

GIVE YOUR CUSTOMERS "NEW CAR SAFETY" BENDIX BRAKE LININGS

Whether you sell or install brake linings, you can put your confidence in Bendix. It's the lining installed on more new vehicles than any other brand. And, for replacement, Bendix linings excel in quality for the same reasons. Here are some of them:

RESEARCH AND TESTING. Bendix does more work in the fields of research and testing than any other brake manufacturer in the world. Both in the laboratory and in the field, Bendix linings are exhaustively tested. Our test fleet checks out Bendix linings under every kind of driving condition.



TEST FLEET FOR BRAKE RESEARCH AND DEVELOPMENT. Specially instrumented cars and trucks are used in road-testing both production model linings and those under development. This is a continuous project—assuring safety and customer satisfaction in all Bendix brake linings.

MATERIALS. To assure the highest quality in lining materials, Bendix makes its own resins—one of the few manufacturers to do this.

MANUFACTURING. Careful quality controls govern every step in Bendix lining production, from raw materials to finished product. We use the most modern, specialized equipment, including automatic drilling machines and conveyorized ovens. With this kind of automation, Bendix speeds production, lowers costs, and reduces the possibilities of human error.



BE SURE TO SPECIFY BENDIX LININGS. EDF, the top quality lining, or Bendix Friction King, the long-wearing economy lining. Both are available in bonded shoes and drilled sets. See your regular brake lining jobber—or write to Marshall-Eclipse Division, for the name of your nearest distributor.

See the new sound-color film "Security Clearance" at the Bendix Brake Clinic in your area. Call your distributor for clinic dates.

Marshall-Eclipse Division
TROY, NEW YORK

