The best paint bargain in the world

Fewer gallons needed. Costs no more than cheaper paint, on the house. Cuts repainting cost.

Sherwin-Williams Products are sold throughout the world under this trade-mark.

Paint Now *for* ECONOMY

Specify* SWP *and engage a good painter

If your house is even slightly weather-beaten, paint *now* with fine old SWP and save money.

Because of its wonderful "body" SWP House Paint *thoroughly* covers more square feet of wall per gallon. Therefore fewer gallons are needed. Even at a slightly higher price per gallon, it costs you no more than cheaper paint *by the job.*

The beautiful, weather-proof SWP colors and the tough film *last so much longer* that repainting is needed only once in about five years, *on the average.* Cheaper paint has to be replaced completely every year or so. That is why SWP saves 50 to 75% on repainting. It is the world's greatest house paint bargain.

Call upon your nearest S-W "Paint Headquarters" for suggestions as to smart new color schemes. Please note the Friday and Saturday Suggestions listed.

THE SHERWIN-WILLIAMS CO., 466 Second St., KEarny 1560. General Office and Plant, Oakland, OLympic 2700; Wholesale Only.

FRIDAY AND SATURDAY SUGGESTIONS

SWP

The world's standard of house paint quality. SWP is made in one quality only and that the very best. Famous for long life and the permanency of its many beautiful colors. Covers more square feet of surface per gallon. Costs less on the house than cheaper paints at a lower price per gallon. Regular colors, per gallon $4.10
Gloss White, per gallon, $4.25.

MAR-NOT
Water Resisting Floor Varnish
A pale durable floor varnish made to take the daily punishment from tramping heels. Withstands both hot and cold water. Made especially for use on parquet floors of Oak, Light Maple, or Birch, as well as on printed linoleum.
Per quart..... $1.55

FLAT-TONE
A washable flat wall paint for interior decorations, on smooth or sand finish plaster, wall board, and other interior wall surfaces. Spreads easily under brush. Dries without streaks or brush marks. Produces a beautiful velvet finish. Can be repeatedly washed. Price, gallon. $3.25

ROGERS BRUSHING LACQUER
The popular modern fast-drying house lacquer. Easily applied. Exquisite colors. Dries while you wait.
Per ½ pint..... 70c

FLOOR ENAMEL
A beautiful enamel finish for wood and cement floors. Also adapted for varnishing linoleum. Just the thing for painting the recreation room in the basement.
Per quart..... $1.10

SHERWIN-WILLIAMS
SWP HOUSE PAINT
These stores offer the world's greatest paint values!

SAN FRANCISCO
Downtown District—
Chas. Strym & Son, 871 Market St.
DePaum Paint Co., 33 Drumm St.
H. & H. Hardware Co., 1157 Butter St.
Bert Levin, Grove and Van Ness.
Palace Hardware Co., 581 Market St.
Laidde "The Blind Man,"
106 Golden Gate Av.

Divisadero Street—
Beerenhausen Bros.,
Divisadero near Bush.
Calvert & Murphy, 850 Divisadero
Dehn Hardware Co., 531 Divisadero
Peoples Electric & Hardware Co.,
519 Divisadero St.

Fillmore District—
Wm. R. Rae & Co., 1433 Fillmore St.

Ingleside—
Blair's Hardware Store, 1556 Ocean Av
Alex Lind Hdwe. Co., 775 Monterey.

Mission District—
Bothe Bros. Hardware, 5015 Third St
A. H. Cann, 4139 16th St.
Crocker-Amazon Hdwe. Co., 5150 Mission
Howse Hardware Co., 2729 Mission St.
S. Mariani & Sons, 2364 Mission St.
Geo. W. Nicholls, 2047 24th St.
Pace Hardware Co., 600 Bosworth
Schmit Hardware Co., 237 Church St.

North Beach District—
Filoni Hardware Co., 1861 Grant Av.
Geo. Orsi Co., 45 Columbus Av.
Batto Hardware Co., 1357 Stockton St.

Polk Street—
Koch Hardware Co., 2201 Polk St.

Richmond District—
Balboa Household Store, 4045 Balboa St.
Hocking's Hardware, 3216 Clement St.
MacKillop Hdwe. Store, 465 Clement St.
Richmond Hardware Store, 5707 Geary
Ruckles & Hilkam, 3325 Sacramento.
Sisk & Sisk, 4735 Geary St.

Sunset District—
W. E. Sisson, 48th and Irving.
Parkside Hardware Co., 1058 Taraval
Parkway Hdwe. Co., 1315 Irving St.
Schilling Hardware Co., 804 Irving St.
Strong Hardware Co., 1304 Irving St.
Art Torrey, 63 W. Portal.

MARIN COUNTY
Larkspur—B. L. Kohler
Mill Valley—Tamalpais Hardware Co.
San Rafael—San Rafael Hardware Co.
Sausalito—F. A. Fielder & Co.

PENINSULA
Burlingame—Woeller's Paint Store
Palo Alto—Wilson Ellis Hardware,
San Mateo—San Mateo Hdwe. Co.
Redwood City—Gray-Thorning Lumber Co.

OAKLAND
Downtown District—
H. C. Capwell Co.,
Broadway-20th-Telegraph
Maxwell Hdwe. Co., 1320 Washington
Oakland Household Co.,
9th and Washington
B. F. Schlesinger & Son,
16th & Broadway
Smith Hardware Co., 929 Broadway
Capwell, Sullivan & Furth, 14th & Clay

North Oakland District—
Associated Hdwe. Co., 5900 San Pablo Av.
Golden Gate Hardware Co.,
5705 San Pablo Av.
Gray Hardware Co., 5495 College Av.
Piedmont Electric & Hardware Co.,
3975 Piedmont Av.
S. L. Powell, 4017 Broadway.
Schaefer & Son, 4328 Grove St.
Standard Hdwe. Co., 2541 Telegraph Av

East Oakland District—
S. & M. Furniture Co., 7115 E. 14th St.
Fred R. Sammann, 4632 E. 14th St.
Gouchnour Hdwe. Co., 3001 Maple Av.
Havencourt Hdwe. Co., 6854 Beck St.
N. O. Hopkins, 1437 23rd Av.
Larson Hardware Co., 2158 23rd Av.
Merritt Hardware Co., 388 E. 18th St.
Young Hardware Co., 9423 E. 14th St.

West Oakland District—
L. Wilkin Hdwe., 1180 7th St.

ALAMEDA
Sam Skelly, 1535 Webster St.
Vosburgh Hardware Co., 1433 Park St.

BERKELEY
Berkeley Hardware Co., 2154 University.
M. I. Bernard & Co., 2318 Shattuck Av.
College Hardware Co., 2311 Telegraph Av.
Dwight Way Hdwe. Co., 2480 Shattuck
Elmwood Household Hdwe., 2951 College
G. Nano, 938 San Pablo Av., Albany.
Sunset Hdwe. Co., 2103 Shattuck Av.

EL CERRITO
El Cerrito Consumers Supply Market
Moro & Soldatini.

HAYWARD
Palmtag Hardware Co., 560 Main St.

RICHMOND
A. O. Burdick, 433 Macdonald Av.
J. J. Burdon & Son, 1476 Macdonald Av

SAN LEANDRO
Hemler Hardware Co., 1751 E. 14th St.

STEGE
Stege Lumber & Hardware Co.

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