



For permanence and beauty



To protect its beauty



To "insure" your roof



To "renew" your car



For lasting attractiveness



To resist wear



To save your screens



To protect concrete surfaces

SAVE THIS PAGE

And keep it for reference with your family, your painter and the Sherwin-Williams dealer

HOUSEHOLD GUIDE

For Painting, Varnishing, Staining and Enameling
IMPORTANT: Each of the products specified below bears our name and trade mark



	TO PAINT Use product named below	TO VARNISH Use product named below	TO STAIN Use product named below	TO ENAMEL Use product named below
AUTOMOBILES	S-W Auto Enamel: for the most brilliant finish	S-W Auto Enamel Clear: a colorless varnish		S-W Auto Enamel: assorted colors
AUTOMOBILE TOPS AND SEATS	S-W Auto Top and S-W Auto Seat Dressing			
BRICK	SWP House Paint: a full oil gloss S-W Concrete Wall Finish: dull finish			Old Dutch Enamel: full gloss for outside exposure
CEILINGS, Interior	Flat-Tone: the washable, flat oil paint Plaster..... SWP House Paint	Scar-Not Varnish: for woodwork only	S-W Handcraft Stain: Penetrating spirit stain for new hard wood Floorlac: varnish and stain combined, new or old wood	Enameloid: assorted colors
CONCRETE	S-W Concrete Wall Finish: a paint, resists weather			Old Dutch Enamel: white, gray, ivory, gloss or rubber effect
DOORS, Interior	SWP House Paint	Scar-Not Varnish: gloss Velvet Finish Varnish No. 1044: dries to a dull finish without rubbing	S-W Handcraft Stain: penetrating spirit stain for new wood only	Enameloid: assorted colors
Exterior	SWP House Paint	Respar Varnish: weather resisting	S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, ivory. For interior and exterior use
FENCES	SWP House Paint: Metalized (iron or zinc only) S-W Roof and Bridge Paint: for rough work		S-W Preservative Shingle Stain	
FLOORS, Interior (wood)	S-W Inside Floor Paint: stands repeated rubbing	Mar-Not Varnish: water resisting, heat-proof	Floorlac: a varnish and stain combined	S-W Inside Floor Paint: the enamel-like finish
Concrete	S-W Concrete Floor Finish: wears well, washes well			S-W Concrete Floor Finish: high-gloss, durable
Porch	S-W Porch and Deck Paint			
FURNITURE, Interior	Enameloid: the decorative enamel	Scar-Not Varnish: stands hard usage	Floorlac: a varnish and stain combined	Old Dutch Enamel: white, gray, ivory, gloss or rubber effect
Porch	Enameloid: assorted colors	Respar Varnish: weather resisting	S-W Oil Stain: for new wood	Enameloid: assorted colors
HOUSE OR GARAGE Exterior	SWP House Paint	Respar Varnish: weather resisting	S-W Preservative Shingle Stain	Old Dutch Enamel: enduring gloss
LINOLEUM	S-W Inside Floor Paint: stands repeated rubbing	Mar-Not Varnish: protects the pattern		S-W Inside Floor Paint: the enamel-like finish
RADIATORS	Flat-Tone: the washable, flat oil paint S-W Aluminium or Gold Paint			Enameloid: assorted colors
ROOFS, single Metal Composition	S-W Roof and Bridge Paint: Enamel: black red top paint		S-W Preservative Shingle Stain	
SCREENS	S-W Screen Enamel			S-W Screen Enamel
TOPS	S-W Family Paint: assorted colors	Respar Varnish	Floorlac: (inside use) for new wood and stain combined	Enameloid: assorted colors
WALLS, Interior (Plaster or Wallboard)	Flat-Tone: the washable, flat oil paint SWP House Paint: a full oil gloss			Old Dutch Enamel: a hard, gray, ivory, gloss or rubber effect Enameloid: assorted colors
WOODWORK, Interior	SWP House Paint: gloss Flat-Tone: flat oil paint	Scar-Not Varnish: high gloss but can be rubbed to a dull finish. Velvet Finish Varnish No. 1044: dries dull without rubbing	S-W Handcraft Stain: penetrating spirit stain for new hard wood S-W Oil Stain: for new soft wood Floorlac: for new or old wood, a varnish and stain combined	Old Dutch Enamel: white, gray, ivory, dull or gloss, interior or exterior, approved by leading architects Enameloid: assorted colors

NOTE: Best results can only be had by following the carefully prepared directions on labels.

SHERWIN-WILLIAMS

PAINTS AND VARNISHES

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Mark on the "Household Guide" the particular surface or article you have in mind to finish. The Guide covers the more common problems. If you have some painting, varnishing, staining or enameling problems in your home not covered by the Guide, write us. A more extensive Guide will be found at the store of your Sherwin-Williams dealer—generally displayed as part of his service.

Write for free booklet B give with complete Household Guide and helpful information on all painting, varnishing, staining and enameling. Valuable whether you do the work yourself or employ a master painter.

Send for (free in Canada) for Home Furnishing Manual, 277 pages, handsome full color plates. Most complete book on the subject ever published. Address: Dept. B, 435.

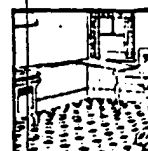
THE SHERWIN-WILLIAMS CO.
601 Canal Rd., Cleveland, O.



To enrich hard wood



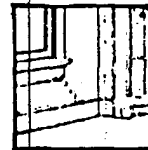
For cheerful satisfactory walls



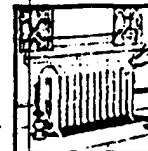
To keep linoleum like new



To make it "new"



To properly finish woodwork



For better looking radiators



To make tops "new"



To keep attractive



To renew furniture