

COPY

RAYBESTOS-MANHATTAN, INC.

Asbestos Textile Division

HANOVER, PA.



6 November 1964

Mr. J. F. D. Rohrbach, President
 Raybestos-Manhattan, Inc.
 Passaic, New Jersey

Subject: Conference on "The Biological Effects of Asbestos"
 Waldorf-Astoria Hotel - October 19, 1964

Dear Mr. Rohrbach:

I am attaching three copies of new releases, A, B, and C which were to have been released to the press during subject Conference. Fortunately, due to the alertness of several of our A.T.I. members these were discovered before they were distributed, and the resultant objections that arose in the meeting, because of the sensationalism of the material, held up their issuance.

The Board of Governors of the A.T.I. have asked me what action we should plan to take in this matter, and I have suggested to them that nothing be done at this time, and that the whole situation should be discussed at our next meeting in February.

Although I sent copies of the intended releases to the members of the Board of Governors, I told them that I thought that this information should be brought to the attention of their Executive Management only. I feel that any general discussion of this situation by sales personnel of our several companies with customers would only aggravate the situation and result in individual opinions which could be damaging.

As long as I have some control over Institute action in this matter, I feel that we should consider each problem as it may arise in the future, and not take any action at this time. There is not much advantage in "winning a battle and losing the war".

I would certainly appreciate any advice you might be able to give me regarding this situation.

Very truly yours,

JOHN A. BROWN, JR. - SALES MANAGER
 meg

cc- Mr. A. F. Heinsohn
 Mr. P. E. Zimmerman, Jr.

