

Message

From: Michael Gottlieb [mike@policybrand.com]
Sent: 4/26/2018 4:13:15 PM
To: Abboud, Michael [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=b6f5af791a1842f1adcc088cbf9ed3ce-Abboud, Mic]
Subject: Perspectives from appointees

Hi --

I'm reaching out today with a request to help my team of researchers better understand the perspectives of executive appointees related to advocacy in DC. Policy Brand Research's mission is simple—we're trying to improve the conversation in Washington by identifying what's valuable to decision makers in the policy space, and what isn't.

Our annual study will only take 10-15 min to complete. You can access the online study using the link below.

https://policybrand.azureus.com/jfe/form/SV_8ADvLw9yWkuH7sV?Q_DL=bqNXGKA7m3in3r7_8ADvLw9yWkuH7sV_MLRP_004AmkfGbknzjnL&Q_CHL=email

Thanks for your time.

Respectfully,
Mike Gottlieb

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PRIVACY AND CONFIDENTIALITY: This study is conducted by a division of National Journal Research. National Journal Research maintains a strict firewall between its research and newsroom; journalists do not enjoy any access to these data. If you participate, your identity and responses will remain confidential.

If you wish to no longer be included in Policy Brand Research studies, [let me know](#).