

FRESH PAINT

How long since this sign
hung on your house?

Now just stop to think. Hasn't it been a long time? But what has the weather been doing in the meanwhile? That's the point to consider. When the elements attack the wood your house is on the down grade fast. Soon the loss from depreciation is a whole lot more than the cost of a good coat of paint.

Sure, painting costs some money. So the thing to do is to buy the paint that lasts the longest and the answer is

Bass-Hueter Paints

Here's the reason: Bass-Hueter Paints are made on the Pacific Coast for this climate with its many days of sunshine and seasonal rainy spells.

Just as they have been for years, Bass-Hueter Paints today are the most durable for Pacific Coast climate.

Get the painter to give you an estimate, but insist that he use Bass-Hueter Paints—and then repainting will not be necessary for a long, long time.

We sell Bass-Hueter Paints because we know them to be the most durable for the Pacific Coast climate—know it by practical experience and severe test.



**HAZARD, GOULD &
COMPANY, INC.**

CORNER SIXTH AND H STS.



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APRIL 20th 1913
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