

Trade Name: Flat Tone
 Category: Interior Flat Wall Paint
 Color: White
 Number: 15185
 Quality: First

Pigment:

	Lbs.	Yield in Gallons	Unit Cost	Total Cost	Unit Cost	Total Cost
61.2%						
Lithopone	401	11.23	\$3.04 per lb.	\$17.64	\$3.04 per lb.	\$17.64
Zinc Sulphide	267	3.01	.082 "	21.39	.084 "	22.43
Calcium Carbonate	122	5.49	.010 "	1.22	.010 "	1.22
Aluminum Stearate	4	.44	.241 "	.96	.241 "	.96
Calcium Linoleate Base	24	2.96	.100 "	2.40	.100 "	2.40

Vehicle

38.8%						
Special Vehicle for Flat Wall Paint	88	12.00	.689 per gal.	8.27	.770 per gal.	9.24
Mixing Varnish	74	10.00	.776 "	7.76	.820 "	8.20
Treated Linseed Oil	31	4.00	1.003 "	4.01	1.185 "	4.74
Zincol	15	2.00	.660 "	1.32	.660 "	1.32
Emamel Solvent 3	112	16.00	.079 "	1.26	.079 "	1.26
Mineral Spirits	163	26.30	.093 "	2.42	.093 "	2.42
Resinate Oil Dryers	30	4.00	.453 "	1.81	.480 "	1.92
Calculated Yield	1,337	102.13		\$70.96		\$73.75
Manufacturing Loss 2.1%		2.13				
Actual Yield		100.00				

REPRODUCED AT THE NATIONAL ARCHIVES

Cost Analysis						
Material Cost Per Gallon						
Direct Labor and Expense Per Gallon						
Factory Overhead Per Gallon						
Bulk Cost Per Gallon						
Complete Package Cost (1's) Per Gallon (Container, Plus Filling, Packaging, etc.)						
Factory Cost in One Gallon Cans - Per Gallon						
(1) To a Company owned or controlled unit	1.62	1.62	1.54			
(2) To an Independent Wholesaler	1.62	1.62	1.54			
(3) To a Company owned or controlled outlet to Retail Customer	2.65	2.65	-			
(4) To an Independent Dealer - \$500 and up annually	1.62	1.62	1.54			
(5) To an Independent Dealer - up to \$500 annually	1.71	1.71	-			

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