....	6 pound Tin Can	Marmot.....	2	gallon Press Can
Magna.....	5 pound Tin Can	Marrow.....	1	gallon Press Can
Magog.....	3 pound Tin Can	Mars.....	5	gallon Press Can
Mahon.....	2 pound Tin Can	Mary.....	1	gallon Press Can
Maid.....	1 pound Tin Can	Mason.....	½	gallon Press Can
Major.....	½ pound Tin Can	Mass.....	1	gallon Press Can
Malay.....	8 ounce Tube	Massea.....	1	gallon Press Can
Malta.....	4 ounce Tube	Match.....	½	gallon Press Can
Malum.....	2 ounce Tube	Maud.....	½	gallon Press Can
Mamma.....	10 pound Press Can			

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

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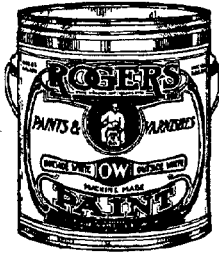
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CODE—Chmp

ROGERS PAINT (Machine Made)
(LIQUID)



Rogers Paint is the best house paint on the market for surface protection and durability. It is made from the choicest selected materials, which in the mixing are correctly proportioned to secure an easy-spreading, solid-covering paint. It is machine-ground to a perfect degree of fineness, and may be depended upon for absolute uniformity.

This Paint has been on the market for nearly thirty years, and the best testimony as to its quality is to be found in the fact that merchants who began to handle it when it was new handle it still. From the first it has embodied every feature that would contribute to make it a first-class paint, and now as heretofore it is the product of the latest knowledge and best skill in the paint-making trade.

	Code	Gals	1/2-Gals	Qts	5-Gals	Hbls
Inside Flat White	654					
Inside Varnish White	207					
Imperial Ivy Green	518					
Blood Red No. 5	657					

Net prices per gallon

Gallons, Half-dozen in case Half-gallons, One dozen in case
Quarts, Two dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Rbbit

CHAMPION PAINT
(Liquid)

Champion Paint is made from high-grade raw materials ground very fine to insure covering capacity. It can be used on the outside or inside, spreads easy, covers well, and has great durability. It produces a tough film, and when applied properly will not check, chalk, peel or blister. Put up in twenty-eight attractive shades.

	Code	Gals	½-Gals	Qts	5-Gals	Bbls
House Colors	276-325					
Outside White	274					
Black	275					
Flat White	274					

Net prices per gallon

Gallons, Half-dozen in case Half-gallons, One dozen in case.
Quarts, Two dozen in case.

CODE—Gift

NEWPORT READY-MIXED PAINT
(LIQUID)



This is a very good paint, well made and finely machine-ground. It makes a strong competitive brand.

It is especially adapted for an inside finish on walls, woodwork, etc.

Put up in White, Black, and a good selection of attractive shades.

	Code	Gals	½-Gals	Qts	5-Gals	Bbls
House Colors	344-357					
Outside White	344					
Inside White	344					
Black	344					
W. B. Green	344					
Vermilion	344					

Net prices per gallon

Gallons, Half-dozen in case Half-gallons, One dozen in case.
Quarts, Two dozen in case.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Rap

TWENTIETH CENTURY READY-MIXED PAINT

(Liquid)

This paint has been prepared to meet low-price competition, and can be sold as a competitive article with similar goods. It is not only equal, but superior, to any paint on the market at a similar price. Put up in black, white, and thirty good selling shades.

Same as New York. Gals 1/2-Gals Qts 5-Gals Bbls

House Colors.....	-----	-----	-----	-----
Outside White.....	-----	-----	-----	-----
Black.....	-----	-----	-----	-----
W. B. Green.....	-----	-----	-----	-----
Vermilion.....	-----	-----	-----	-----

Net prices per gallon

Gallons, Half-dozen in case Half-Gallons, One dozen in case
Quarts, Two dozen in case

CODE—Nether

ROGERS FADELESS GREEN

(Liquid)

A prepared paint for both exterior and interior use. Waterproof, durable, beautiful, economical; non-fading on all two- or three-coat work.

Made in six beautiful shades numbered as follows:

100, 200, 300, 400, 500, 600.

3 1/4 3 1/2 3 3/4 3 1/2 3 1/4 3 1/4

Gals 1/2-Gals Qts Pts 1/2-Pts

Net prices per gallon

Gallons, Half-dozen in case Half-gallons, One dozen in case
Quarts, Two dozen in case Pints, Two dozen in case
Half-pints, Four dozen in case



CODE--Ramify

ROGERS CONCRETE BUILDING PAINT (Liquid)



Prepared in liquid form ready for use. Satisfactory for use on exterior and interior concrete, plaster, cement, stucco, brick, terra cotta and wood surfaces. It contains no linseed oil or other materials that are in the slightest degree injurious to the texture of the concrete or subject to disintegration from the action of free alkali, etc., contained in the concrete. Spreads easily over the rough surface and possesses splendid covering capacity. Fills up the pores of the concrete hardens the surface, making it impervious to water, oil and grease. Dries with a pleasing half flat finish.

Code		Code	Gals	5-Gals	Qts	5-Gals	Bbls
671 Buff	rampart	Dark Gray	671	ramcor			
673 Light Gray	ramrod	Light Brown	ramdon				
674 Tan	ramch	Dark Brown	ramge				
675 Green Stone	ramcid	Terra Cotta	ramk				
	White	671	ramp				

Net prices per gallon

Gallons, Half-dozen in case. Half-Gallons, One dozen in case
Quarts, Two dozen in case

Owing to the widely varying matter in the character of different cement surfaces, no surface guarantee must be offered on cement paints.

CODE--Ramble

ROGERS CONCRETE SURFACER (Liquid) 757

Where best results are desired with Rogers Concrete Building Paint we recommend the use of a coat of Rogers Concrete Surfacers. This seals the surface and furnishes an ideal foundation for succeeding coats.

Gals	5-Gals	Bbls
-----	-----	-----

Gallons, One dozen in case.

Owing to the widely varying matter in the character of different cement surfaces, no surface guarantee must be offered on cement paints.

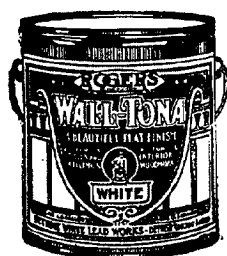
Rogers Anti-Damp Paint 290

Excludes moisture and prevents seepage when applied to the outside of cellar and basement foundation walls, concrete work, etc. Made in Black only.

Gals	5-Gals	Bbls
-----	-----	-----

Net prices per gallon Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



ROGERS WALL-TONA

(Liquid)

Wall-Tona is a splendid high-grade flat finish for interior walls and woodwork. It has splendid body, in fact it covers better than pure lead and oil as mixed by the painter, and does not require any lead coat for priming. It flows out under the brush easier than lead and oil or any other wall paint, and levels out smoothly without stippling. It

does not dry with ridges or brush marks as is the case with almost every other wall paint on the market. It is a dead flat, but at the same time is tough and elastic, and after having dried thoroughly will stand washing with soap and water. Wall-Tona is an artistic flat finish for walls, ceilings and woodwork, especially adapted for use in hotels, hospitals, colleges, public buildings, and private residences.

Code	Code	Code
Ivory . . . 2212 . . . radiance	Willow Green . . . 2246 . . . radicate	Russett . . . 2291 . . . rajah
Ash Gray . . . 2217 . . . racket	Rich Red . . . 2214 . . . radius	Sage Green . . . 2292 . . . raiment
Golden Yellow . . . 2218 . . . racy	Pink . . . 2294 . . . raffie	Fern Green . . . 2211 . . . rain
Straw Color . . . 2218 . . . radicle	Azure Blue . . . 2255 . . . raft	Cream . . . 2295 . . . raise
Tobacco Brown . . . 2219 . . . racket	Wedgewood Blue . . . 2256 . . . raft	Old Rose . . . 2296 . . . rank
Terra Cotta . . . 2220 . . . radiant	Nut Brown . . . 2216 . . . raftier	
Mural Green . . . 2221 . . . radiant	Green Gray . . . 2213 . . . rage	
Neutral Gray . . . 2214 . . . radical	Buff . . . 2215 . . . raid	
Pure White . . . 2214 . . . ram		

5-Gals Gals 1/4-Gals Qts

Net prices per gallon.

Gallons, One half dozen in case Half-gallons, One dozen in case
Quarts, Two dozen in case

CODE—revel

WALL-TONA MIXING SIZE R 2293

For use in mixing with Rogers Wall-Tona for first coat on all plastered walls which have not been previously finished.

Qts 1/4-Gals Gals

Net prices per gallon

Gallons, One-half dozen in case Half-gallons, One dozen in case
Quarts, Two dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

ROGERS MOTTLING COLORS

For use in Producing Mottled Effects Over

Rogers Wall-Tona

These Glaze Colors are of a transparent nature and blend in with the undercoating, producing a depth of tone and richness impossible to secure through the use of solid or opaque material. These colors come in pasteform and are reduced to a proper consistency for application with Rogers Wall-Tona Glazing Liquid. The mixture is roughly applied with a good sized wall brush and blended or mottled by stippling or pouncing the surface with a crumpled rag. These colors can be mixed to obtain different shades and should be thoroughly mixed together before the liquid is added. It is a very easy matter to produce these artistic effects with this line of materials.

The goods are put up regularly in quarter-pound tubes only.

	COLOR	4-LB. TUBES
SW 8980	Sage Gray	35
" 8962	Japanese Brown	65
" "	Lake	45
" "	"	35
" "	Brown	28
" "	Lake	28
" 8981	Steel Green	40
" 8977	Persian Brown	35

Trade Discount.....per cent.

CODE—Quarry

WALL-TONA GLAZING LIQUID *SW #14025*

Pints.....35 Quarts.....65 Gallons.....2 25

Trade discount.....per cent

Pints, Two-dozen in case Quarts, Two dozen in case
Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO



CODE—Mooring

ROGERS SANITARY ENAMEL PAINT (Liquid)

A paint and an enamel combined, possessing the easy-working quality of the former with the handsome finish of the latter. Contains no poisonous leads; gives off no obnoxious odors; will not peel, chalk or chip; is well suited for use in hospitals, halls, public buildings, depots, etc.

Made in the following shades: Ivory White, Primrose, Flesh, Golden Brown, Mauve, Pink, Pearl Gray, Satin Green, Emerald Green, Sky Blue, Willow Green, Grass Green.

	Code	Gals	1/2-Gals	Qts	Pts	1/2-Pts	5-Gals	Bbls
Pure White	2417...morsel							
Ordinary Shades	Code	Gals	1/2-Gals	Qts	5-Gals	Bbls		
Flat White	2314...mortar							
Master Painters' White	2417...mortar							

Net prices per gallon

Gallons, Half-dozen in case Half-gallons, One dozen in case
Quarts, Two dozen in case Pints, Two dozen in case
Half-pints, Four dozen in case

CODE—Gaston

ROGERS BARN PAINT— BRIGHT RED (LIQUID)

19



For barns, fences, bridges, roofs, mills, mining and hoisting works, freight sheds, etc. Covers and spreads well. More economical than common hand-mixed Venetian Red Paint.

Gals	1/2-Gals	Qts	5-Gals	Bbls
---	---	---	---	---

Net prices per gallon

Gallons, Half-dozen in case Half-Gallons, One dozen in case
Quarts, Two dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

CODE—Raw

ROGERS BARN PAINT—BARN GRAY 18
(LIQUID)

A high-grade paint for use on barns, fences, bridges, roofs, sheds and all rough structures. Has great covering capacity, works easy, and wears well.

Gals ½-Gals Qts 5-Gals Bbls

Net prices per gallon

Gallons, Half-dozen in case. Half-Gallons, One dozen in case
Quarts, Two dozen in case

CODE—Bowl

ROGERS BARN PAINT—Big 4 Yellow 17
(LIQUID)

A special shade of paint in big demand in many sections. Can be used on buildings of all kinds. Is very easy working and has great covering capacity.

Gals ½-Gals Qts 5-Gals Bbls

Net prices per gallon

Gallons, Half-dozen in case. Half-gallons, One dozen in case
Quarts, One dozen in case



CODE—Nipper

ROGERS ROOF AND BRIDGE PAINT
(LIQUID)

This mix is specially prepared for use on structural work (wood or metal), bridges, barns, tin roofs, etc. The pigments are finely ground, and made to bind firmly, furnishing a durable protective coating.

Code	Code	Gals	5-Gals	Bbls
Red.....21.....nir	Brown.....22.....nol			
Black.....24.....nobby	Slate.....23.....noble			
Bronze Green 25.....reabin				

Net prices per gallon

Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Notch

ROGERS COPPER PAINT (Liquid)

This is a high-grade anti-fouling paint, and carries a large percentage of copper. It thoroughly protects wood bottoms of vessels, launches, lighters and all kinds of craft from worms, seaweed and barnacles. Reliable and economical. Bottoms may be painted and the boats immediately put in the water without injuring the paint.

	Code	Gals	½-Gals	Qts
Green.....	545798	DET. 248	note	---
Red.....	545826	249	notebook	---
Brown.....	545881	270	note	---
Atlantic Copper Brown.....	267	note	---	---

Net prices per gallon

Quarts, Two dozen in case Half-gallons, One dozen in case
Gallons, Half-dozen in case

CODE—Florist

ROGERS GRAPHITE PAINT (LIQUID AND PASTE)

Tenacious, durable, economical, weatherproof. A positive preservative and anti-corrosive for metal work of all kinds. Three shades.



Paste	Liquid	Code	Gals	½-Gals	Qts	5-Gals	Bbls
1464	No. 4 Olive Green.....	1464	nominee	---	---	---	---
1465	No. 5 Brown.....	1465	nominee	---	---	---	---
1466	No. 7 Natural.....	1466	nonagon	---	---	---	---

Net prices per gallon

Quarts, Two-dozen in case Half-gallons, One-dozen in case
Gallons, Half-dozen in case

PASTE—25-lb Tin Pails, per lb..... Barrels, per lb.....
Same colors as liquid Net prices

[Paste Graphite made to order only]

CODE—Relay

ROGERS NEW PROCESS RED LEAD

This product represents a new discovery in the method of manufacturing Red Lead in Oil, by which the well known tendency of Red Lead to settle and become hard in the package is entirely overcome. New Process Red Lead also remains permanently in a soft, buttery condition even when the package is left open. It will not run or sag on the metal work when applied in a good, free working consistency. It will cover 25% to 40% more surface than Red Lead in Oil mixed by hand.

	Gals.	5-Gals	Half Bbls.
No. 1 (Semi-Paste) 539	---	---	---
No. 2 (Liquid) 538	---	---	---

PASTE FORM 902
1s 5s 25s 100s

Net prices Gallons, Half-dozen in case.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Missen

ROGERS RELIABLE ROOFPAIN'T

(Liquid)

723

A heavy, rubber-like water-proof liquid; might properly be called a *Liquid Roof Cement*. May be used on a roof of any description. Produces a glossy, jet-black finish.

Gals 5-Gals ½-Bbls Bbls

Net prices per gallon
Gallons, Half-dozen in case

CODE—Notary

JAP-ASPHALT (Liquid)

723

Unexcelled for purposes which require a heavy-bodied elastic black. Used very successfully on metals, and for tin and corrugated roofing gives entire satisfaction. May also be used on paper, felt or composition.

Gals 5-Gals Bbls

Gallons, Half-dozen in case Net prices per gallon

CODE—Quaim DET.—505 S.W. 6500

ROGERS GALVANIZED IRON PRIMER (Liquid)

For first coat on galvanized iron. Obviates the liability of peeling or scaling so common where ordinary paints are applied direct to the galvanized surface. May be coated over with any good oil or graphite paint. Specially recommended for use as a first coater on galvanized iron store fronts, roofs, cornices, etc.

Gals ½-Gals Qts 5-Gals Bbls

Net prices per gallon
Quarts, Two-dozen in case Half-gallons, One-dozen in case
Gallons, Half-dozen in case

CODE—Rank

O. K. READY-MIXED PAINT (Liquid)

These paints are made from mill-ends and paint skins. They have good body, work easy, cover a large surface, and wear well. They can be used on either metal or wood surfaces. Shades "Q," "R," and "B" are of the same character but of better quality than "O," "K," and "P," and may be recommended as a very satisfactory paint for structural steel.

Shades O, K, and P 725 726 727 Gals 5-Gals Bbls
Shades Q, R, and B 728 729 730 " " "

Net prices per gallon Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO



CODE—Cab

ROGERS FACTORY BUILDING PAINT (Liquid)

A high-grade, full-bodied paint for general use in protecting factory buildings, warehouses and like structures. Only the best, durable pigments and colors are used in making this line.

	CODE	Gals	1/4-Gals	Qts	5-Gals	Bbls
Red	15					
Brown	12					
Yellow	14					
Slate Color	14					
White	14-2					

Net prices per gallon

Quarts, Two dozen in case Half-Gallons, One dozen in case
Gallons, Half-dozen in case

CODE—Moa

ROGERS CREO-STAINS (Liquid)



Rogers Creo-Stains have for their base a refined creosote oil. They are not to be classed with those cheap shingle stains which contain petroleum oils with just enough coal-tar oil in them to give them an odor characteristic of creosote. Such stains usually contain low-grade coloring pigments, and fade out in one season. Rogers Creo-Stains are the best goods of their class that can be produced.

	Code	Gals	5-Gals	Bbls
No. 100, Seal Brown	554			
No. 300, Golden Ochre	557			
No. 320, Royal Red	557			
No. 330, Venetian Red	557			
No. 200, Moss Green	557			
No. 250, Emerald Green	557			
No. 270, Bronze Green	557			
No. 340, Silver Gray	557			

Net prices per gallon

Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Celia

ROGERS PORCH AND DECK PAINT
(for outside use)
(LIQUID)

Made to withstand the hardest usage and also outside exposure. Dries from the floor up, and is hard in from 36 to 48 hours after application. Is the most durable floor paint on the market.

Code	Code	Gals	½-Gals	Qts
Yellow...117...cement	Indian Red...115...chair			
Lead Color...112...cephas	Light Stone...116...chalet			
Fawn Color...113...chafe	Dust Color...112...chalk			

Net prices per gallon

Gallons, Half-dozen in case Half-Gallons, One dozen in case
Quarts, Two dozen in case

CODE—Fidget

ROGERS INSIDE FLOOR PAINT
(LIQUID)

Dries hard over night with a high gloss. Spread easily, have a good covering capacity and are very durable.



Code	Code	Gals	½-Gals	Qts
Yellow...123...field				
Fawn Color...124...figi				
Terra Cotta...125...figel				
Dust Color...126...filial				
Gray...127...fern				

Net prices per gallon

CONCRETE FLOOR PAINT *Same as Inside Floor.*

For use on all concrete floors. Concrete Sealer should be used as a first coater. Owing to the widely varying matter in the character of different cement surfaces, no guarantee must be offered on paints applied to cement. Same colors as above.

Gals 5 Gals Bbls

Net prices per gallon

Gallons, Half-dozen in case Half-gallons, One dozen in case
Quarts, Two dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

Code-Hairy

ROGERS STAINFLOOR FINISH (Liquid)



Rogers Stainfloor Finish is a combination transparent stain and varnish for floors and all kinds of woodwork. It works equally well on pine, maple, ash or oak, and can be used on any wood surface whether previously finished or not. It is very durable, tough and elastic, and is not affected by hot or cold water. It will not crack, mar white or chip. It dries hard over night. It stains and finishes at the same time. Can be used with splendid results on Floors, Interior Woodwork, Furniture, Linoleum, Oilcloth, Etc.

Stainfloor Undercoat is a primer for use under Stainfloor Finish on very rough and much worn floors. It is made especially for this purpose, and gives better satisfaction than any other primer or paint.

Velvet Black is the flat black finish so popular on fire-fenders, chandeliers, picture frames, etc.

	Code		Code
Light Oak	607	Mahogany	610
Golden Oak	613	Malachite Green	606
Dark Oak	621	Transparent	604
Cherry	625	Velvet Black	604
Walnut	612	Undercoat	615

1/4 Pts	1/4 Pts	Pts	Qts	1/4-Gals	Gals
15	25	45	89	1 55	3 00

Stainfloor Ground Color: 614

1/4 Pts	Pts	Quarts	1/4 Gals	Gals
20	40	70	1 30	2 50

Trade discount.....per cent.

Quarter-pts., Four doz. in case	Half-pints, Four dozen in case
Pints, Two dozen in case	Quarts, Two dozen in case
Half-gallons, One dozen in case	Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

GRAINING OUTFIT



By the use of Rogers Stainfloor Undercoat, our Oak Graining Color, Rogers Stainfloor Finish and the combined Flexible Grainer and Comb, anybody can produce on almost any surface a perfect imitation of Nature's grain growths in trees. No experience whatever is required to effect this imitation.

CODE—Mossy

COMBINED FLEXIBLE GRAINER AND COMB

Each, 30 cts

Trade discount.....per cent.

CODE—Mostly

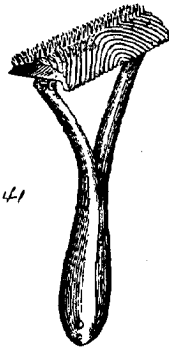
OAK GRAING COLOR (In distemper) 1341 (PASTE)

Put up in glass jars.....per jar, 24 cts.

25 jars in case

ROGERS STAINFLOOR UNDERCOAT ROGERS STAINFLOOR FINISH

For list and discount see page 13



CODE—Finery

ROGERS FLOOR WAX S.W. 57 (PASTE)



For polishing floors and interior woodwork. Has no equal for dance floors and bowling alleys. Put on and polished with a cloth; shines quickly and holds its lustre.

1-lb. cans.....50c 1b 2-lb cans.....50c 1b 5-lb cans.....45c 1b

Trade discount.....per cent

1-lb cans, 48 in case 2-lb cans, 24 in case 5-lb cans, 12 in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

CODE—Quani

ROGERS LIQUID WAX POLISH *SM. 0871*

Prepared ready for use. Easy to apply evenly on all surfaces where a wax finish is desired. Specially adapted to dancing floors, bowling alleys, etc., which are subject to severe usage. Unequaled for use on furniture and Mission wood-work. Has exceptional covering capacity; very economical.

$\frac{1}{2}$ -Pts	Pts	Qts	$\frac{1}{2}$ -Gals	Gals
20	35	55	1 20	2 25

Trade discount.....per cent

Half-Pints, Four dozen in case Pints, Two dozen in case
Quarts, Two dozen in case Half Gallons, One dozen in case
Gallons, Half-dozen in case

CODE—Nobody

ROGERS DANCING-FLOOR WAX (Powdered) *SM. 494*

Put up in convenient shaker-top cans ready to sprinkle on the floor. Smooths out under the feet and does not dust up.

$\frac{1}{2}$ -lb.....30	1-lb.....50	Trade discount.....per cent
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CODE - Quell

ROGERS FLOOR-BRITE *446*
[Liquid]

For renewing the lustre on waxed or varnished surfaces. Brings back the original gloss on woodwork and floors which have begun to show wear. Eliminates heel marks, scratches and water spots. Renders unnoticeable places where the varnish on floors has begun to wear through. Picks up the invisible layer of dirt and dust, while it cleans and polishes. Revives the elasticity of varnish, preventing it from cracking and scarring. Brightens the colors in oilcloths and linoleum. Easily applied with a cloth. Should not be exposed to open flame or sparks.



Pts	Qts	$\frac{1}{2}$ -Gals	Gals
25	45	80	1 50

Trade discount.....per cent

Pints, Two dozen in case Quarts, Two dozen in case
Half-gallons, One dozen in case Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Migrate

ROGERS FLOOR-CRACK FILLER

(PASTE)

1443

An absolutely reliable preparation for permanently filling cracks, crevices, knot holes and other openings in floors, woodwork, furniture, etc.

Of about the same consistency as putty; very tough; retains its elasticity; does not shrink away from the wood. When used in connection with Stainfloor Finish makes an ideal sanitary floor.

Per pound in:

1-lb. cans	2-lb. cans	5-lb. cans
25	25	20

Trade discount.....per cent.

One-pound cans, 48 in case Two-pound cans, 24 in case
Five-pound cans, 12 in case

CODE—Reign

SW. 13075

WATER PUTTY CRACK FILLER

This is a crack filler in powdered form for use in filling checks, cracks and holes in interior finishing and floors. It is mixed with water in a shallow pan until it forms a thick pliable paste, similar to an ordinary putty. It is applied with a putty knife or the palm of the hand by pressing the material down firmly and then smoothing off the top with a putty knife or by wiping off with a cloth. It is easy to use and when thoroughly dry will not have a tendency to shrink or crack. It is put up in one pound cardboard cartons, five pound pails, one hundred pound kegs and in barrels.

Per pound in:	1 lb.	5 lbs.	100 lbs.
	.15	.12	.08

Trade Discount.....per cent.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Needling

448

**ROGERS FURNITURE AND AUTOMOBILE
POLISH**
(LIQUID)



Made expressly to restore and preserve the finish of all varnished surfaces, such as the surfaces of pianos, fine furniture, oil paintings, woodwork, floors, etc. Polishes easily. Removes dust, fly-specks, ink stains, finger marks. Does not leave the surface oily or gummy to collect dust. Non-combustible, and contains no material that will injure pianos or the finest furniture. Every automobile owner will find this indispensable around his car. Cleans and polishes at one operation all painted or varnished surfaces.

4 oz. bottles, put up 12 in carton, 25c each
12 oz. bottles, put up 6 in carton, 50c each

Qts	½ Gals	Gals
1 00	1 75	3 00

Trade discount.....per cent.

CODE—Remit

ROGERS FLAT BLACK
(LIQUID)

604

Prepared ready for use. Can be used on either metal or wood for producing a dead black, wrought iron finish. For ornamental iron work, picture frames, mouldings, lamps, gas fixtures, etc. Is very economical, owing to its great covering capacity. Wears well.

¼-Pts.	½-Pts.	Pts.	Qts.
15	25	45	80

Quarter-Pints, Four dozen in case. Half-Pints, Four dozen in case.
Pints, Two dozen in case. Quarts, Two dozen in case.

Trade discount.....per cent.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Antilles

ROGERS VARNISH STAINS

(Liquid)

A perfect Stain and Varnish combined.
For use on furniture, etc.

	Code		Code
Cherry	589	african	Rosewood
Mahogany	592	agatha	Walnut
Dark Oak (for new work)	593	ageless	Malachite Green
Light Oak (for new work)	594	antioch	Ebony
Blood Red	595	quantic	Flat Black

1/4-Pts	Pts	Qts	1/2-Gals	Gals
25	45	80	1 50	2 90

Trade discount.....per cent.

Half-pints, Four dozen in case Pints, Two dozen in case
Quarts, Two dozen in case Half-gallons, One dozen in case
Gallons, Half-dozen in case

CODE—Mission

ROGERS OIL WOOD STAIN

(Liquid)

For new work only; in liquid form; a combined stain and filler; made for use on those woods that are close-grained such as pine, poplar, maple, cherry, etc.; dries quickly with an egg-shell gloss.

	Code		Code
Light Oak	580	missive	Mahogany
Dark Oak	581	mist	Cherry
Golden Oak	582	misty	Walnut
Belgium Oak	583	remote	Rosewood
Colonial Oak	584	remove	Moss Green

1/4-Pts	Pts	Qts	1/2-Gals	Gals
20	35	55	1 05	2 00

Trade discount.....per cent.

Gallons, Half-dozen in case Half-gallons, One dozen in case
Quarts, Two dozen in case Pints, Two dozen in case
Half-pints, Four dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Rave

ROGERS PENETRATING WOOD STAINS (Liquid) From S.W.Co.

This is a line of stains of exceptional quality and character for high-class interior woodwork of fine residences, offices, public buildings and fine furniture. They have none of the objectional features of water or spirit stains. They bring out the natural grain of the wood, do not show streaks or laps and do not require wiping to secure the desired effect. These stains appeal in particular to the architect, contractor and painter on account of their richness of tone and easy working properties.



CODE		CODE
Antwerp Oak..... <i>145.01</i> <i>rapid</i>		Flemish Oak..... <i>145.04</i> <i>rapid</i>
Bog Oak..... <i>145.02</i> <i>rapid</i>		Old English Oak..... <i>145.05</i> <i>rapid</i>
Brown Oak..... <i>145.03</i> <i>rapid</i>		Tavern Oak..... <i>145.06</i> <i>rapid</i>
Cathedral Oak..... <i>145.07</i> <i>rapid</i>		Weathered Oak..... <i>145.08</i> <i>rapid</i>
Early English..... <i>145.09</i> <i>rapid</i>		Mahogany..... <i>145.09</i> <i>rapid</i>
Fumed Oak..... <i>145.10</i> <i>rapid</i>		Walnut..... <i>145.11</i> <i>rapid</i>

	1/2-Pts	Pts	Qts	1/2-Gals
Glass Bottles.....	32	55	90	1 60
Code— <i>rattle</i>	1/2-Pts	Pts	Qts	Gals
Rogers Penetrating Wood Stain Reducer..... <i>145.0649</i>	22	35	55	2 00

For use in reducing Rogers Penetrating Wood Stains where lighter shades are desired.

Reducer put up in cans only, all sizes

CODE— <i>bottle</i>	1/2-Pts	Pts	Qts	Gals
Rogers Penetrating Wood Stain Coater (Liquid)..... <i>145</i>	25	45	90	2 75

A medium, pale, thin-bodied varnish for use as a coater over Penetrating Wood Stain. Gives a half-lustre finish without rubbing. Much superior to wax; can be washed. Does not absorb or hold dirt.

Trade discount.....per cent.

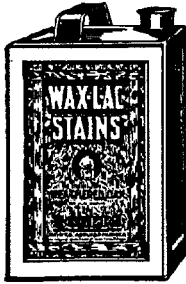
CODE— <i>rave</i>	1/2-Pts	Pts	Qts	1/2-Gals
S.W. 14785 Rogers Permanent Mahogany Stain No. 700 Lt. Dk.	22	55	90	1 60

A Mahogany stain of exceptional non-fading quality which makes it particularly desirable for all kinds of staining.

Trade discount.....per cent

Half-Pints, One-dozen in carton	Quarts, One-dozen in case
Pints, One-dozen in carton	Half-Gallons, Half-dozen in case
Gallons, Half-dozen in case	

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE--Newel

ROGERS WAX-LAC STAINS
(LIQUID)

For producing beautiful Mission effects on woods. Do not raise the grain of the wood; do not streak or show brush marks; dry promptly, and do not bleed when finished over; require no wiping; produce with one application a clear stained effect, without obliterating the grain of the wood.

Code		Code
Early English Oak <i>14699 newish</i>		Fumed Oak <i>14694 nib</i>
Weathered Oak <i>14692 news</i>		Mahogany, Light <i>14697 nibble</i>
Green Weathered Oak <i>14693 newsboy</i>		Mahogany, Dark <i>14696 nicene</i>
Modern English Oak <i>14692 newst</i>		Cherry <i>14695 niche</i>

Put up in varnish cans

1/2-Pints	Pints	Quarts	Gallons
25	40	70	1 25

Trade discount.....per cent.

Half-pints, Four dozen in case	Pints, Two dozen in case
Quarts, Two dozen in case	Gallons, Half-dozen in case

CODE--Nick

ROGERS WAX-LAC STAIN REDUCER
(LIQUID)

DET-518
SW.0649

Made especially to be used in thinning Wax-Lac Stains. Use only this Reducer when it is desired to lighten slightly the stain.

1/2-Pints	Pints	Quarts	Gallons
22	35	65	2 00

Trade discount.....per cent.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—*nickel*

ROGERS WAX-LAC STAIN COATER 475
(LIQUID)

A medium pale, thin-bodied Varnish. Dries with a shellac-like finish; superior to shellac for finish over stain work. Made especially for use as a coater over Mission Stains. Gives half-lustre finish without rubbing; does not wash up, scour or bleed any well made stain may be washed. Much superior to wax; does not absorb or hold dirt.

1/2-Pints	Pints	Quarts	Gallons
25	45	80	2 75

Trade discount.....per cent

CODE—*Notation*

GOLDEN OAK STAIN (Semi-Liquid) S.M. 0636

Made specially to follow Golden Oak Paste Filler on oak and other woods. Reduced as directed this Stain dries promptly without wiping and does not streak or lap. Brings out handsomely the flake in quartered oak. Thin as directed to produce various Golden Oak tones.

1/2-Pts	Pts	Qts	1/2-Gals	Gals
27	45	75	1 35	2 50

Trade discount.....per cent.

Half-pints, Four dozen in case Quarts, Two dozen in case
Pints, Two dozen in case Half-gallons, One dozen in case
Gallons, Half-dozen in case

CODE—*Nickname*

ROGERS DULL FINISH VARNISH 476
(LIQUID)

For application over full gloss varnish. Produces the ideal flat effect over Mission Stain or on any other surface. Obviates the necessity of rubbing. Protects stain finishes from wearing off edges, corners, etc., subject to contact.

1/2-Pts	Pts	Qts	1/2-Gals	Gals
25	45	80	1 50	2 75

Trade discount.....per cent

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE - Fatima

ROGERS FAMILY PAINTS

(LIQUID)

Suitable for painting any article about the home. Dry with an oil lustre, which may be washed without injury.

Code 1/2-Pts Pts

White.....27119.....fattish	Buff.....2722.....female		
Inside Gloss White.....27120.....fatty	Light Lead.....2723.....fender		
Flat White.....27121.....fatty	Light Blue.....27122.....fennel		
Black.....27123.....feast	French Gray.....27124.....fennel		
Straw.....27125.....fee	Red.....27126.....fern		
Flesh.....27127.....feeble	Brown.....27128.....ferule	15	25
Ash Gr.....27129.....	Lemon Yellow.....27129.....festus		
Apple.....27130.....	Maroon.....27130.....fetich		
Sky Bl.....27131.....	Bottle Green.....27131.....fetid		
Pea Green.....27132.....felony			
Dark Blue.....27133.....fetish	Green.....27133.....fever	20	35
Scarlet Vermillion.....27134.....fetid			

Trade discountper cent

Half-pints, Four dozen in case Pints, Two dozen in case
Quarts, Two dozen in case

SPECIAL ASSORTED CASE

An assorted case of 100 cans is made up as follows:

4 1/2-pints each White, Inside Gloss White and Flat White.....	12
2 1/2-pints each Dark Blue, Scarlet Vermillion and Green.....	6
2 1/2-pints each of Black and remaining 15 colors.....	32
4 pints each of White, Inside Gloss White and Flat White.....	12
2 pints each Dark Blue, Scarlet Vermillion and Green.....	6
2 pints each of Black and remaining 15 colors.....	32
Total number cans in assortment.....	100

List price per assortment 20 90

Trade discount.....per cent

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Ant
ROGERS ENAMELS (household)
(LIQUID)

Put up in convenient cans for household use and ready for use at all times. They need no preparation, but are to be applied just as they come in the can. Will dry hard over night and produce a bright, glossy enamel finish on screens, vases, chairs, picture frames or any article of interior use to which they may be applied.

Code	Code	Code
Ivory White— <i>57.5</i> — <i>slate</i>	Shell Pink— <i>57.4</i> — <i>saint</i>	Vermilion— <i>57.4</i> — <i>sash</i>
Light Yellow— <i>57.7</i> — <i>sale</i>	Emerald Green— <i>57.6</i> — <i>salad</i>	Carmine— <i>57.6</i> — <i>saxon</i>
Dark Coral— <i>57.8</i> — <i>safe</i>	Light Sage— <i>57.6</i> — <i>sally</i>	Snow White— <i>57.6</i> — <i>sapon</i>
Golden Brown— <i>57.7</i> — <i>said</i>	Light Blue— <i>57.7</i> — <i>sandal</i>	Gloss Black— <i>57.6</i> — <i>savon</i>
Fawn— <i>57.8</i> — <i>sam</i>	Willow Green— <i>57.7</i> — <i>sand</i>	
Pearl Gray— <i>57.8</i> — <i>sack</i>	Forest Green— <i>57.7</i> — <i>sap</i>	

1/4-Pints	1/2-Pints	Pints
25	45	75
Qts.	1/2-Gals	Gals
Snow White—1.40	2.60	5.00

Trade discount.....per cent.

Quarter-pints, Four dozen in case Half-pints, Four dozen in case
Pints, Two dozen in case

CODE—Gory
ROGERS RADIATOR ENAMEL
(ALUMINUM LIQUID) *SW. 29*

Made to withstand a high degree of heat. Gives perfect satisfaction on radiators, pipes, etc.



Pints	90
Half-Pints	50

Trade discount.....per cent.

Half-pints, Four dozen in case Pints, Two dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Ransom SW. 7454

ROGERS OLD ENGLISH ENAMEL

This represents the highest quality of enamel possible to secure, from a combination of the choicest raw materials, made according to an exact formula and the most improved methods. It is far superior in working and flowing qualities to other enamels. It has great opacity and covering qualities and produces a firm and elastic film which will not check or craze. It has a pure white tone which is so desirable for the highest grade enamel work in fine residences, hotels, hospitals and public buildings.

Old English Enamel is intended for the use of the master workman, and should be applied only over properly prepared undercoats. It should be flowed on and allowed to level out. Will dry dust free in from ten to twelve hours, and hard in from two to three days. Can be rubbed in five days. The finishing coat can be rubbed in ten days to two weeks, but it is preferable to allow it to stand in the full gloss.

Old English Enamel will also stand exterior exposure, and can be used with satisfaction on yachts and steamships.

Quarts..... 1 60
Gallons..... 6 00

Trade discount.....per cent.

Quarts, Two dozen in case. Gallons, Half-dozen in case

CODE—Ready SW. 14960

ROGERS OLD ENGLISH ENAMEL—DULL FINISH INTERIOR

Where a dull finish is desired we recommend our Old English Enamel, Dull Finish Interior. This is of the same high quality as the gloss enamel, but in drying produces a rubbed effect without the necessity of rubbing. It is not dead flat, but a soft, velvety finish in imitation of an oil-rubbed finish. It works very freely, flows out perfectly, and dries promptly. It is intended as a last and finishing coat, and should be applied over the proper foundation coats.

Quarts..... 1 50
Gallons..... 5 00

Trade discount.....per cent

Quarts, Two dozen in case Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Create

ROGERS CABINET ENAMEL (Liquid)

This Enamel is especially designed for the practical finisher and decorator. It possesses a full body, flows freely, and dries without brush marks, dust free, in about three hours time and hard in twenty-four hours. After seventy-two hours it will rub perfectly, and polish the day following to a piano-like finish. This enamel may be used for the highest grade of furniture work.

Snow White.....2096.....creeper
Pearl White.....2096.....creeper

1/2-Pts	Pts	Qts	1/2-Gals	Gals
45	75	1 40	2 60	5 00

Trade discount.....per cent.

Half-pints, Four dozen in case Pints, Two dozen in case
Quarts, Two dozen in case Half-gallons, One dozen in case
Gallons, Half-dozen in case

CODE—Crimson

ROGERS CABINET ENAMEL PRIMER 501

1/2-Pts	Pts	Qts	1/2-Gals	Gals
35	55	95	1 75	3 30

Trade discount.....per cent.

Half-pints, Four dozen in case Pints, Two dozen in case
Quarts, Two dozen in case Half-gallons, One dozen in case
Gallons, Half-dozen in case

CODE—Biped

ROGERS BATH-TUB ENAMEL
(LIQUID)

The Ground Coat is specially prepared to bind hard to metal. It furnishes the ideal foundation for the subsequent enamel coats, which give a porcelain effect that is very durable and sanitary.



SW-645 White	Code	1/2-Pts	1/2-Pts	Pts	Qts	Gals
Ground Coat	2096	30	50	90	1 70	5 25
	2096	35	55	60	1 10	3 80

Trade discount.....per cent

Quarter-pints, Four dozen in case Half-pints, Four dozen in case
Pints, Two dozen in case Quarts, two dozen in case
Gallons, Half-dozen in case

ROGERS AIR-DRYING CYCLE ENAMELS

Code	Code	Code
Maroon 1129 <i>clamsy</i>		Motor Gray 1119 <i>cary</i>
Rose Color 1114 <i>clung</i>		Cycle Green 1114 <i>cuddle</i>
Golden Brown 1116 <i>clutch</i>		Yale Blue 1121 <i>carney</i>
Vermilion 1113 <i>coach</i>	Empire Green 1109 <i>coburg</i>	Black 1121 <i>cooper</i>
Orange 1115 <i>coax</i>	Brunze Green 1106 <i>cobweb</i>	White 1114 <i>coo</i>
Put up in Quarter-pint cans (all colors)		
		per dozen 3.00

Trade discount.....per cent.

ROGERS CARRIAGE PAINTS
(LIOND)



	Code	½-Pts	Pts	Qts	Gals
Black	54	alimnt			
Brewster Green	59	ajung			
Verdure Green	61	ajam edn			
Blue	58	alabaster			
Yellow	67	aladdin			
Rich Blue	67	aim			
Wine Color	69	alrum	35	55	90
Auto Gray	70	asrm			3 50
Auto Red	70	add			
White	72	alsace			
Rose Color	65	ajar			
Clear Gloss Carriage Varnish	67	mortify			
Yermillon	69	atkn			
Carmine	68	andess	50	75	1 20
ROVERS Red	63	elsation			4 50

Half-pints, Four dozen in case Pints, Two dozen in case
Quarts, Two dozen in case

31



CODE—Albatross

728

ROGERS CARRIAGE-TOP DRESSING
(LIQUID)

For carriage and automobile tops and curtains, dashes, patent leather pads, blinders, or patent or enameled leather of any kind. It restores the original lustre, softens, smooths and does not crack the leather. This Dressing is much used in livery stables and carriage and automobile repair shops; also by the owners of carriages and automobiles, etc.

1/2-Pts	Pts	Qts	1/2-Gals	Gals
35	55	90	1 75	3 50

Trade discount.....per cent

Half-pints, Two dozen in case Quarts, Two dozen in case
Pints, Two dozen in case Half-gallons, One dozen in case
Gallons, Half-dozen in case

CODE—Alma

ROGERS LAWN-SEAT ENAMEL
(LIQUID)



Made expressly for porch and lawn furniture (either wood or metal), swings, flower racks, lattice work, iron fences, railings, etc. Also a perfect finish for row boats, canoes and launches. Dries with a hard, glossy surface that does not soften under heat. Colors bright and lasting.

Code	Code	1/2-Pts	Pts	Qts
Swing Red 2146 Alma	Chair Wine 2148 Alma	35	55	90
Settee Green 2147 Alma	Metal Black 2149 Alma			

Trade discount.....per cent.

Half-pints, Four dozen in case Pints, Two dozen in case
Quarts, Two dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Lenny

ROGERS WAGON PAINTS (LIQUID)

For painting wagons, farm machinery, tools, pumps, windmills, etc. These paints have good covering capacity, brush out well, are permanent in color and very durable. They dry with a rich gloss, and are a great preventative of rust and decay.

PASTE	LIQUID	Code	PASTE	LIQUID	Code
Bright Red.....	111g	663...lennox	Yellow.....	111g	663...lesson
Blue.....	111f	663...lenten	Black.....	663	663...len
Green.....	111z	663...lepis	Wagon Varnish.....	2112	2112...needer

Pts	Qts	1/2-Gals	Gals
40	75	1 40	2 70

Trade discount.....per cent.

Pints, Two dozen in case Quarts, Two dozen in case
Half-gallons, One dozen in case Gallons, Half dozen in case

Rogers Wagon Paints—Paste. Put up in the following colors: Green, Red and Yellow. *Not Above*

12 1/2 Lbs.	25 Lbs.
22 1/2	22

Trade discount.....per cent

CODE—Hamlin

2221

ROGERS STOVEPIPE ENAMEL (LIQUID)



Imparts a beautiful black lustre finish to stovepipes, grate covers and all iron surfaces; prevents rust; stands a high degree of heat.

Must not be applied in close proximity to flame, open fire or sparks, or on superheated surfaces, as it is inflammable under these circumstances. Should be applied however, to surfaces while they are still warm, thus obviating smoke, and producing a fine finish of great durability.

1/4-Pints	1/2-Pints	Pints	Gals
10	15	25	1 50

Trade discount.....per cent

Quarter-Pints, Four dozen in case Half-Pints, Four dozen in case
Pints, Two dozen in case Gallons, Half-dozen in case.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Grudge

ROGERS SCREEN PAINT

(LIQUID)

Dries hard and with a high gloss. Covers solid without clogging up the mesh. Equally good for frame and wire. Prevents rust and keeps dust from adhering to the screen. By the use of this Paint window screens and screen doors may be made to last indefinitely.

	Code	½-Pts	Pts	Qts	½-Gals	Gals	5-Gals
Black <i>SW</i> <i>grumpy</i>		15	25	45	80	1 50	1 40
Lawn Green <i>SW</i> <i>gruff</i>		20	35	60	1 05	2 00	1 90
							per gal.

Trade discount.....per cent.

Half-pints, Four dozen in case Pints, Two dozen in case
Quarts, Two dozen in case Half-gallons, One dozen in case
Gallons, Half-dozen in case

CODE—Fred

ROGERS LIQUID SLATE FOR BLACKBOARDS



An article which all dealers should carry in stock. By calling the attention of school directors and school teachers to these goods, quite a demand may be created for them. This Slate is made both to make and to renew blackboards. An excellent new writing surface is produced by the application of three or four coats of it, and an old, worn blackboard is made like new by one or two coats.

	Code	Pts	Qts	Gals
Black <i>SW</i> <i>fresh</i>		35	95	3 50
Green <i>SW</i> <i>fresh</i>				

Trade discount.....per cent.

Pints, Two dozen in case
Quarts, Two dozen in case Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

ROGERS AB-LU-ENT

(SEMI-LIQUID)

(727)

Manufactured and sold under patent No. 714,880 issued to Carleton Ellis, December 2, 1902. Licensed by Chadeloid Chemical Co.

Put up in Semi-Liquid form to prevent the preparation from running off vertical surfaces before it has done its work. Removes Paint or Varnish almost instantly; contains no acid, alkali, or other injurious material; does not injure any surface to which it is applied; does not injure or affect any glue joints; does not injure succeeding coats of paint or varnish; you can wash your hands in it without harm to them; will remove paint or varnish from clothing, or window glass; will clean paint and varnish brushes quickly and perfectly.

(741) **SEMI-PASTE AB-LU-ENT** is very heavy in body and will remain wet on upright or large surfaces for several hours' time. This makes it possible to go over the entire surface in treating and removing instead of working a square at a time.

Gal.	$\frac{1}{2}$ Gal.	$\frac{3}{4}$ Gal.	$\frac{1}{2}$ Gal.	1-16 Gal.
1 80	1 60	2 00	2 15	2 40

The licensee may, however, sell to any dealer or consumer at a price 5c per gallon less than the above schedule of prices provided that such person purchase and there be delivered or shipped to such purchaser during the period of 12 months beginning the first day of July of any year a total quantity of 24 gallons or more, but such discount shall not be allowed until the full quantity required therefor shall have been ordered and delivered or shipped as aforesaid.

To Jobbers as defined in the License Agreement; in lots of less than 10 cases (12 gallons to a case):

JOBBER'S SCHEDULE

Gal.	$\frac{1}{2}$ Gal.	$\frac{3}{4}$ Gal.	$\frac{1}{2}$ Gal.	1-16 Gal.
1 50	1 60	1 70	1 85	2 10

Discounts may be allowed as follows:

On purchases in quantities of 10 or more cases, 5%; in quantities of 25 or more cases, 7%; and in quantities of 50 or more cases, 10%; but to the quantities necessary therefor

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The licensee may also give discounts as follows:

The United States Government may be given the lowest jobbers' discount without reference to quantity purchased, viz., 10% from the above Jobbers' Schedule.

State, County and Municipal Governments, Railroads, Traction Companies, Steamship, Car Building and Car Repairing Companies may be given a discount of 5% from the above Jobbers' schedule without reference to quantity purchased, but no other discount, except for cash payment.

In the event of any cancellation of orders or return of goods by jobbers, dealers or consumers, prices shall be readjusted and settlements made according to the actual quantities purchased and retained.

TERMS: 60 days, 2% for cash within 15 days after shipment; Spring dating permissible only for goods sold after November 1st of each year.

See that every can bears notice of United States Patent No. 714,880 and other patents owned by us under which the Remover is manufactured.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Made
ROGERS AB-LU-ENT (727)
(SEMI-LIQUID)

Manufactured and sold under patent No. 714,880 issued to Carleton Ellis, December 2nd, 1902. Licensed by Chadeloid Chemical Co.

Put up in Semi-Liquid form to prevent the preparation from running off vertical surfaces before it has done its work. Removes Paint or Varnish almost instantly; contains no acid, alkali, or other injurious material; does not injure any surface to which it is applied; does not injure or affect any glue joints; does not injure succeeding coats of paint or varnish; you can wash your hands in it without harm to them; will remove paint or varnish from clothing; will remove paint or varnish from window glass; will clean paint and varnish brushes quickly and perfectly.



(74) **SEMI-PASTE AB-LU-ENT** is very heavy in body and will remain wet on upright or large surfaces for several hours' time. This makes it possible to go over the entire surface in treating and removing instead of working a square at a time.

Gal.	1/2 Gal.	1/4 Gal.	1/8 Gal.	1-16 Gal.
1 80	1 90	2 00	2 15	2 40

The licensee may, however, sell to any dealer or consumer at a price 5c per gallon less than the above schedule of prices provided that such person purchase and there be delivered or shipped to such purchaser during the period of 12 months beginning the first day of July of any quantity of 24 gallons or more, but such discount shall not be the full quantity required therefor shall have been ordered or shipped as aforesaid.

Gallons, One dozen in case Quarts, Two dozen in case
Half-gallons, One dozen in case Pints, Two dozen in case
Half-pints, Two dozen in case



CODE—Best
ROGERS GOLD PAINT From
(Bronze and liquid separate) S.W. Co.

The best substitute for gold leaf ever offered to the public. For gilding picture frames, pottery, chairs, bric-a-brac, etc., also radiators, iron pipes, etc. Put up in handsome package, each containing a bottle of gold powder and a bottle of liquid in proper proportions for use, and a brush for applying.

Per dozen packages.....2 50

Trade discount.....per cent.
Packed Twelve boxes in case, with handsome easel back stand for counter display.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Niece

BRILLIANT LIQUID GOLD *SW28*

A high-grade ready-to-use gold paint, put up in bottles, accompanied by brush. Packed twelve in a carton for attractive counter display. Unexcelled for picture frames, chairs, novelties, etc., and for radiators, pipes, etc.



Per dozen bottles.....2 00
Trade discount.....per cent
Gross lots \$10 00 net



CODE—Beset

SW29

ROGERS ALUMINUM ENAMEL

(LIQUID)

For both household and factory use. Produces a fine durable silver finish on radiators, stoves and ranges of all kinds, gas-pipes, steam-pipes, water-pipes, water-boilers, machinery, engines, etc. Also well adapted for outside use on auto-engines, metal work, cupolas, cornices, boats, etc. This Enamel gives great satisfaction. It is finely ground and perfectly mixed. It works freely under the brush, and has great spreading capacity. It is fast in color. It does not crack, peel, blister, or discolor when subjected to extreme heat or cold. On a *clean* black surface one coat covers. It does not give off the disagreeable banana-like odor which is characteristic of many aluminum paints and enamels.

1/4-Pts	1/4-Pts	1/4-Pts	Pts	Qts	Gals
12	25	45	85	1 50	6 00

Trade discount.....per cent.

ROGERS ALUMINUM ENAMEL IN CARTONS

For the convenience of retailers

One dozen Quarter-pint cans, packed in carton..... 3 00

Trade discount.....per cent.

CODE—Renal

ROGERS BRONZING LIQUIDS

For use in mixing with bronze powder. Are light in color, and do not impair the color of the bronze. Contains no so-called banana oil and has no disagreeable odor.

	1/4-Pts.	Pts.	Qts.	1/2-Gals.	Gals.	5-Gals.
No. 1 Bronzing Liquid	20	36	67	1 23	2 25	1 15
No. 2 Bronzing Liquid	15	27	48	85	1 50	1 40
No. 3 Bronzing Liquid	13	22	38	65	1 10	1 00
1 oz. bottles				Per doz.	95	
2 oz. bottles				Per doz.	1 30	
3 oz. bottles				Per doz.	1 80	

Trade discount.....per cent.

ROGERS LIQUID GOLD *SW 28*

Prepared ready for use for radiators, hot air registers, piping and similar surfaces.

1/4-Pts.	1/2-Pts.	Pts.	Qts.
35	60	1 10	2 00

Trade discount.....per cent



CODE—Norseman

ROGERS MOTOR BOAT FINISHES

(LIQUID)

These colors dry quickly, and are excellent for general use on motor boats, row boats and canoes. They stand up perfectly on engines, and may be used on pumps, tools, etc. The Waterline colors are made especially for painting bottoms from the keel to the waterline, and are very durable. They also may be used for painting the signal light screens.

Code			Code		
Brewster Green	57	noon	Engine Blue	56	napal
Rogers Red	58	noonday	Gloss Black	59	norm
Light Green	61	nooning	Flat Black	60	normal
Maroon	62	noonide	Waterline Red	61	norman
Dark Green	63	noose	Waterline Green	62	notre
White	64	nesal			

1/4-Pts	1/2-Pts	Pts	Qts	1/2-Gals	Gals
20	35	55	90	1 75	3 50

Trade discount.....per cent

Half-pints, Four dozen case Pints, two dozen in case
 Quart, Two dozen in case Half-gals. One dozen in case
 Gallons, Half dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

ROGERS AUTOMOBILE SPECIALTIES

CODE—Nase

ROGERS CARBON SOLVENT (Liquid)

This is the most efficient preparation ever discovered for cleaning and charring of combustibles. Use on package.

Quarts.....	75
Gallons.....	2 80
5-Gallons.....	2 70
Trade discount.....	per cent.



CODE Nostril

ROGER'S FURNITURE AND AUTOMOBILE POLISH

The best polish ever made for varnished and polished surfaces. Shines with very little labor; removes dust, finger marks, oil and dirt promptly. Restores the elasticity of the finish, and leaves no oily residue on the surface to cloud or catch dust.

4 oz. bottles	-----	25
12 oz. bottles	-----	50
Qts.	1/2-Gals.	Gals.
1 00	1 75	3 00
Trade discount..... per cent.		



CODE—Notable

ROGERS AUTO-TOP DRESSING

(Liquid)

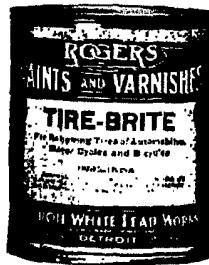
For redressing auto-tops, lamp hoods, tire covers, etc., preserving them clean and free from grease and decay.

1/2-Pts 35	Pts 55	Qts 90	1/2-Gals 1 75	Gals 3 50
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Trade discount.....per cent.



CODE—Release



ROGERS TIRE-BRITE

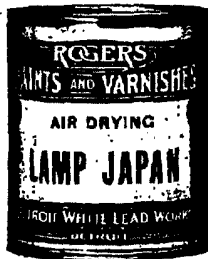
S.W. 14983

Rogers Tire-Brite. A preparation for re-newing and preserving rubber tires of automobiles. It is a solution of pure para rubber with an elastic and quick-drying vehicle. It is a natural rubber gray, works easy under the brush and one coat is sufficient to give a new appearance to the tire. Tire-Brite fills up the small cuts and abrasions on the surface of the auto tire and prevents the fabric coming in contact with water, lubricating oil, gasoline, etc.

gasoline, etc.		
Pints	Quarts	Gallons
45	85	3 00
Trade discount.....per cent.		
Pints, Two dozen in case	Quarts, Two dozen in case	
Gallons, Half-dozen in case		

CODE—Rejoice

ROGERS AIR-DRYING LAMP JAPAN 2362



This is a finish especially for automobile lamps. It will adhere satisfactorily to polished brass and is a high gravity pigment black, which will work freely. It will cover solidly with one coat and when applied with a camel's hair brush, will give a smooth finish very similar to that obtained by spraying. It will dry to handle carefully in from two to three hours. It dries with a rubber finish gloss, a dense black and is the closest approach to the effect, which now seems to be the most commonly used by the large lamp manufacturers.

Half-Pints	Pints	Quarts	Gallons
45	85	1 60	6 00
Trade discount..... per cent			
Half-Pints, Four dozen in case		Pints, Two dozen in case	
Quarts, Two dozen in case		Gallons, Half-dozen in case	

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Klenzer

ROGERS MOTOR SOAP

(PASTE) 5 Y. M-15



A linseed oil soap which is an excellent universal cleaner, much more effective than ordinary soap. Contains no injurious alkalies; quickly removes grease and dirt of every description from floors, woodwork, furniture, glassware, china, marble, tiling, bathtubs, carriages, automobiles, carpets, rugs, clothing, curtains, etc. May be used with perfect safety on the finest fabrics. Of exceptional value for both the home and public building, offices, railway cars, steam and sailing craft, etc.

Per pound in:

1-lb. cans	2-lb. cans	5-lb. pails	10-lb. pails
16	15	14	13

Trade discount.....per cent.

One-pounds, 50 in case	Five-pounds, 10 in case
Two-pounds, 30 in case	Ten-pounds, 6 in case

Prices on bulk lots furnished on application

CODE—Fland

ROGERS BRAS-SHINE 489

[Liquid]



For cleaning and polishing tarnished silver, gold, nickel, brass, copper, tin or any other metal ware, this polish is unequalled. Contains neither acid nor grit, and will not scratch the surface or injure the hands; restores the brilliancy with very little effort on the part of the user; is the most effective polish on the market for store fixtures, show cases, name plates, reflectors, brass instruments, kitchen utensils, and all metal work about cars, yachts, locomotives, carriages, harnesses, etc.

Put up in round screw-top cans.

1/2-Pts	Pts	Qts	1/2-Gals	Gals	5-Gals
----	----	----	----	----	----

Net prices per gallon

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

ROGERS PASTE WOOD FILLER

A perfect Filler for oak and all open-grained woods. Dries hard, is non-porous, and does not shrink.

Light	172-1	Code	Golden Oak	172-8	Code
Dark	172-3	lipman	Mahogany	172-2	literal
Brown Antique	172-6	liquid	Transparent	172-1	liter
1, 2, 3 and 5-lb. pkgs.	13		25-lb. pkgs.	11	
12½-lb. pkgs.	12		50 and 100-lb. pkgs.	9	

Prices per pound.

Trade discount.....per cent

CODE—Frock

LIQUID WOOD FILLER (Light)

For Close-Grain Woods. Made specially for first coat on interior woodwork (not floors). Fills and seals the grain.

	Code	Gals	½-Gals	Qts	Pts	¼-Pts
101 Rogers Filler, frock	1 50	85	48	27	15	
108 Primo Filler, first	1 00	65	35	20	12	

Trade discount..... per cent.

Half-pints, Four dozen in case Pints, Two dozen in case
Quarts, Two dozen in case Half-gals. One dozen in case.
Gallons, Half-dozen in case

CODE—Quay

ROGERS SHEEP-MARKING LIQUID

This preparation furnishes a permanent marking liquid, yet washes out clean in the scouring process or with hot water and soda, does not injure the fleece, but on the contrary increases its selling value from ¼ to 1 cent per pound over the price obtainable if a tar paint or "dope" ink, that will not scour out, is used.

	CODE	Gals	5-Gals	Bbls
Black	S.V. 441	Quartz		
Red	S.V. 453	Quartz		

Net prices per gallon.

Gallons, Half-dozen in case.

Furnished to order in quantities in blue and green also.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Mottle

ROGERS COLORS IN OIL

(PASTE)

Made chemically pure for Decorators and Master House and Car Painters

These goods meet with the highest approval of the critical consumer, as they are unexcelled in fineness of texture, strength, purity and clearness of tone.

Put up in One- and Five-pound packages

Cans and Pails - Prices per pound

Tubes - Prices per dozen



			Large 1 & 5-lb. 12 1/2-lb. 25-lb.	
			Tubes	Pails
BLACKS—	Ivory Drop	mount	1 40	24 23
	English Coach	relief	1 40	24 23
	Sign Painters	relief	1 45	30
	Lamp	mount	1 50	28 27
BLUES—	*Chinese	mouth	2 20	58
	*Prussian	mouth	2 20	56
	*Cobalt	mouth	2 10	45
	*Ultramarine	mouth	1 50	35 34
BROWNS—		mouth	1 40	24 23
		mouth	1 40	25 24
		mouth	1 40	24 23
GREENS—	Paris	relief	40	
	Bronze	muddy	25	24 23
	Chrome, L. M. and D.	relief	1 45	24 23 22
REDS—			45	44 43
			3 00	45
			32	
			45	
			32	
			1 45	30 39 28
			1 45	26 25 24
	Turkey	relief	23	
INDIANS—	Indian	mouth	1 45	23 22 21
	English Venetian	relief	1 20	15 14 13
YELLOWS—	Chrome, L.M.O. & D.O. (C.F.)	relief	2 65	32 31 30
	Chrome, L.M.O. & D.O.	relief	1 40	27 26 25
	Golden Ochre	mouth	1 40	22 21 20
	Yellow Ochre	mouth	1 20	15 14 13

GOLD SIZE—Small Tubes 1 50 Large Tubes 2 75 1/2-lb. cans per lb. 50 1-lb. cans, 45.

Trade Discount.....per cent.

On account of their large bulk it is impossible to furnish Blacks, Prussian Blue and Browns in 25 pound pails.

*Put up in 1/2 pound at 6 cents per pound over list in 1 pound cans (Cobalt excepted)

*Put up in 1/4 pound at 3 cents per pound over list in 1 pound cans. In 100 pound kegs deduct 3 cents per pound from list in one-pound cans.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

ESP, Chrome Yellow Lt

SW

" " " Med
" " " Orange
" " " D.O.

CF, Chrome Yellow Lt

SW 232

" " " Med 232
" " " Orange 234
" " " D.O. 234

CODE—Cadmia

PAINTERS' COLORS IN OIL
(PASTE)

A finely ground line of strong colors for general tinting and commercial purposes
Put up in One- and Five-pound packages



		LIST PRICE:	
		Code 1's & 5's	
BLACKS—			
Coach Black	12-66	cady	20
Drop Black	12-67	cahot	20
Ivory Black	12-68	cain	20
Lampblack	12-69	cajale	20
Sign Writers' Black	12-70	calash	20
BROWNS			
Turkey Raw Umber	12-71	caldea	18
Turkey Burnt Umber	12-72	caleb	18
Italian Raw Sienna	12-73	calf	18
Italian Burnt Sienna	12-74	caliph	18
Vandyke Brown	12-75	calvin	18
BLUES			
Ultramarine Blue	12-76	camera	26
Chinese Blue	12-77	camp	37
Prussian Blue (in 1 lbs)	12-78	canaan	37
GREENS			
Light Chrome Green	12-79	candy	19
Medium Chrome Green	12-80	canker	19
Dark Chrome Green	12-81	canoe	19
REDS			
English Venetian Red	12-82	carboy	12
Indian Red	12-83	carl	18
Turkey Red	12-84	carlos	18
Tuscan Red	12-85	carman	20
Rose Pink	12-86	carpet	23
Rose Lake	12-87	carpus	26
American Vermilion	12-88	carter	20
English Vermilion	12-89	casing	1 20
YELLOW			
Yellow Ochre	12-90	casino	12
Golden Ochre	12-91	cassia	19
Light Chrome Yellow	12-92	castor	23
Medium Chrome Yellow	12-93	casual	23
Orange Chrome Yellow	12-94	catgut	23
Dark Orange Chrome Yellow	12-95	cathay	23
GRAINING			
Light Oak Graining Color	12-96	catlin	21
Dark Oak Graining Color	12-97	catnip	21

ADD TO LIST—For 1/2-lb cans, 3 cts per lb; 1/4-lb cans, 6 cts per lb

DEDUCT FROM LIST—For 12 1/2-lb cans, 1 ct per lb; 25-lb cans, 2 cts per lb.
100 lb. kegs, 3 cts per lb

Trade discount.....per cent.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—rise

BULLETIN COLORS

Manufactured especially for bulletin work, and sign painters' use. These are strong, bright colors possessing good body. They cover well, are uniform and thoroughly reliable.

We wish in particular to emphasize the quality of our Bulletin Reds.

Permanent Bulletin Red is a rich color which holds its gloss much longer without flattening than similar products on the market. It is the most permanent color for the purpose that has ever been placed on the market.

Detroit Bulletin Red is offered in competition with reds on the market which are sold for short time work. It is a strong bright red, possesses good body, covers well, and will show satisfactory durability when used on work of the kind for which it is fitted, but on long exposure it will not prove fast to light or compare with the Permanent Red.

	1 & 5 lb. Cans	12½ lb. Cans	25 lb. Cans
Permanent Red..... ^{SW} 20548	55		53
Detroit Red..... ^{SW} 20549	35		33
Standard Bulletin Pike..... ^{SW} 20549	56	55	54
Standard Bulletin Yellow..... ^{SW} 20549	32	31	30
Standard Bulletin Green..... ^{SW} 20549	24	23	22
^{SW} 102 Sign Writers Black..... ^{SW} 102	30	29	28
Trade discount.....	per cent.		

CODE—rises

FRENCH CROWN GREEN 30.195

A permanent green for painting and tinting purposes. Has four times the covering capacity of Paris Green which was formerly recognized as the standard for these shades. Has none of the poisonous properties of that green. Beautiful and durable. Put up in Extra Light, Light, Medium and Dark.

1, 2 and 5-lb. cans	12½-lb. pails	25-lb. pails
19	18	18

Trade discount.....per cent.

50-pound cases assorted contain sixteen 1s, seven 2s, four 5s.
100-pound case—assorted contain thirty 1s, fifteen 2s, eight 5s.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

ROGERS DISTEMPER FRESCO COLORS

Ground in water without size. In patent sealed glass jars

For walls, ceilings and scenic work. Very finely ground and choice in tone, hence more desirable for use on fine work than colors mixed from dry materials. Glass jars and crocks save waste.

	per jar
Ivory Drop Black.....	14
Lamp Black.....	15
Bremen Blue.....	75
Cobalt Blue.....	50
Prussian Blue.....	30
Ultramarine Blue.....	30
Raw and Burnt Turkey Umber.....	14
Raw and Burnt Italian Sienna.....	14
Vandyke Brown.....	14
Black Walnut Stippling.....	13
French Crown Green, M.....	25
Emerald Green.....	36
Chrome Green, L, M, and D.....	24
Ultramarine Green.....	50
French Carmine.....	3 00
English Vermilion, L, and D.....	1 25
Rose Pink.....	20
Dutch Pink.....	16
Indian Red.....	16
Venetian Red.....	14
Turkey Red.....	50
Orange Mineral.....	36
Red Lead.....	28
Naples Yellow.....	90
Chrome Yellow, L, M, O, and D, O.....	24
Golden Ochre.....	16
Yellow Ochre.....	12
Cremnitz White.....	25
Carmine Lake.....	20
Crimson Lake.....	50
Maroon Lake.....	45
Rose Lake.....	40
Red Lake.....	40
Scarlet Lake.....	1 50
Solferino Lake.....	1 00
Yellow Lake.....	1 00
Florentine Lake.....	65

Trade discount.....per cent.

Jars are all uniform in size (capacity about 6½ fluid ozs.) but, when filled, vary in weight according to the gravity of the color

Also put up in large crocks, net weight, at special price per pound.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Gnat

OCHRES—VENETIAN RED—ZINCS

OCHRES IN OIL (Paste)

	Code	12½-lb Cans	25-lb Cans	100-lb Kegs
X Golden Ochre.....	1575.....gobbie	----	----	----
XX Golden Ochre.....	1579.....goblet	----	----	----
XXX Golden Ochre.....	1580.....goblin	----	----	----

Net prices per pound

Above prices subject to market changes

CODE—Laggin

VENETIAN RED IN OIL (Paste)

	Code	12½-lb Cans	25-lb Cans	100-lb Kegs
Venetian Red X.....	1111.....legion	----	----	----
Venetian Red XX.....	1112.....lemon	----	----	----
Venetian Red XXX.....	1113.....lemuel	----	----	----

Net prices per pound

Above prices subject to market changes

CODE—Loath

ZINCS IN OIL (Paste)

	Code	1s&5s Cans	12½-lb Cans	25-lb Cans
1727 Vieille Montagne Green Seal French Zinc.....	lobby	----	----	----
1744 Vieille Montagne Red Seal French Zinc.....	lobule	----	----	----
1734 American Green Seal Zinc.....	loket	----	----	----
1731 American Red Seal Zinc.....	locust	----	----	----

Net prices per pound

Above prices subject to market changes

CODE—Fingal

FRENCH ZINC IN VARNISH (China Gloss—Paste) 5724

1s&5s.....	----
In 12½-pound cans.....	----
In 25-pound cans.....	----

Above prices subject to market changes

Net prices per pound

12½-lb and 25-lb cans packed 100 pounds to the case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE—Corn

ROGERS VELVET BRICK FINISH

[PASTE]

Rogers Velvet Brick Finish is an extra fine piece of goods, and is superior in both appearance and durability to the common brick reds. Dries with a soft flat effect like a Japan Color.

The colors are rich and permanent and will not water-spot or show lime marks.

	Code	12½-lb Cans	25-lb Cans	100-lb Kegs
Light Red	241	cornel		
Medium Red	242	cornet		
Dark Red	243	corney		

Net prices per pound

8—12½-lb cans 100-lbs in case 4—25-lb cans 100-lbs in case

CODE—Corinne

FLAT BRICK RED (Paste)

Ground in special Japan and made to dry flat (according to directions on package) in imitation of pressed brick.

	Code	12½-lb Pails	25-lb Pails
Detroit Flat Brick Red	545	corinth	
Philadelphia Flat Brick Red	546	corium	
Boston Flat Brick Red	547	corhed	

Net prices per pound

Prices subject to market changes

8—12½-lb Tin Pails (100 lbs) in case 4—25-lb Tin Pails (100 lbs) in case

CODE—Corsair

BRICK RED IN OIL (Paste)

For either new or old work. To be thinned with linseed oil. Two coats give a handsome durable color with a good lustre.

	Code	12½-lb Pails	25-lb Pails
X Brick Red in			
XX Brick Red in			
XXX Brick Red			

Net prices per pound

Prices subject to market changes

8—12½-lb Tin Pails (100 lbs) in case 4—25-lb Tin Pails (100 lbs) in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

CODE--Nimble

ROGERS BRONZE GREEN (in Oil)

[PASTE]

These colors are finely ground in oil. They thin out readily to a solid-covering paint for general painting. Used with good results on blinds and shutters. This line of greens is not intended for tinting purposes.

Light Green.....1437.....	night	Olive Green.....1437.....	nightcap
Medium Green.....1438.....	night	Deep Green.....1440.....	nightly

5-lbs 12½-lbs 25-lbs

Net prices per pound

CODE--Nimbus

ROGERS ONYX OCHRE

[PASTE]

2589

Ground extremely fine; specially prepared for painters' use. Has strong tinting powers. The finest Ochre on the market.

1. & 5 lbs 12½-lbs 25-lbs 100-lbs

Net prices per pound

CODE--Dutch

COTTAGE COLORS (Paste)

These goods are produced on a Zinc Oxide base, properly combined in approved proportion with re-enforcing white pigments selected for their fineness and durability. They are finely ground in pure old process linseed oil, and are tinted with chemically pure colors. For use they should be thinned to the proper spreading consistency with pure linseed oil and the addition of enough good turpentine dryer to secure drying properties according to weather conditions.

While our Cottage Colors will produce a first-class durable paint, we do not offer with them a time guarantee for durability, as there are so many adulterated oils on the market that such a course would be unsafe.

House colors (30 shades).....	Code	12½-lb	25-lb
Cottage Black.....	Pails	Pails	Pails
Cottage White.....	egress		
	egypt		

Net prices per pound

Packed for shipment 100 pounds in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

WHITE LEAD

	Code	100-lb Kegs
Coach Painters' Strictly Pure White Lead ..14-76	limper	-----
Strictly Pure White Lead in 500 lb. lots or more ..22-15	libel	-----
Strictly Pure White Lead in broken lots, less than 500 lbs.		-----

WHITE PASTES



	Code	100-lb Kegs
House Painters' White, in 500 lb. lots or more ..14-78	tick	-----
Ship White " " " " " ..12-78	liking	-----
Champion White " " " " " ..14-79	limbo	-----
Peerless White " " " " " ..14-80	lids	-----

Prices subject to market fluctuations

The above	{	For 25-lb and 50-lb packages, add ¼ cent per lb
goods in KEGS:	{	For 12½-lb. packages, add ¼ cent per lb
The above	{	For 25 -lb Packages (100-lb cases), add ¼ cent per lb
goods in TIN:	{	For 12½-lb Packages (100-lb cases), add 1 cent per lb

AMERICAN WHITE (Paste)
(One to Five Pound Packages)

1483



	Code	100-lb Kegs
American White, assorted	limy	-----
American White, 1-lb cans	nerve	-----
American White, 2-lb cans	net	-----
American White, 5-lb cans	net	-----

Prices subject to market fluctuations

An assorted case contains:

30 1-lb cans 20 2-lb cans 6 5-lb cans

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DRY COLORS

The dry colors listed are, with few exceptions, the same as we use in our own high-class manufactures, majority being the product of our dry-color factories, and as such will be found vastly superior in color, tone, strength and fineness to the jobbing grades so frequently offered on the market.

Our line of dry colors should be placed with every agent as there is a great consumption of material of this character, and our line comprises the very best colors and quality it is possible to produce.

LAMP BLACK

KEYSTONE GERMANTOWN

One-pound packages.....	50-lb bbls	7	8
Half-pound packages.....	50-lb bbls	9	10
Quarter-pound packages.....	50-lb bbls	11	12
1s, ½s and ¼s assorted.....	50-lb bbls	10	11

IVORY BLACK

	6s	kegs	bbls.
Powdered.....	10	9	8

BLUES

Chemically Pure Chinese.....	47	46	45
Chemically Pure Milori.....	47	46	45
Chemically Pure Prussian.....	42	41	40
Extra Prussian.....	27	26	25
No. 1 Prussian.....	9 ½	8 ½	7 ½
Ultramarine (C. U.).....	14	13	12

BROWNS

Imported Raw Turkey Umber.....	8	5	4
Imported Burnt Turkey Umber.....	6	5	4
Imported Raw Italian Sienna.....	9	8	7
Imported Burnt Italian Sienna.....	8	7	6
Imported Vandyke.....	6	5	4

GREENS

Chemically Pure Chrome, L. M. and D.....	27	25	25
Hercules, L. M. and D.....	12	11	10
Lime Proof, L. M. and D.....	10	9	8
French Crown, L. M. and D.....	10	9	8
No. 1, Chrome, L. M. and D.....	8	7	6
No. 5, Chrome, L. M. and D.....	6 ½	5 ½	4 ½

REDS

Imported English Indian.....	10	9	8
Imported English Tuscan.....	10	9	8
Turkey, L.....	22	21	20
Turkey, M.....	27	26	25
Turkey, D.....	27	26	25
Genoa English Red Pink.....	17	16	15
Non Fading Red, L. M. and D.....	12	11	10
French No. 1 Red, L. M. and D.....	11	8	7
Orange Vermilion.....	22	21	20
Carmine Vermilion.....	15	15	14
French Vermilion.....	11	10	9
American Vermilion, L. M. and D.....	17	16	15
Orange Vermilion.....	---	---	---
Red Lead.....	---	---	---

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

YELLOWS			
Chemically Pure Chrome, L., M. and O. 17	16	15	
Extra Chrome, L., M. and O. 14	13	12	
No. 1 Chrome, L., M. and O. 10	9	8	
No. 5 Chrome, L., M. and O. 447	5	5	
Genuine Dutch Pink 9	8	7	
Golden Ochre 6 1/2	5 1/2	4 1/2	
Imported French Ochre 5	4	3	
Domestic Ochre 3 1/2	2 1/2	1 1/2	
WHITES			
English Cliff Paris White 33	2 1/2	1 1/2	
Extra Botted Gilders Whiting 33	2 1/2	1 1/2	
Plaster Paris 3 1/2	3 1/2	2 1/2	
FILLERS			
Reno's Umber 42	3	2	
Keystone 42	2 1/2	1 1/2	
English 42	2 1/2	1 1/2	
METALLIC PAINTS			
English Venetian Red 403	2 1/2	1 1/2	
Iron Ore Red 42	2 1/2	1 1/2	
Princes Metallic 41	2 1/2	1 1/2	

Net prices

CODE—Gopher

PUTTY—Glaziers', Strictly Pure
1603 1605

Our Glaziers', Painters' and Strictly Pure Putties are all straight whitening putties, containing no putty powder, marble dust or other adulterations. Our Glaziers' Putty will be found a most superior article for general use. It runs free under the knife of the glazier, dries hard without cracking and will stay where it is put.

	Glaziers' [Gone]	Strictly Pure [Gop]
Bulk Barrels.....	----	----
100-lb tubs.....	----	----
50-lb cans.....	----	----
25-lb cans.....	----	----
Bladders in barrels.....	----	----
Bladders less than barrels.....	----	----

Net prices per 100 pounds; subject to market fluctuations

Colored Putties made to order

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES



CODE—Damsel

RED SEAL COACH & AUTOMOBILE COLORS [Paste—GROUND IN JAPAN]

These goods represent the highest grade of pure colors, made in our own Dry Color Plant, combined with the very best grinding Japans, prepared in our own Varnish Factory. We use only the best crude materials that the market affords. Our Coach Color grinding is done in a department specially equipped for this work with the highest type of water-cooled mills, which secure the utmost degree of fineness.

Furnished in 1 and 5-lb Tins		S. N. NUMBERS	per lb.
BLACKS—	Ivory Drop, AAA	12-1	55
	Ivory Drop, AA	12-2	45
	Ivory Drop, A	12-3	35
	English Coach, A	12-4	30
	Special Black	12-5	30
	Solid Black	12-6	30
	Special Lamp Black	12-7	22
REDS—	Detroit Red, Light	22-1	1 15
	Detroit Red, Med.	22-2	1 05
	Detroit Red, Dark	22-3	1 05
	Dragon Red	22-4	65
	Emperor Red	22-5	38
	Motor Red, L. and D.	22-6	80
	No. 40 Carmine (Glaze)	22-7	7 00
	Roadster Red	22-8	65
	Runabout Red	22-9	38
	Standard Red, L. and D.	22-10	65
WINES—	Tonneau Red (Glaze)	22-11	1 05
	Torpedo Red	22-12	65
WINES—	Body Maroon	25-1	55
	Metropolitan Wine	25-2	44
GROUNDS—	Blue, Light, Medium and Dark		45
	Carmine, Dark		55
	Red, Ground, Light and Dark		44
	Vermilion		44
LAKES—	Carriage (Glaze)	15-1	65
	Carmine, AAA (Glaze)	15-2	3 00
	Chatimuc (Glaze)	15-3	1 00
	Green (Glaze)	15-4	2 50
	Maroon (Glaze)	15-5	1 00
	Munich, AAA (Glaze)	15-6	4 50
	Purple (Glaze)	15-7	1 50
	Yellow, AAA (Glaze)	15-8	2 50

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

		S. Y. NUMBERS	per lb.
GREENS—	Auto Body Green, Med.	4476	55
	Auto Phaeton Green, Med.	3534	55
	Brewster Green, Med.	8305	55
	Motor Car Green, Light and Dark	4724 PA 4716	55
	Milori Green, Dk. and Med.	1351 135m	60
	Napier Green	8359	56
	Olive Green, Med.	458	55
	Willow Green, Light	4582	55
BLUES—	Auto Body Blue, Light and Dark	441 439	80
	Azure Blue	241	55
	Detroit Blue	4735	80
	Majestic Purple	8550	1 50
	Motor Blue	4319	90
	Russian Body Blue, Light, Medium and Dark	442 443 444	1 00
	Torpedo Blue, Light and Dark	443 446	90
BROWNS—	Golden Tan	4377	45
	Limousine Brown	133	55
	London Cab Brown	4380	65
	Ohio Brown	123	40
	Panel Brown	4200	45
	Titian Brown	129	40
GRAYS—	Auto Gray, Light, Med. and Dark	8241 8242 8256	50
	Battleship Gray	8211	50
	Dark Slate	8218	50
	French Gray, Light and Dark	441148 PA 8919	50
	Special Gray	8510	50
WHITES—	Flake White	144	50
	French Zinc	4369	45
	Hearse White	255	45
	Ivory White	4388	50
	Silver	143	40
YELLOWS—	Chamois Yellow	4567	55
	Chassis Yellow	4567	45
	Chrome Yellow, L. M. O and D. O.	77 78 79	35
	Gold Color	77 78	55
	Gear Cream	8784	45

L- 138-
M- 138-A
O- 138-0
P.O- 138-20

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

STANDARD EXPRESS LINE AND MAIL COLORS

Adams Express Standard Green.....	4710	45
Adams Express Standard Vermilion.....	1534	65
American Express Standard Blue.....	1534	75
American Express Standard Vermilion.....	1534	65
Armour & Co., Standard Yellow.....	1476	55
Pacific Express Standard Vermilion.....	1534	65
Pacific Express Standard Yellow.....	1534	55
Southern Express Standard Green.....	1534	45
Southern Express Standard Vermilion.....	1534	65
Swift & Co., Standard Vermilion.....	1534	65
United States Express Standard Yellow.....	1534	55
United States Express Standard Vermilion.....	1534	1 50
United States Mail Red, D.....	1534	65
United States Mail White.....	1534	50
United States Mail Blue-L.....	1534	90
Wells Fargo Express Standard Blue.....	1534	75
Wells Fargo Express Standard Vermilion.....	1534	65

Trade discount.....per cent.

		per dozen tubes
GROUND IN JAPAN	No. 40 French Carmine, 1/4-lb. tubes, net (Glaze).....	22 50
	French Carmine, L., 1/4-lb. tubes, net (Glaze).....	12 10
	Motor Red, L. and D. 1534.....	3 00
	Tonneau Red, (Glaze).....	3 00
4327	Azure Blue.....	2 00
4203	Brimstone Yellow, L., M. D. and DD.....	2 25
50	Coach Painters Red.....	3 00
1386	Reed Green, M.....	2 00
1387	Chrome Yellow, L., M. O. and DO.....	2 25
1388		3 00
1389		5 75
1390		2 00
		2 00
	Flake White.....	2 00
	Gold Color.....	2 00
	Green Lake (Glaze).....	4 00
	Motor Blue.....	3 50
	Empress Blue.....	3 50
	Cherokee Red, L. and D. 1534.....	3 00
051	Ivory White.....	2 00
135A	Milori Green, L., M. and D.....	3 50
135B	Standard Red, L. and D. 1534.....	2 00
	Naples Yellow.....	4 00
	Perfect Yellow.....	2 25
	Prussian Blue.....	3 50
	Silver White.....	2 00
	Striping Black.....	2 00
	Striping Red (Solid).....	5 00
	Striping Red, L.....	3 00
	Ultramarine Blue (Glaze).....	2 50

Trade discount.....per cent.

Tube colors are put up in large tubes of uniform size, except No. 40 Carmine and French Carmine, L., which are put up in 1/4-lb. tubes net weight.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

FOR FINISHING AUTOMOBILES AND CARRIAGES

A line of undercoatings and finishing colors that save time in painting a vehicle in the most durable manner. For new and old work. Prepared ready for use. Increases the output, cuts down expenses.

GEAR PRIMERS		per gal.
Black, $\frac{1}{4}$ s and 1s.....	SW 4902	2 25
Red, $\frac{1}{4}$ s and 1s.....	4902	2 25
Yellow, $\frac{1}{4}$ s and 1s.....	4902	2 25
GEAR SURFACERS		
Black, $\frac{1}{4}$ s and 1s.....	4922	2 25
Red, $\frac{1}{4}$ s and 1s.....	4922	2 25
Yellow, $\frac{1}{4}$ s and 1s.....	4922	2 75
GEAR FILLERS		
Black, $\frac{1}{4}$ s and 1s.....	4902	2 25
Red, $\frac{1}{4}$ s and 1s.....	4902	2 25
Ebony Black, $\frac{1}{4}$ s and 1s.....	4902	2 75
BODY PRIMERS		
Black, $\frac{1}{4}$ s and 1s.....	SW 4901	2 25
Yellow, $\frac{1}{4}$ s and 1s.....	4901	2 25
BODY FILLERS—ROUGH STUFF		
First Coat, $\frac{1}{4}$ s and 1s.....	4976	2 25
Black, $\frac{1}{4}$ s and 1s.....	4900	2 25
Yellow, $\frac{1}{4}$ s and 1s.....	4901	2 25
Trade discount.....per cent.		
GLAZING PUTTY		per lb.
Dark, 1s and 5s.....	SW 4604	20
Red, 1s and 5s.....	4604	20
Yellow, 1s and 5s.....	4604	20
Trade discount.....per cent.		

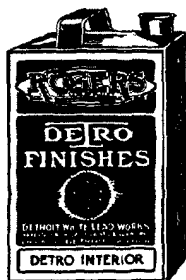
FREE FLOWING COLOR VARNISHES

Strong covering, colored varnishes for use in carriage finishing. They are suitable for new or repair work where it is desirable to bring the work from the lead to the finishing coat at one operation and with the elimination of the flat color-coat.

S.W. NUMBERS		per gal.
Vermilion, $\frac{1}{4}$ s and 1s.....	7684	5 00
Detroit Red, L. and D., $\frac{1}{4}$ s and 1s.....	7683	3 75
Carmine, Maroon, $\frac{1}{4}$ s and 1s.....	7644	3 75
Green, L. and D., $\frac{1}{4}$ s and 1s.....	7623	2 75
Peerless Green, L., $\frac{1}{4}$ s and 1s.....	7755	2 75
Black Rubbing, $\frac{1}{4}$ s and 1s.....	7787	2 75
Ivory Black Rubbing, $\frac{1}{4}$ s and 1s.....	7787	3 50
Trade discount.....per cent.		

Other colors will be made to order when quantity desired will justify a special grinding.

ROGERS **DETRO** FINISHES



DETRO SPAR.....0.18!.....per gallon in gallons, 4.00

This is the most durable Varnish possible to manufacture. It is made from specially selected hard gums, and is reduced with special varnish oil and pure turpentine. It has perfect elasticity, which makes it a lasting coating on surfaces subject to great exposure. For the finishing of spars, cabins of yachts and steamships, outside doors, vestibules, window sills, casings, porch furniture or anything else that requires a varnish that will withstand moisture and the elements, IT HAS NO EQUAL. It dries dust free in about six hours, and dries hard in three or four days, according to conditions. Detro Spar should be applied directly to the wood and not used over a cheap first-coater or liquid filler. It may be left in the gloss, or it will take a light rubbing if a dull finish is desired.

DETRO INTERIOR.....0.13.....per gallon in gallons, 2.85

As the name implies this is an Interior Varnish. It is of the highest quality, and may be used on any specifications where a first-quality gloss or rubbing varnish is required. It is light in color, works easily, flows out full and even, and dries with a rich permanent gloss. It is especially adapted for cabinet work in dining rooms, libraries, and in fact for all interior work in public and office buildings where a high-class finish is desired. Being pure in oil and in gum, it possesses great durability. It dries dust-free in three hours, and may be rubbed in three days with pumice-stone and water to a flat finish, or with pumice-stone and oil where a soft velvet finish is desired. It will also take a beautiful polish.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

DETRO FLOOR.....0187.....per gallon in gallons. 2 85

This is an Elastic Varnish made especially to withstand the hard usage to which floors are subjected. On hardwood or parquetry floors it gives a high brilliant lustre superior in every way to finishes obtained by the use of wax, oil or shellac. It does not scratch, turn white or show heel marks, may be left in the gloss, rubbed to a flat finish or a beautiful polish. Detrol Floor can be applied at night and walked on lightly in the morning, but care should be taken not to give the floor severe usage for twenty-four hours. Never use a cheap liquid wood filler or cheap varnish for undercoats, but use Detrol Floor for all coats.

DETRO FLOWING....0184.....per gallon in gallons. 2 50

This varnish is light in color, elastic and durable. It is heavy in body but very easy-working, and is used by the master painters as a general use Interior Varnish. It flows out free and even; dries dust free with a beautiful rich gloss in three hours, and hard in twenty-four hours.

DETRO HARD OIL...0185.....per gallon in gallons. 2 25

As its name implies Detrol Hard Oil is a Long Oil, hardened with selected gums in order to make a glossy, elastic, easy-working varnish. This brand is so popular that little need be said about it, except that it dries with a full gloss in about two hours, and may be rubbed out in forty-eight hours.

DETRO LIQUID WOOD FILLER.....0186.....per gallon in gallons. 2 00

This Wood Filler is in keeping with the rest of the Detrol line in quality. In this Filler we aim to give a quality that will produce excellent results, not to meet in competition the many cheap fillers on the market. The first or foundation coat is as important to a varnish as the foundation is to a house, and unless it is constituted so as to withstand the strain of the succeeding coats, it will break down, and the finishing coat will go with it. The best varnish mars and scratches white over a cheap filler. Detrol Filler is made from gum varnishes and the lightest filling pigments; it works easily, dries over night and sands clean, leaving an excellent surface and foundation for succeeding coats.

PRICE-LIST OF ROGERS DETRO FINISHES.

		Code	Gals	1/2-Gals	Qts	Pts	1/4-Pts
Detrol Spar.....	parson	4 00	2 10	1 10	58	31	
Detrol Interior.....	parson	2 85	1 53	82	44	24	
Detrol Floor.....	parake	2 85	1 53	82	44		
Detrol Flowing.....	partial	2 50	1 25	73	39	22	
Detrol Hard Oil.....	particle	2 25	1 23	67	36	20	
Detrol Liq. Wd. Filler.....	particle	2 00	1 10	60			

Trade discount.....per cent.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

ROGERS RED SEAL VARNISHES



WHITE MAPLE FINISH *051* per gallon in gallons, 6 00

This is the lightest, most durable, most brilliant finishing or polishing Varnish possible to manufacture. As a rubbing-polishing varnish it cannot be excelled, and is especially adapted for use over Bird's-eye Maple, although its high quality and extreme elasticity permit its use over any wood where discoloring must be eliminated, and a rich durable finish obtained. It also makes an excellent White Enamel Mixing Varnish.

EXTRA PALE AMBERLITE *053* per gallon in gallons, 3 50

A high-grade Interior Varnish, made from selected light gums. As a cabinet-finishing varnish it cannot be excelled. It is light in color, flows out full and even, works freely under the brush, dries dust free over night. When rubbed to an egg-shell gloss, it produces a finish pleasing to the most refined taste. Three days should be allowed before rubbing.

PALE AMBERLITE *054* per gallon in gallons, 2 75

In quality and durability, and in working properties, this Varnish is the same as Extra Pale Amberlite, but is a trifle darker in shade.

WHITE DETRO-LAC *06* per gallon in gallons, 3 50

White Detrolac has the same durable and elastic qualities as Detrolac, but is very light in color. It can be used over the lightest woods without discoloring. It polishes handsomely. When left in the gloss it does not retain a glassy appearance, but has a tone of elegance not obtained in other varnishes without rubbing and polishing.

DETRO-LAC.....02.....per gallon in gallons, 2 50

Detro-Lac is a medium-shade transparent finish, well suited for Furniture and Interior Work. It dries hard over night, and will rub and polish handsomely on three-coat work. As a general-use varnish Detro-Lac cannot be excelled, and on account of its quick-drying properties it is exceptionally useful on Table Tops, Chairs, Bathrooms, Kitchens,—in fact on any interior surfaces where quickness is necessary. It is easy-working, impervious to moisture, contains no rosin, and will not mar or turn white.

HARD DRYING SEAT.....046.....per gallon in gallons, 2 95

A special Varnish for chairs, church and school furniture, and all similar work. Is a hard-drying Varnish which dries with a full lustre. Will not soften and print under heat or pressure. It dries dust free in 2 to 3 hours; hard in 36 hours, and can be rubbed.

BAR TOP VARNISH.....0274.....per gallon in gallons, 3 50

A high-grade Varnish for bar tops, table tops and all surfaces subjected to hard usage. It is a pale Varnish which will not turn white, spot or crack from alcohol or water. Will dry dust free in 4 hours, and may be put into service after 48 hours, at which time it will rub if desired, and polish 12 hours after.

ROGERS PRESERVATIVE.....049.....per gallon in gallons, 2 75

The peculiar composition of this Varnish makes it adaptable for almost any kind of Inside Work. For interior work on public and office buildings it has no equal. Can be washed with hot or cold water and not affected. It dries with a beautiful soft lustre, and can be rubbed to an egg-shell gloss if so desired.

NO. 1 SPAR.....01.....per gallon in gallons, 3 50

A fine outside Varnish for all purposes where the work will be exposed to variations of temperature and weather, and also specially suitable for use on spars and woodwork of all steam and sailing craft. It effectually resists the action of sea and fresh water.

DURABLE EXTERIOR.....057.....per gallon in gallons, 3 50

Durable Exterior is a heavy-bodied elastic Varnish for finishing all classes of Exposed Woodwork, where extreme durability is required. When left in the gloss it produces a beautiful lustre over natural, grained or painted surfaces or it can be rubbed down in four or five days to a flat or egg-shell finish. Does not mar or spot white.

DURABLE INTERIOR.....04.....per gallon in gallons, 2 50

A medium-colored Varnish for all classes of Interior Work. As its name implies it is a very durable varnish, suitable for interior work in residences, offices and public buildings, churches, hospitals, etc. It works easily, flows out full and even, and dries with a rich gloss. Will rub in 48 hours, and will polish beautifully in four days.

CABINET RUBBING.....^{0.50}.....per gallon in gallons, 2 75

As the name implies this is a high-quality Varnish for general interior Cabinet Work in residences, churches, and public buildings. Works freely under the brush, and flows out full and even. Dries to rub in 48 hours.

MEZZO FINISH.....^{0.75}.....per gallon in gallons, 2 85

Mezzo Finish is a Varnish which should make friends of practical men. When applied over good surface for finishing coat it dries with a soft egg-shell finish representing perfectly an oil-rubbed finish. Mezzo Finish must not be rubbed.

FLAT FINISH.....^{0.75}.....per gallon in gallons, 2 85

When applied over a full even gloss coat this finish will dry flat, giving a perfect imitation of a water-rubbed finish. Flat Finish is very thin in consistency, and is intended only as a flattening coat. Must be applied over a full gloss coat.

CHINA DAMAR.....^{0.75}.....per gallon in gallons, 3 50

Made from the lightest and best quality of Damar gum. Is heavy-bodied, pale, and will not discolor the whitest work. Should not be used on furniture or any exterior work.

NO. 1 DAMAR.....^{0.75}.....per gallon in gallons, 2 50

Similar to China Damar, but not so light in color.

EXTRA COACH.....^{0.16}.....per gallon in gallons, 2 50

This is a hard-drying elastic Varnish, which requires about 12 hours to dry. It is extremely durable, being made from hard gums. Dries with a high gloss, which it retains indefinitely.

PALE INTERIOR.....^{0.10}.....per gallon in gallons, 2 35

This varnish is pale in color, with sufficient body to produce a beautiful finish. It can be left in the gloss, or can be rubbed in 48 hours.

HARD-DRYING FLOOR.....^{0.25}.....per gallon in gallons, 2 25

Of good body, medium pale in color, works very freely under the brush and dries hard over night. It is made from very substantial materials, and proves extremely durable for floor use.

LINOLEUM VARNISH.....^{0.25}.....per gallon in gallons, 2 50

An elastic durable Varnish, especially suitable for linoleum and oil-cloth, pale in color, works easily dries dust free in four to five hours and hard over night.

INSIDE SPAR.....^{0.25}.....per gallon in gallons, 2 25

This Varnish is intended for a high gloss finish, but can be rubbed lightly. When flowed on as a finishing coat it produces an excellent finish on all interior Woodwork. Dries over night. Can be rubbed in 48 hours.

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

LUSTRENE (Very Pale) ⁰²⁶.....per gallon in gallons, 2 00

For Interior House Work requiring a very high gloss finish. Dries over night, and can be rubbed within three days. This Finish is a beautiful pale varnish, exceedingly heavy in body, of very brilliant lustre, and for this reason one coat applied over a coat of Rogers Liquid Wood Filler produces an excellent finish on all close-grained woods. In treating coarse-grained woods, the same result can be obtained by first filling the wood with Rogers Paste Wood Filler and then applying Lustrene.

LIGHT COPAL ⁰²⁴.....per gallon in gallons, 2 25

A light-colored Varnish made from Copal gums. Good for Furniture, Wainscoting, Etc. Dries over night.

LIGHT HARD OIL FINISH ⁰¹³.....per gallon in gallons, 2 00

This Varnish is a high-grade long oil finish especially adapted for moderate-priced work. It dries free from dust in about five hours, and hard enough in 48 hours to admit of being rubbed. Light Hard Oil Finish works easily under the brush, flows out full, has good lustre and is very tough and durable.

NO. 1 FURNITURE ⁰²⁷.....per gallon in gallons, 1 40

A general-use Interior Varnish for Kitchen Cabinets, Chairs, Cupboards, Etc. Dries hard over night.

NO. 1 COACH ⁰¹⁹.....per gallon in gallons, 1 80

A medium Varnish for Interior Gloss Work. Dries over night with a good gloss.

NO. 1 HARD OIL ⁰¹⁴.....per gallon in gallons, 1 70

This Varnish will do for the same class of work as Rogers Light Hard Oil Finish, but is not so light in color or so heavy in body.

NO. 2 COACH ⁰²⁰.....per gallon in gallons, 1 55

Similar to No. 1 Coach in use and working properties, but not so light in shade.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

WALL SIZE.....0.249.....per gallon in gallons, 90

Specially prepared for stopping the suction on surfaces, such as plastered walls. Dries very quickly. If too heavy to work freely, thin slightly with benzine.

PRICE-LIST OF ROGERS RED SEAL VARNISHES.

	Code	Gals	½-Gals	Qts	Pts	½-Pts
White Maple Finish.....	<i>partisan</i>	6 00	3 19	1 60	83	----
Extra Pale Amberlite.....	<i>partite</i>	3 50	1 85	98	52	----
Pale Amberlite.....	<i>partition</i>	2 75	1 48	79	42	----
White Detro-Lac.....	<i>pasque</i>	3 50	1 85	98	52	----
Detro-Lac.....	<i>partly</i>	2 50	1 35	73	39	----
Hard-Drying Seat.....	<i>rat</i>	2 95	1 58	84	45	----
Bar Top Varnish.....	<i>rare</i>	3 50	1 85	98	52	28
Durable Exterior.....	<i>partner</i>	3 50	1 85	98	52	28
No. 1 Spar.....	<i>rest</i>	3 50	1 85	98	52	23
Durable Interior.....	<i>partook</i>	2 50	1 40	75	40	----
Rog. Preservative.....	<i>partridge</i>	2 75	1 48	79	42	----
Cabinet Rubbing.....	<i>party</i>	2 75	1 48	79	42	----
Mezzo Finish.....	<i>parvenu</i>	2 85	1 53	82	44	24
Flat Finish.....	<i>bash</i>	2 85	1 53	82	44	24
China Damar.....	<i>pasha</i>	3 50	1 85	98	52	28
No. 1 Damar.....	<i>pasquin</i>	2 50	1 35	73	39	22
Extra Coach.....	<i>pass</i>	2 50	1 35	73	39	22
Linoleum Varnish.....	<i>rex</i>	2 50	1 35	73	39	22
Pale Interior.....	<i>passable</i>	2 35	1 28	69	37	----
Hard-Drying Floor.....	<i>passage</i>	2 35	1 23	67	36	----
Inside Spar.....	<i>passer</i>	2 25	1 23	67	36	----
Light Copal.....	<i>passion</i>	2 25	1 23	67	36	----
Lustrane.....	<i>passive</i>	2 00	1 10	60	33	----
Lt. Hard Oil Finish.....	<i>passport</i>	2 00	1 10	60	33	19
No. 1 Hard Oil.....	<i>past</i>	1 70	95	53	29	17
No. 1 Coach.....	<i>pastime</i>	1 80	1 00	55	30	17
No. 2 Coach.....	<i>pastor</i>	1 55	88	49	27	16
No. 1 Furniture.....	<i>pastoral</i>	1 45	83	47	26	15
Wall Size.....	<i>pasture</i>	00	55	33	----	----

List in five gallon cans 10c per gallon less than list on one-gallon cans

List in barrels 25c per gallon less than list on one-gallon cans

Trade discount.....per cent.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

LUX-SPAR.....043.....per gallon in gallons, 3 50

A waterproof varnish for furniture, interior floors and wood-work. It will stand the most severe hot water tests and is especially adapted for use where waterproof and hard wearing qualities are required such as on tables, bar-tops, bath rooms, kitchens, etc. It dries hard and will not mar nor turn white. It is pale in color, easy working, dries dust free in 3 to 4 hours and hard in 48 hours. Will rub and polish with a high gloss.

041 **FEDERAL BUILDING VARNISH**..per gal. in gallons, 3 25

Made to meet all specifications required by the United States Government for a varnish for use both inside and outside of buildings. Especially adapted for public and office buildings. Is tough and elastic, dries with a full lustrous finish. Does not crack or powder. Dries dust free in 2 to 3 hours and hard in 24 hours. Will rub and polish.

042 **PAINTER'S FLOOR VARNISH**..per gallon in gallons, 1 75

A good durable floor varnish for contract work. Works easily and freely under the brush and dries with a full high luster. Dries dust free in from 2 to 3 hours, hard enough to walk on in 15 hours.

PAINTER'S SPECIAL FLOOR VARNISH.....042.....

A varnish for special trade where a price proposition is necessary. A big value for the money. Dries dust free in from 2 to 3 hours, hard enough to walk on in 15 hours.

Net prices.....per gallon in 5 gallons, .75 per gallon in bbls, 85

	Gals	1/2-Gals	Qts	Pts	1/4-Pts
Lux-Spar	3 50	1 55	98	52	28
Federal Building Varnish	3 25	1 74	89	--	--
Painter's Floor Varnish	1 75	93	51	--	--

Trade discount.....per cent

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

ROGERS FINE AUTO & CARRIAGE VARNISHES



FINISHING BODY .060.....per gallon in gallons, 6 00

A very pale, rich varnish which compares favorably with the highest grade of popular varnishes on the market. It works easily and flows out perfectly over large surfaces. This varnish is recommended to manufacturers of high grade coppers, landaus, coaches and automobiles. It dries dust free in five hours and hard in four days.

WEARING BODY .061.....per gallon in gallons, 5 00

Not so pale in color as finishing body. In working, flowing and drying properties, it is the same.

ONE-COAT COACH .062.....per gallon in gallons, 4 50

A heavy bodied high gloss varnish for use on cheap bodies, gears, wagon seat backs or any vehicle parts where an excellent economical finish is desired. It dries hard in thirty-six hours.

DURABLE WAGON .063.....per gallon in gallons, 3 00

A high-gloss Varnish for the repair man. Is made to withstand the hard usage to which it is put. An excellent varnish to be used on Implements, Farm or Delivery Wagons. Dries hard in 24 hours.

HEAVY GEAR .064.....per gallon in gallons, 4 00

A light-colored, heavy-bodied Gear Finishing Varnish. It flows out full and even. Dries dust free in six hours, and hard in two days, with a beautiful high gloss.

HARD-DRYING GEAR .065.....per gallon in gallons, 3 00

For use on medium-grade buggies and automobiles; thoroughly dependable; a leader in its line; made of hard gums, and is very tough and elastic. Dries dust free in four hours and hard in two days.

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

NO. 1 GEAR FINISHING VARNISH

671 per gallon in gallons, 3 50
A medium Varnish, not quite so heavy-bodied as Heavy Gear; dries dust free in four to five hours and hard in 36 hours. Is very elastic, and has an excellent gloss.

RUBBING BODY 676 per gallon in gallons, 4 00
Popular in price and popular for its easy working properties. Dries to rub in two days.

NO. 2 CARRIAGE RUBBING 680 per gallon in gallons, 3 00
Not so light in color as Quick-Rubbing, and faster in drying. This is a fine piece of goods to use where quick time in finishing is necessary. Dries dust free in three hours, and can be rubbed in 48 hours.

QUICK RUBBING 671 per gallon in gallons, 3 50
A high-grade Panel or Body Rubbing Varnish. It is light in color, easy-working, dries dust free in four hours, and can be rubbed in three days.

GEAR RUBBING 685 per gallon in gallons, 3 00
Intended for undercoats on gears and medium and cheap work, or for mixing color varnishes. Dries to rub in two days.

IVORY BLACK RUBBING 671 per gallon in gallons, 4 00
A high grade rubbing Varnish and Ivory Black. This is not solid covering black. Dries in three days.

JAPAN GOLD SIZE 682 per gallon in gallons, 3 50
A quick Gliding Size and a high-grade dryer for color.

EXTRA COACH JAPAN 683 per gallon in gallons, 4 50
This is a high-grade Gum Dryer. Being made with pure turpentine, it mixes readily with all colors. Is an excellent binder, and is highly recommended to all practical men.

PRICE-LIST ROGERS FINE AUTO & CARRIAGE VARNISHES

	Code	Gals	1/2-Gals	Qts	Pts
Finishing Body.....	path	6 00	3 10	1 60	83
Wearing Body.....		5 00	2 60	1 35	70
One-Coat Coach.....	pathetic	4 50	2 35	1 23	64
Durable Wagon.....	patten	3 00	1 60	85	45
Heavy Gear.....	pathless	4 00	2 10	1 10	58
Quick Rubbing.....		3 50	1 85	98	52
No. 2 Carge Rub'g.....		3 00	1 60	85	45
Quick Rubbing.....	pathway	4 00	2 10	1 10	58
No. 2 Carge Rub'g.....	patience	3 50	1 85	98	52
Gear Rubbing.....	patrick	3 00	1 60	85	45
Ivory Black Rubbing.....	pearl	4 00	2 10	1 10	58
Japan Gold Size.....	patrol	3 50	1 85	98	52
Extra Coach Japan.....	patron	2 50	1 35	73	39

List in five gallon cans 10c per gallon less than list in one-gallon cans
Trade discount.....per cent.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DRYERS AND ASPHALTUMS

T. J. DRYER.....*0.34*.....per gallon in gallons, 1 75
A very strong Dryer, made especially for master painters' use. Mixes readily with the paint liquids without precipitation.

WHITE LIQUID DRYER.....*0.35*.....per gallon in gallons, 1 85
This is the best white dryer on the market. It is the palest white dryer that can be made, and has all of the good drying properties of our darker dryer. It is so white in color that it can be used in the most delicate shades without changing the tint. The character of this dryer is such that it does not in any way injure the elasticity of the paint film. This dryer can be depended upon for its quality. It is always uniform.

U. J. DRYER.....*0.36*.....per gallon in gallons, 1 40
A medium-grade Dryer, made with a combination of Turpentine and Benzine.

SAHARA DRYER.....*0.37*.....per gallon in gallons, 1 10
An excellent piece of goods for a low price Dryer.

B. J. DRYER.....*0.37*.....per gallon in gallons, 90
This is a very satisfactory Dryer for general master painters' use.

TURPENTINE ASPHALTUM.....*0.29*.....per gallon in gallons, 1 50
A high-grade Asphaltum, made from the best Gilsontite in combination with Turpentine. It is heavy in body, and dries with a brilliant jet-black lustre. This is a very fine black for iron work of any kind, and can also be used for making stains.

CHAMPION ASPHALTUM.....*0.30*.....per gallon in gallons, 1 20
This is made from a good grade of gum with a combination of Turpentine and Naphtha. It dries with a smooth, hard gloss finish in about one hour.

NEWPORT ASPHALTUM.....*0.31*.....per gallon in gallons, 95
An excellent article where a cheap gloss black finish is desired.

PRICE-LIST OF DRYERS AND ASPHALTUMS.

	Code	Gals	1/2-Gals	Qts	Pts	1/4-Pts
T. J. Dryer.....	<i>pasty</i>	1 75	98	54	30	17
White Liquid Dryer.....	<i>pale</i>	1 65	93	52	29	16
U. J. Dryer.....	<i>pat</i>	1 40	80	45	25	15
Sahara Dryer.....	<i>patch</i>	1 10	65	38	22	13
B. J. Dryer.....	<i>patchy</i>	90	55	33	19	12
No. 1 T. Asphaltum.....	<i>pale</i>	1 50	85	48	27	15
Champion Asphaltum.....	<i>patent</i>	1 20	70	40	23	14
Newport Asphaltum.....	<i>paternal</i>	95	58	34	20	12

List in five gallon cans 10c per gallon less than list in one-gallon cans

Trade discount.....per cent.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

DETROIT WHITE LEAD WORKS, DETROIT, CHICAGO, BUFFALO

CODS-Kid

SHELLACS

	Bbls.	5s	1s	$\frac{1}{2}$ s	$\frac{1}{4}$ s	Pts.	$\frac{1}{2}$ Pts.	$\frac{1}{4}$ Pts.
Pure White	0173							
Pure Orange	0174							
No. 1 White	0161							
No. 1 Orange	0162							

Four pounds to the gallon.

Five cents advance for each additional half-pound Shellac.

We will not accept orders or contracts for Shellacs for future delivery.

All prices subject to change without notice.

Terms: 30 days net, or 1% discount for cash in 10 days.

F. O. B. cars at Detroit, Chicago or Buffalo.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

SHELLACS

	Wood		Jugs		Glass Bottles			
	Bbls	5s	Gals	½Gals	Qts	Pts	¼Pts	⅛Pts
Pure White.....	1 55	1 55	1 70	1 80	1 99	2 10	2 40	2 80
Pure Orange.....	1 40	1 50	1 55	1 65	1 75	1 95	2 25	2 65
No. 1 White.....	1 45	1 55	1 60	1 70	1 80	2 00	2 30	2 70
No. 1 Orange.....	1 30	1 40	1 45	1 55	1 65	1 85	2 15	2 55



Four pounds to the gallon in Denatured Alcohol.

We will not accept orders or contracts for Shellacs for future delivery.

All prices subject to change without notice.

Terms: 30 days net, or 1% discount for cash in 10 days.

F. O. B. cars Detroit, Chicago or Buffalo.

AUGUST 24, 1914

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

P. L. 8 8-14 B744



ROGERS FLAT-STOK

CODE—Remiss

A flat, washable finish for interior walls and woodwork. It is an especially prepared pigment ground in pure vegetable oil to a semi-paste consistency. For use it is reduced to a brushing consistency with water. While it mixes with water, it is not a kalsomine or cold water paint. The paint film is formed by the evaporation of the water and the oxidization of the oil and is dependent on the vegetable oil in which the pigment is ground for its durability. We want to impress this point upon you so that you will understand the difference between Flat-Stok and Kalsomine.

After paint film becomes dry it consists of pigment and vegetable oil and nothing else. Hence, it is non-poisonous, sanitary, washable and economical. It is possible to use Wall-Tone mottled effects over Flat-Stok. It is found that Wall-Tone Glazing when applied over Flat-Stok than when applied over Kalsomine or Cold Water Paint. This is an important point to bear in mind in pushing the sale of Flat-Stok for use in large buildings, theatres etc.

Many beautiful effects can be obtained by glazing over Flat-Stok, and this fact, coupled with the low cost per gallon, makes it a very desirable product to sell where economy in the cost of the completed job is an important item. It would be impossible to use Glaze Colors over Kalsomine or Cold Water Paint. Flat-Stok can be tinted by reducing regular oil color with Turpentine and mixing the same as is the custom with pure white lead. Better results, however, can be secured by tinting either with dry colors or Distemper Colors. When using oil colors there is a tendency for the color to become lumpy and show streaks whereas when reducing dry colors or Distemper Colors to a creamy consistency and adding them to Flat-Stok in paste form the tinting is perfect. Flat-Stok has no tendency to become hard in the package but will always stay in a soft, buttery consistency. Other similar products become hard in the package and therefore are practically worthless.

White.....SW-5328
Cream.....SW-5328
Ivory.....SW-5328
Ash Gray.....SW-5328

1-Gal.	5-Gals.	Bbls.
1 00	95	90
Willow Green.....Gal. 1 30	5 Gal. 1 25	Barrels 1 20
Velvet Rose.....Gal. 1 40	5 Gal. 1 35	Barrels 1 30

Net prices to dealers. Gallons, Half-dozen in case

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

RADIO SPECIALTIES

This line is especially put up for big Department Stores, Five and Ten Cent Stores, Variety Stores, Bazaars, etc. It should not be sold to regular jobbers or dealers. Put up in the following sizes;

Radio Household Paint.....	$\frac{1}{2}$	Pints
" Rich Stain	"	"
" Screen Paint	"	"
" Stovepipe Enamel.....	2227	"
" Household Varnish.....	"	" FURN-0176-Corch-0177
" Enamel Paint.....	$\frac{1}{4}$	"
" Gold Paint.....	$\frac{1}{8}$	"
" Aluminum Enamel.....	$\frac{1}{8}$	"

To dealers buying from \$25.00 to \$500.00
7 $\frac{1}{2}$ cents per can

To dealers buying from \$500.00 to \$1,000
7 cents per can

To large department stores buying \$1,000.00 or more
6 $\frac{3}{4}$ cents per can

We furnish a celluloid display card with
orders of \$25.00 or more.

MAKERS OF HIGH-GRADE PAINTS, COLORS AND VARNISHES

RADIO SPECIALTIES

MEMORANDUM

Radio Household Paint

Deep Blue-----2701	Imperial Red-----2711
Apple Green-----2702	Lt Tuscan-----2712
Buff-----2703	Med Vermont-----2713
Brown Drab-----2704	Dp Bronze-----2714
Lt Slate-----2705	Dp Tuscan-----2715
Ilac-----2706	Blue Tint-----2716
Vermilion-----2707	Med Blue-----2717
Salmon-----2708	White-----2719
Straw-----2709	Black-----2720
Clear Gray-----2710	

Radio Enamel

White-----2771	Emerald Green-----2778
Black-----2772	Yellow-----2779
Ivory-----2773	Wine-----2780
Pale Rose-----2774	French Gray-----2781
Pale Blue-----2775	Crimson-----2782
R.E. Blue-----2776	Dk Olive-----2783
Vermilion-----2777	Med Olive-----2784

Radio Rich Stains

Lt Oak-----2761	Mahogany-----2766
Dk Oak-----2762	Rosewood-----2767
Lt Cherry-----2763	Walnut-----2768
Dk Cherry-----2764	Mississippian-----2769
Bog Moss-----2765	

MEMORANDUM

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