



An Ideal Plan of Home Decoration

THE colored illustrations here shown are three of twelve colored plates included in a portfolio entitled "An Ideal Plan of Home Decoration." This portfolio has been designed and published by the Decorative Department of the Sherwin-Williams Co., and will be sent free on request.

In designing this "Ideal Plan" for the purpose of showing the colors, treatment and finishes used in the Exterior and Interior decorating, particular pains were taken to select an average house—not one that had any special or remarkable architectural advantage.

For instance, the bedroom shown upon this plate is an average room, with square, unbroken wall panels and simple window arrangement. The entire charm of the room is due to the color of the woodwork, walls, ceiling, floors and the bare modern longages, rugs and other furnishings.

This means that if you have a bedroom, not otherwise attractive, it can be made very pleasing with the Sherwin-Williams specifications for dec-

orating that room. The more attractive the room the better these decorations will look.

"THE IDEAL PLAN OF HOME DECORATION" is a complete plan. Two color schemes for the exterior are shown, one a view from the front and the other from the rear or garden side of the house. Complete painting specifications are given for producing the effects shown.

Each room of the house is shown in color and painting specifications are given, not only for woodwork, walls, floors and ceilings, but also for longages, rugs, stencils and furniture. There are four bedrooms and two bathrooms. The color schemes will apply with equal effect to an old house done over or to a new house just built. Everyone who is building or redecorating will find something valuable in this portfolio.

Anyone building a new house or decorating an old one, can secure these very helpful suggestions free by writing for them. By accepting

our decorative suggestions you are not obliged to use Sherwin-Williams products.

BUT, you cannot secure the same good results, either as to color or durability, unless you do use the Sherwin-Williams products.

The Sherwin-Williams Decorative Department is prepared to offer special suggestions to anyone who will send blue-prints, plans or photographs of the house he is building, remodeling or redecorating.

We take this method of showing the use of Sherwin-Williams Paints and Varnishes seriously; we know that no one can become acquainted with the many Sherwin-Williams products treating surfaces without being inspired, not only with their beauty, but also with the utility.

We make every kind of finish that is used on the inside or outside of a house or any other building. Therefore, we are absolutely unimpaired in suggestions, indicating in each case the finish to produce the desired result.

"Sherwin-Williams Paints and Varnishes" is the title of a little book which tells how to decorate with colors. It is sent free.

SHERWIN-WILLIAMS PAINTS & VARNISHES

Address all inquiries to Decorative Department, 521 Canal Road, N. W., Cleveland, Ohio



Three other rooms of this "Ideal Plan" will be illustrated in colors in the Ladies' Home Journal.

0007-SWP-039830

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