

A G E N D A
MEETING OF THE MCA BOARD OF DIRECTORS
11:00 a.m. (EDT), Tuesday, September 10, 1963
Union Club, New York City

I. MINUTES OF JUNE 5 and JUNE 6, 1963, MEETINGS.

II. REPORT OF THE TREASURER.

- (a) Financial Report -- June 1 - August 31, 1963. (Enclosure)
- (b) Status of Membership Fee Collections.
- (c) Financial Report -- 91st Annual Meeting.

III. BOARD OF DIRECTORS.

- (a) Appointment of Alternates. (Enclosure)
- (b) Program Committee -- Nov. 26, 1963, Semi-Annual Meeting.
- (c) October 8, 1963, Regional Directors' Meeting & Executive Conference.
- (d) Pension Committee -- Amendment of Employees Pension Plan.
- (e) Terms of Reference -- Safety & Fire Protection Committee
-- Insurance Committee
- (f) Membership Committee -- Applications of:
Argus Chemical Corporation
The British American Oil Company Limited
Potash Company of America
- (g) Economic Facts Study Committee.
- (h) Ad Hoc Planning Committee on Environmental Health. (Enclosure)
- (i) MCA Liaison Advisory Committee to Food Chemicals Codex. (Enclosure)

IV. COMMITTEE APPOINTMENTS.

(Enclosure)

V. STAFF REPORTS AND MISCELLANEOUS ITEMS.

- (a) Education. (Enclosure)
- (b) Government Relations. (Enclosure)
- (c) Public Relations. (Enclosure)
- (d) Technical. (Enclosure)

VI. ADJOURNMENT.

CMA 068148

MINUTES of the one hundred thirtieth meeting of the Directors of the Manufacturing Chemists' Association, Inc., held at the Union Club, New York City, on September 10, 1963, at 11:00 a.m. (EDT).

There were present:

F. L. Bryant	R. C. McCurdy
David H. Dawson	W. Kenneth Menke
George H. Decker	Charles S. Munson
William P. Drake	J. A. Neubauer
Raymond F. Evans	Thomas S. Nichols
D. S. Frederick	Robinson Ord
Carl A. Gerstacker	Hugo Riemer
John L. Gillis	Robert B. Semple
Ralph K. Gottshall	R. W. Thomas
Kenneth H. Hannan	O. V. Tracy
John A. Hill	George R. Vila
Thomas C. Jones	G. L. Weissenburger
Kenneth H. Klipstein	W. N. Williams
Harry B. Marshall	M. F. Crass, Jr.

Alternates:

J. E. Burrell (for J. A. Neubauer)
 T. L. Cabbage (for R. W. Thomas)
 E. E. Fogle (for Kenneth H. Hannan)
 Hugh C. Land (for William P. Drake)
 W. T. D. Ross (for Robinson Ord)
 Charles H. Sommer (for John L. Gillis)

General Counsel:

Marx Leva) Fowler, Leva, Hawes &
 Lloyd Symington) Symington

Present by Invitation:

F. H. Carman - MCA
 D. D. Irish - The Dow Chemical Company
 A. E. Settle - MCA
 John A. Zapp, Jr. - E. I. du Pont de Nemours & Co.,
 Inc.

Chairman Dawson called the meeting to order at 11:00 a.m. In his opening remarks, he welcomed the new Directors who were present.

I. MINUTES OF JUNE 5 AND JUNE 6, 1963, MEETINGS.

The Minutes of these meetings were duly approved as submitted to the members.

II. REPORT OF THE TREASURER.

(a) Financial Report, June - August 1963. The financial report for the three months ending August 31, 1963, was summarized by the Treasurer.

ON MOTION duly made and seconded, it was

VOTED: That the report be accepted and placed on file.

(b) Status of Membership Fee Collections. The Treasurer reported that all members had paid their dues and that the Association's financing for the new fiscal year had been completed.

(c) Resignations. The resignation of Michigan Chemical Corporation was reported to those present. Two recent consolidations have removed the following firms from the membership roster:

American Viscose Corporation
Detroit Chemical Works

The foregoing actions have resulted in the net loss of income for the Association of approximately \$4,000 which, it is hoped, will be made up through the entrance of new members during the year.

(d) Financial Report -- 91st Annual Meeting. The Treasurer reported Annual Meeting income of \$30,125. Expenses totalled \$11,161, leaving a net balance of \$18,964 which has been transferred to the operating account in accordance with financing arrangements previously approved by the Board.

III. BOARD OF DIRECTORS.

(a) Appointment of Alternates. The Chairman advised that the following Board members had requested the appointment of alternates:

Director

Chester M. Brown
David H. Dawson
William P. Drake
Raymond F. Evans
D. S. Frederick
Carl A. Gerstacker
Ralph K. Gottshall
Kenneth H. Hannan
John A. Hill
H. E. Martin
R. C. McCurdy
Thomas S. Nichols
Robinson Ord
Hugo Riemer
Robert B. Semple
R. W. Thomas
O. V. Tracy
George R. Vila
J. E. Wood III

Alternate and Company

Harry S. Ferguson, Allied Chemical Corporation
C. B. McCoy, E. I. du Pont de Nemours & Co., Inc.
Hugh C. Land, Pennsalt Chemicals Corporation
James A. Hughes, Diamond Alkali Company
John C. Haas, Rohm & Haas Company
Leland I. Doan, The Dow Chemical Company
Edward J. Goett, Atlas Chemical Industries, Inc.
E. E. Fogle, Union Carbide Corporation
J. D. Gunther, Air Reduction Company, Inc.
H. E. Hirschland, M&T Chemicals Inc.
George W. Huldrem, Jr., Shell Chemical Company
John O. Logan, Olin Mathieson Chemical Corporation
W. T. D. Ross, Canadian Industries Limited
C. L. Randolph, United States Borax & Chemical Corp.
Bert Cremers, Wyandotte Chemicals Corporation
T. L. Cabbage, Phillips Petroleum Company
Felix E. Larkin, W. R. Grace & Co.
F. D. Chittenden, United States Rubber Company
Karl J. Nelson, Enjay Chemical Company

the floor:

Director

F. L. Bryant
John L. Gillis
Thomas C. Jones
J. A. Neubauer
G. L. Weissenburger

Alternate and Company

Thomas F. Willers, Hooker Chemical Corporation
Charles H. Sommer, Monsanto Chemical Company
David G. Braithwaite, Nalco Chemical Company
J. E. Burrell, Pittsburgh Plate Glass Company
Denton A. Shriver, Vanadium Corporation of America

ON MOTION duly made and seconded, it was

VOTED: That all appointments be approved.

Mr. Dawson stated that those Directors who had not yet designated alternates and who wished them should submit nominations to the Secretary for appointment at the October 8 meeting.

(b) Report of the Program Committee -- 13th Semi-Annual Meeting. In the absence of Mr. Wood, the Secretary reported briefly. He stated that all arrangements had been finalized with the Americana of New York and that the pattern of the program would closely follow past practice. Panel sessions, which convene at 10 a.m. and run throughout the day, will deal with the following topics: Corporate Pricing Problems and the Antitrust Laws, Executive Health, Emergency or Disaster Planning, Stock Options, Chemical Investments, and A Reappraisal of Chemical Marketing in the Light of World Conditions.

The luncheon session will be addressed by the Honorable Mortimer M. Caplin, Commissioner of Internal Revenue, who will discuss the new travel and entertainment regulations, depreciation guidelines, and the taxation of income earned abroad. A few words of greeting from The Association of British Chemical Manufacturers and the Association of Chemical and Allied Employers of the UK will be delivered by Mr. Eric Bingen of Imperial Chemical Industries.

Later in the day it was learned that General Lucius Clay had accepted the Association's invitation to deliver the banquet address.

Printed programs and reservation forms will be distributed to the membership within the next two weeks.

(c) October 8, 1963, Regional Directors' Meeting and Executive Conference. General Decker reported that arrangements for the October 8, 1963, Regional Meeting of the Directors in Chicago had been completed, with the assistance of a local committee consisting of Messrs. Thomas C. Jones and William B. Graham. Held in conjunction with this meeting, which will get under way at 9:30 a.m. on the 8th at the Chicago Club, will be a conference to which the Executive Contacts of member companies have been invited and during which activity reports will be presented by several committee chairmen and staff members. Copies of the conference program were sent to the Directors on August 19.

required, and Mr. Hannan suggested that after the Directors had examined the report that comments be submitted to the Washington office. The Committee is particularly anxious to have called to its attention any errors of fact, as well as suggestions as to ultimate distribution and possible further studies on particular aspects covered in the pilot study. These will be considered by the Committee, which will report back to the Board at the November 25 meeting.

The report was financed by contributions totaling \$29,950 which had been received from 19 member firms. Inasmuch as the total cost did not reach this figure, it is expected that the balance will be returned to the underwriting firms on a pro rata basis in the near future.

(h) Ad Hoc Planning Committee on Environmental Health. Copies of the recommendations of the Ad Hoc Planning Committee on Environmental Health were forwarded to Directors in advance of the meeting. The Chairman called on Mr. Klipstein, who stated that the report had been discussed in a preliminary way by the Executive Committee earlier that day. He explained the background and reasons for undertaking the study. The Committee met many times during the summer months and spent a great deal of time in its deliberations. Mr. Dawson then called on Dr. D. D. Irish, Chairman of the Ad Hoc Committee, to discuss the recommendations in detail. This was done with the aid of Dr. John A. Zapp, Jr., a Committee member.

Following Dr. Irish's presentation, there was considerable discussion on a number of phases of the report. In order to give these matters further consideration, it was agreed to defer final action on the report until a later date.

(i) MCA Liaison Advisory Committee to Food Chemicals Codex. The Food Chemicals Codex, a project of the Food Protection Committee of the National Academy of Sciences, has invited MCA to set up an Ad Hoc Industry-Codex Liaison Committee to expedite the obtaining of information on specifications of food grade chemicals from producers within the chemical industry. Ultimate goal is a reference compilation of specifications and analytical techniques serving a purpose comparable to that of the U. S. Pharmacopoeia in the drug field. The proposed Liaison Advisory Committee, operating under the general supervision of the Food, Drug, and Cosmetic Chemicals Committee of MCA, would set up temporary product task groups, on request of the Food Protection Committee, composed of technical representatives. These task groups would report directly to the Food Protection Committee -- on which no industry members serve.

ON MOTION duly made and seconded, it was

VOTED: That authorization for the setting up of the Ad Hoc Advisory Committee be approved.

IV. COMMITTEE APPOINTMENTS.

(a) Technical and Functional Committees. The following appointments were approved:

1. Government Liaison Technical Committee
N. W. Bass, The Brush Beryllium Company
Austin Buck, Vanadium Corporation of America, replacing
George C. Floyd
T. A. Jonas, American Potash & Chemical Corporation, replacing
C. R. Lindsay, III
2. Plastics Committee
William C. Goggin, The Dow Chemical Company, as Chairman
W. B. Humes, Union Carbide Corporation, as Vice Chairman
3. Public Relations Committee
John M. Fasoli, American Cyanamid Company, replacing
John A. Ford
K. T. Karabatsos, Velsicol Chemical Corporation
Carl Reinke, Du Pont of Canada Limited
4. Reactive Metals Advisory Committee
L. G. Bliss, Foote Mineral Company, as Chairman
5. Nuclear Committee
G. T. Deck, American Potash & Chemical Corporation, replacing
C. R. Lindsay, III
6. Safety and Fire Protection Committee
Parker Folse, Mobil Chemical Company
Joseph Guelich, Allied Chemical Corporation
W. S. Wood, Sun Oil Company
7. Transportation and Distribution Committee
G. A. Coffenberg, Stauffer Chemical Company, replacing
W. N. Saaby
H. R. Large, American Cyanamid Company, replacing
Oscar Swiedler
George J. Mason, Wyandotte Chemicals Corporation, replacing
M. D. Thompson
H. G. Miller, The Dow Chemical Company
Robert H. Moulton, Enjay Chemical Company
R. W. Puder, E. I. du Pont de Nemours & Co., Inc.
8. Washington Advisory Committee
John A. Rodda, FMC Corporation, as Chairman
Edward J. Fox, Union Carbide Corporation
Carroll W. Hayes, Celanese Corporation of America
W. D. Kavanaugh, American Cyanamid Company
Donald MacArthur, Koppers Company, Inc.
Carstens Slack, Phillips Petroleum Company

(b) Subcommittees and Task Groups. Brought to the attention of Directors, as a matter of information, were the following appointments to Subcommittees and Task Groups since the June 5, 1963, Directors' meeting:

1. Reactive Metals, Metal Chemicals, and Ferroalloys Subcommittee of the Chemical Packaging Committee.
George H. Cameron, Stauffer Chemical Company
E. O. Jones, Ethyl Corporation
Martin B. Powers, The Brush Beryllium Company
O. G. Specht, Air Reduction Company, Inc.
2. Economic Studies Subcommittee of the International Trade Committee
Lewis E. Lloyd, The Dow Chemical Company, as Chairman
H. E. Bramston-Cook, California Chemical Company, as Vice
Chairman
James L. Burtle, W. R. Grace & Co.
Robert L. Bateman, Union Carbide Chemicals Company
E. T. Dunn, Allied Chemical Corporation
M. W. Leland, Shell Chemical Company
William R. Rinelli, Ansul Chemical Company
J. E. Stewart, American Cyanamid Company
N. Richard Wenrich, Merck & Co., Inc.
3. Overseas Activities Subcommittee of the International Trade Committee
Clay R. Smith, Chas. Pfizer & Co., Inc., as Chairman
H. F. Bliss, Jr., American Cyanamid Company
H. E. Bramston-Cook, California Chemical Company
Bryson M. Filbert, Enjay Chemical Company
Guy A. Kirton, Tennessee Eastman Company
Robert L. Mitchell, Celanese Chemical Company
W. D. Morrison, Hooker Chemical Corporation
4. Legislative Subcommittee of the International Trade Committee
John G. Tritsch, E. I. du Pont de Nemours & Co., Inc., as Chairman
R. F. Hansen, Allied Chemical Corporation
John M. Fasoli, American Cyanamid Company
5. Government Action Subcommittee of the International Trade Committee
Myron T. Foveaux, Monsanto Chemical Company, as Chairman
Robert R. Clark, FMC Corporation
Edward J. Fox, Union Carbide Corporation
T. A. Jonas, American Potash & Chemical Corporation
George P. Vincent, Olin Mathieson Chemical Corporation

6. CIC Subcommittee of the Public Relations Committee

Harry L. Jackson, The Lubrizol Corporation, as Chairman
 C. F. Bingham, Pittsburgh Plate Glass Company
 James P. Foley, United States Rubber Company
 Robert P. Goodale, Rohm & Haas Company
 Harry Levin, American Cyanamid Company
 William P. Raines, Koppers Company, Inc.
 Carlton H. Rose, National Lead Company
 George C. Whitaker, The Harshaw Chemical Company

7. Legislation Task Group of the Food, Drug, and Cosmetic Chemicals Committee.

Purpose: To consider Federal Bill H. R. 6788 (To Amend the Federal Food, Drug, and Cosmetic Act) and develop recommendations on behalf of the Committee.

Charles F. Hagan, Chas. Pfizer & Co., Inc.
 T. W. Hanavan, E. I. du Pont de Nemours & Co., Inc.
 R. P. Howard, Phillips Petroleum Company
 D. G. Koehlinger, The Dow Chemical Company
 John G. Kuniholm, Hercules Powder Company, Inc.
 K. E. Mulford, Atlas Chemical Industries, Inc.

8. Ad Hoc Advisory Subcommittee on Building of the Plastics Committee

Purpose: Will work with consultant in behalf of the Plastics Committee and carry forward the recommendations of the Plastics Group's special study report. The Subcommittee will be authorized to proceed with the program within the budget and take whatever other steps may be necessary to implement the program, including retention of an additional consultant.

W. B. Humes, Union Carbide Corporation, as Chairman
 T. T. Miller, W. R. Grace & Co.
 H. W. Mason, Jr., Reichhold Chemicals, Inc.
 T. B. Nantz, B. F. Goodrich Chemical Company
 W. H. Salzenberg, E. I. du Pont de Nemours & Co., Inc.

V. STAFF REPORTS AND MISCELLANEOUS ITEMS.

(a) Handed to those present were staff reports covering detailed activities of the Association's staff and committees during the summer months in the Education, Government Relations, Public Relations, and Technical fields. The reports were summarized and highlighted by General Decker. Copies are appended to these Minutes.

Considerable discussion centered on recent activities with respect to air and water pollution abatement legislation now pending before the Senate Public Works Committee. In letters dated August 14, General Decker urged the Executive Contacts of certain interested member companies to present MCA views to members of the Senate Committee. Many personal contacts were made as a result and several of the Directors present reported on their individual contacts and hearing presentations.

(b) Association Directory. The Secretary reported that the revised and updated listing of Officers, Directors, Committees, and Members was now being printed and would be distributed to member representatives within ten days. The revised Directory will also contain statements of the purpose and objectives of the Association, as well as the General Principles Applicable to the Structure and Operations of Committees (as approved by the Directors on March 12, 1963).

(c) U. S. Department of Commerce "WOC" Program Proposal. Sent to Directors on July 5 were copies of a proposed U. S. Department of Commerce Industrial Executive (WOC) Program. This was circularized, on an informal basis, in order to ascertain industry opinions and whether or not member firms would consider utilizing the course during the forthcoming fiscal year in the case of one or more nominees should the Government decide to go ahead with the plan.

The Secretary reported that responses were almost unanimously in favor of the proposal and that this consensus had been transmitted to the Commerce Department. Directors will be kept advised of developments.

(d) March 1964 West Coast Regional Meeting. Proposed CBR Weapons Orientation Course. In a letter from the Secretary dated July 3 Directors were advised that the U. S. Army had agreed to schedule a CBR (Chemical, Biological, and Radiological) Weapons Orientation Course at its Dugway (Utah) Proving Ground for MCA Directors and their alternates should sufficient interest be expressed. The course, similar to the one attended by many Directors during March 1962, would be scheduled during the week-end immediately preceding the 1964 Spring Regional Meeting of the Directors in California on March 10-12. To make the course worth while, at least 20 participants would be required.

On the basis of responses received an insufficient number of Directors have evidenced interest. It was requested that Directors who have not yet responded indicate promptly to the Secretary whether or not they would like to attend the course or whether they would like to designate another company official to represent them.

There being no further business to come before the meeting, it was unanimously resolved to adjourn.

M. F. Crass, Jr.
Secretary

APPROVED: David H. Dawson
Chairman

Attachments

EDUCATION ACTIVITY REPORT
MEETING OF BOARD OF DIRECTORS
MANUFACTURING CHEMISTS' ASSOCIATION, INC.
NEW YORK CITY - SEPTEMBER 10, 1963

Since June 1 the Education staff has been devoting a good part of its time to assisting other departments with their programs. This report, however, is confined to progress made on the Education front under the guidance of the Education Activities Committee.

1. Filmstrip - This production, entitled "Chemical Careers Unlimited," will be ready for distribution about October 1. Preparations are being made to show the strip at the October meeting of the Board if time permits. Some 50 full-color photos have been specially taken by Member Companies for the project. One hundred copies of the filmstrip and record will be made available for sale to Member Companies, Chemical Industry Councils, and others as a useful item for encouraging young people to enter upon careers in the industry.

2. Monographs - Progress far greater than anticipated has been made in executing this long-term project. The purpose is to arrange for the publication of a series of books, each dealing with some phase of the industry's application of the principles and theories of chemistry, so exclusively the subject of attention in courses as taught today. So far, 24 authors, mostly industry-identified, have agreed to prepare manuscripts; the outlines for four of these monographs and a sample chapter for one are being reviewed. Issuance of any considerable number of the books is not expected this year but the EAC believes the series will be well received by high-school educators and students and by the science-interested public alike.

3. Chemical Technician Training Study - This activity has been established to determine the industry's present and anticipated needs for laboratory research aides and the sort of training they should have. For this purpose, the Education Department has sent questionnaires to the research directors of all Member Companies. More than 50 per cent of the forms have been completed and returned to MCA. A report on the results will be published this fall.

In cooperation with ACS, MCA has been studying other efforts in this field. On request, representatives of both the EAC and ACS shortly will review the final draft of a two-year college curriculum being prepared by the U.S. Office of Education.

4. Industry's Education Study - The EAC will soon bring to conclusion its study of the views of some 3000 Ph.D. and B.S. graduates, now employed by the chemical industry, concerning their college training in chemistry and chemical engineering. With the help of the Information Service, completed questionnaires are now being evaluated and a summary report will be issued for distribution to college department heads, respondents, Executive Contacts, the news media, and others.

5. Awards Program - Plans are under consideration for the eighth consecutive College Chemistry Teacher Awards event. Because the budget for the Program has been limited to \$5,000 instead of the customary \$11,000, it is likely that only three awards of \$1,000 instead of six will be announced in November.

6. Promotion - MCA's reputation as a source of authoritative teaching aids continues to result in a heavy volume of requests. The limited budget, however, makes impossible the customary wide-spread announcement as to materials that are available this fall. New editions of "An Industry Helps Our Schools" as well as of "A Guide to Education Aids Available from the Chemical Industry" will be sent shortly to a restricted list of institutions.

#

REPORT OF GOVERNMENT RELATIONS ACTIVITIES
MEETING OF MCA BOARD OF DIRECTORS
NEW YORK CITY
SEPTEMBER 10, 1963

Federal Legislation

Legislative activity of interest to the chemical industry since the last meeting of the Board of Directors has revolved around taxes, pesticides and air and water pollution.

The House Ways and Means Committee has completed work on a tax reform and rate reduction bill estimated to result in an overall revenue loss of \$7 billion in 1964 and \$11.1 billion in later years. It is, of course, anticipated that the reduction in rates would bring about an expansion in economic activity sufficient to offset these revenue losses within a reasonable time. It has been announced that the bill will be ready for House Floor action next week. Assuming passage by the House, it will then have to follow the usual course of hearings by the Senate Finance Committee, Senate Floor action, and Senate-House conference before it can be sent to the White House for approval. Because of the prospect of extended debate in the Senate over civil rights legislation and lateness in the Session, passage by the Senate this year is problematical. Despite the announced intention of the leadership to remain in session into December, if necessary to insure enactment. MCA has requested an opportunity to be heard by the Senate Finance Committee, and the Tax Policy Committee will begin its preparation for Senate hearings as soon as the House bill becomes available.

With regard to pesticides there has been considerable congressional activity since the last meeting of the Board. Senator Ribicoff's investigative subcommittee has heard not only industry testimony from the President of the National Agricultural Chemicals Association, but that of prominent scientists and medical experts associated with medical schools, land grant universities, and state agencies. The effect of this testimony has been to paint a more judiciously balanced picture of pesticides, highlighting their necessary role in the production of food and fiber and in the maintenance of health. Also, the wisdom of more intensive education in the proper use of pesticides, as opposed to restrictive legislation, has been emphasized by several of the scientific witnesses. Without detailing the status of specific legislative measures it is believed that legislation eliminating registration of pesticides under protest will be enacted during this Congress, and that legislative proposals to establish a system for reporting of adverse reactions from use of pesticides is a definite possibility. Further, the Department of Agriculture has urged the Bureau of the Budget to ask the Council of State Governments to reopen consideration of uniform economic poison

Public Relations Activity Report
for use at
Meeting of the Board of Directors
Manufacturing Chemists' Association, Inc.
New York, New York - September 10, 1963

During the time since the last Board Meeting, Public Relations Department activities have been concerned principally with the support work necessary in various technical or legislative activities, or in planning and preparation of materials incorporated as key parts of the communication activities for the fiscal year.

Several activities of technical sections of the MCA were given communications support either in the form of special media placement effort or news releases. Included were the MCA Digest on Gray Area Trucking, the application for import relief by ferro alloy producers, the two speeches before the Plastics Group outing, the Underwriter's Laboratories bulletin on the toxicity hazards of smoke from plastics materials involved in fires, and the coming New Orleans Safety Workshop. During the period, the usual media support was given the Association's annual meeting, including the educational awards program. The latter program received outstanding treatment in the trade and educational press this year.

Progress can be reported on the MCA pilot project to establish a media man in New York City on at least a part-time basis. The New York Media Relations Representative has, since August 1, made considerable headway appraising New York daily press and related industry press of the existence of MCA as a source of information on the chemical industry.

The accompanying montage reveals an intense interest among newspapers all across the country in local problems of maintaining adequate water quality. MCA's clipping service, in the last three weeks alone, has brought to light some form of local, state or federal water pollution activity in 37 states. The ten states in which interest was highest according to clippings were: New York, Pennsylvania, New Jersey, Massachusetts, Wisconsin, Illinois, Iowa, Texas, Minnesota and California. This high degree of activity on the part of regulatory groups and local newspapers in the field of water pollution abatement shows the need for intensified activity by both MCA technical and public relations sections, particularly in the states where there is a strong chemical industry, in order to help assure a greater degree of understanding of the chemical industry's position in finding solutions to water quality problems.

In the areas of legislative activity concerning agricultural chemicals and air or water pollution, public relations support and coordination has been at a constant level during the entire summer, and this tempo seems to be continuing. A special news release and media placement effort supported the joint NACA-MCA-CSMA appearance before the Ribicoff committee, while considerable staff effort went into the actual statement preparation. In connection with Washington or regional hearings on air or water pollution, particularly the Jones (House) Subcommittee on water, public relations support has played a part in the activity. The Chemical Industry Council network has demonstrated its worth through its availability and several location utilization for the regional appearances of the Jones committee. Providing locally keyed information and statistics for statements was accomplished.

In connection with the Ribicoff hearings on agricultural chemicals, there has been a marked decline in public attention as revealed in clippings through the past two months. Press coverage of the hearings themselves has been extremely sporadic, reflecting what is believed to be both declining media interest as well as the high competition of other news events during the summer for headline attention.

The Legislative Report made the point in connection with the Ribicoff hearings of "the wisdom of more intensive educational efforts." This provides added support for the public relations efforts which are well along in this connection. The MCA's agricultural chemical booklet, widely used by many companies, also has been in constant demand for use as a text for high school and some college level classes. Distribution of the booklet also has been accomplished during the summer to various audiences of other categories which could put the booklet to good use. And as part of this fiscal year's program, scripts for the two planned educational filmstrips on safe use of agricultural chemicals will go out in the next few days for technical and legal review where necessary.

With the complete revision undertaken this summer of all of MCA's membership mailing lists, as well as the change in the mechanics of the mailing system, the public relations department has conducted a concurrent effort to up-date and adapt all media and other special PR lists. More than 5,000 plates are involved.

In connection with the planned addition to the public relations staff to accomplish more effective communications with women's audiences, job specifications have been discussed with a number of expert advisers and some interviews have been conducted. Although still high on the public relations priority list, no definite concluding steps have been taken since there is no office space presently available for such personnel. When the availability of such space is known, this program will be moved along with all possible speed.

Facing Up to the Great Water Challenge

Conservation, Pollution
Top Problem
CARRY
Delaware River Pollution
To House Congressional Action
ROCKFORD, VA.
TIMES
JUL 1 1963

Boat Owner Hit Problems In Use Of Bay
JUL 1 1963
PACIFIC BEACH, CALIF.
JUL 1 1963

Mahtomedi Swim Warning Issued
JUL 1 1963
Lake Pollution Drive Planned At Philpott
JANIS REMICK
JUL 1 1963

Water Monitoring Station Will Keep Constant Check
JUL 2 1963
New Debris Shows
JUL 2 1963

Pollution, a Growing Problem
JUL 2 1963
The Philadelphia Inquirer
JUL 2 1963

Pollution Closes Lake and Creek
JUL 2 1963
The Springfield Union
JUL 2 1963

Hearing Aug. 1 On Plans For Air
JUL 2 1963
Portland News Herald
JUL 2 1963

Androscoggin Cleanup
JUL 2 1963
NEW YORK
BROOKLYN D.
JUL 2 1963

Treatment At Source
JUL 2 1963
Orange, N.J.
TRANSCRIPT
JUL 2 1963

Water Pollution
JUL 2 1963
Face The Challenge
JUL 2 1963

Water Pollution
JUL 2 1963
Congress Gets
JUL 2 1963

Water Pollution
JUL 2 1963
Seven Towns To Confer
On Shark River Waste
JUL 2 1963

Water Pollution
JUL 2 1963
Labor Awaits
JUL 2 1963

Water Pollution
JUL 2 1963
Agencies Increase
Lake Pollution Tests
JUL 2 1963

Water Pollution
JUL 2 1963
Big Anti-Pollution
Drive Is Planned
JUL 2 1963

Water Pollution
JUL 2 1963
Take a Whiff
JUL 2 1963

Water Pollution
JUL 2 1963
City Plans To End
Creek Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Avon Adopts
Ordinance To
Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Outdoor
Money Won't
A Trout
JUL 2 1963

Water Pollution
JUL 2 1963
Two-Story Lake
Shelters Troop
JUL 2 1963

Water Pollution
JUL 2 1963
State Probing
Death Of Fish
Lake Erie
JUL 2 1963

Water Pollution
JUL 2 1963
Join In Drive To Rid
Lake Of Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Pollution
Bills
JUL 2 1963

Water Pollution
JUL 2 1963
Bacteria Unsafe
Main Unsafely
JUL 2 1963

Water Pollution
JUL 2 1963
Opposes Federal Regulation
Control Of Water Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Action Needed
Pollution Test
For Swimming
JUL 2 1963

Water Pollution
JUL 2 1963
Water Everywhere
JUL 2 1963

Water Pollution
JUL 2 1963
Outline Proposed Study Of
Algae Situation During Public
In Fox Lake On Friday
JUL 2 1963

Water Pollution
JUL 2 1963
Two-Story Lake
Shelters Troop
JUL 2 1963

Water Pollution
JUL 2 1963
State Probing
Death Of Fish
Lake Erie
JUL 2 1963

Water Pollution
JUL 2 1963
Join In Drive To Rid
Lake Of Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Pollution
Bills
JUL 2 1963

Water Pollution
JUL 2 1963
Bacteria Unsafe
Main Unsafely
JUL 2 1963

Water Pollution
JUL 2 1963
Opposes Federal Regulation
Control Of Water Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Action Needed
Pollution Test
For Swimming
JUL 2 1963

Water Pollution
JUL 2 1963
Water Everywhere
JUL 2 1963

Water Pollution
JUL 2 1963
Outline Proposed Study Of
Algae Situation During Public
In Fox Lake On Friday
JUL 2 1963

Water Pollution
JUL 2 1963
Two-Story Lake
Shelters Troop
JUL 2 1963

Water Pollution
JUL 2 1963
State Probing
Death Of Fish
Lake Erie
JUL 2 1963

Water Pollution
JUL 2 1963
Join In Drive To Rid
Lake Of Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Pollution
Bills
JUL 2 1963

Water Pollution
JUL 2 1963
Bacteria Unsafe
Main Unsafely
JUL 2 1963

Water Pollution
JUL 2 1963
Opposes Federal Regulation
Control Of Water Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Action Needed
Pollution Test
For Swimming
JUL 2 1963

Water Pollution
JUL 2 1963
Water Everywhere
JUL 2 1963

Water Pollution
JUL 2 1963
Outline Proposed Study Of
Algae Situation During Public
In Fox Lake On Friday
JUL 2 1963

Water Pollution
JUL 2 1963
Two-Story Lake
Shelters Troop
JUL 2 1963

Water Pollution
JUL 2 1963
State Probing
Death Of Fish
Lake Erie
JUL 2 1963

Water Pollution
JUL 2 1963
Join In Drive To Rid
Lake Of Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Pollution
Bills
JUL 2 1963

Water Pollution
JUL 2 1963
Bacteria Unsafe
Main Unsafely
JUL 2 1963

Water Pollution
JUL 2 1963
Opposes Federal Regulation
Control Of Water Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Action Needed
Pollution Test
For Swimming
JUL 2 1963

Water Pollution
JUL 2 1963
Water Everywhere
JUL 2 1963

Water Pollution
JUL 2 1963
Outline Proposed Study Of
Algae Situation During Public
In Fox Lake On Friday
JUL 2 1963

Water Pollution
JUL 2 1963
Two-Story Lake
Shelters Troop
JUL 2 1963

Water Pollution
JUL 2 1963
State Probing
Death Of Fish
Lake Erie
JUL 2 1963

Water Pollution
JUL 2 1963
Join In Drive To Rid
Lake Of Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Pollution
Bills
JUL 2 1963

Water Pollution
JUL 2 1963
Bacteria Unsafe
Main Unsafely
JUL 2 1963

Water Pollution
JUL 2 1963
Opposes Federal Regulation
Control Of Water Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Action Needed
Pollution Test
For Swimming
JUL 2 1963

Water Pollution
JUL 2 1963
Water Everywhere
JUL 2 1963

Water Pollution
JUL 2 1963
Outline Proposed Study Of
Algae Situation During Public
In Fox Lake On Friday
JUL 2 1963

Water Pollution
JUL 2 1963
Two-Story Lake
Shelters Troop
JUL 2 1963

Water Pollution
JUL 2 1963
State Probing
Death Of Fish
Lake Erie
JUL 2 1963

Water Pollution
JUL 2 1963
Join In Drive To Rid
Lake Of Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Pollution
Bills
JUL 2 1963

Water Pollution
JUL 2 1963
Bacteria Unsafe
Main Unsafely
JUL 2 1963

Water Pollution
JUL 2 1963
Opposes Federal Regulation
Control Of Water Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Action Needed
Pollution Test
For Swimming
JUL 2 1963

Water Pollution
JUL 2 1963
Water Everywhere
JUL 2 1963

Water Pollution
JUL 2 1963
Outline Proposed Study Of
Algae Situation During Public
In Fox Lake On Friday
JUL 2 1963

Water Pollution
JUL 2 1963
Two-Story Lake
Shelters Troop
JUL 2 1963

Water Pollution
JUL 2 1963
State Probing
Death Of Fish
Lake Erie
JUL 2 1963

Water Pollution
JUL 2 1963
Join In Drive To Rid
Lake Of Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Pollution
Bills
JUL 2 1963

Water Pollution
JUL 2 1963
Bacteria Unsafe
Main Unsafely
JUL 2 1963

Water Pollution
JUL 2 1963
Opposes Federal Regulation
Control Of Water Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Action Needed
Pollution Test
For Swimming
JUL 2 1963

Water Pollution
JUL 2 1963
Water Everywhere
JUL 2 1963

Water Pollution
JUL 2 1963
Outline Proposed Study Of
Algae Situation During Public
In Fox Lake On Friday
JUL 2 1963

Water Pollution
JUL 2 1963
Two-Story Lake
Shelters Troop
JUL 2 1963

Water Pollution
JUL 2 1963
State Probing
Death Of Fish
Lake Erie
JUL 2 1963

Water Pollution
JUL 2 1963
Join In Drive To Rid
Lake Of Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Pollution
Bills
JUL 2 1963

Water Pollution
JUL 2 1963
Bacteria Unsafe
Main Unsafely
JUL 2 1963

Water Pollution
JUL 2 1963
Opposes Federal Regulation
Control Of Water Pollution
JUL 2 1963

Water Pollution
JUL 2 1963
Action Needed
Pollution Test
For Swimming
JUL 2 1963

Water Pollution
JUL 2

Report of Technical Activities
To the Board of Directors of
Manufacturing Chemists' Association, Inc.
For Meeting September 10, 1963

The following covers very briefly the more important activities of the Association's technical staff and committees during the summer months.

Transportation and Distribution

Recommendations toward a more equitable basis of payment for tank car mileage allowances based on the age and value of the car have been submitted to the Association of American Railroads.

MCA gave testimony in recent Federal Maritime Commission hearings concerning five major issues common to Steamship Conference Dual Rate Contracts. The testimony was directed toward obtaining clarification of language in proposed FMC uniform contracts to govern all conferences as it is the consensus it would inhibit the ability of U.S. exporters to compete favorably in foreign trade.

The Association published "Digest of Federal Laws and Regulations Governing Private Carriage in Interstate Commerce of Interest to the Chemical Industry," prepared by the Transportation and Distribution Committee. This is aimed at avoiding unwitting participation in these unlawful acts.

Recommendations have been submitted for revision of an ICC Cargo Tank Specification to cover new construction, and also for reinspection, requalification, and maintenance of existing tanks, of this type. This came about as the result of investigation of a serious explosion at Berlin, New York in July 1962.

"Recommendations for Receipt of Dry Plastics Delivered in Bulk Trucks," completed by the Research and Development Subcommittee of the Transportation and Distribution Committee was made available to member companies.

The Chemical Packaging Committee has begun a cooperative test shipping program to evaluate the serviceability of 55-gallon TH all-24-gauge metal drums.

International Trade

Information on American Selling Price as applied to tariffs on coal tar chemicals and the necessity for retaining same was supplied Honorable Christian A. Herter on July 11. It was suggested a series of conferences be held with Mr. Herter's staff.

The long awaited revised Tariff Schedules updating the Act became effective as of August 31. The GATT list of products on which concessions will be offered in the 1964 Negotiations are still expected some time in September.

International Trade (continued)

Subcommittees of the International Trade Committee have been organized. A proposal was made that a survey be conducted to obtain meaningful data on quantity prices for twenty chemicals in European countries, Japan and the United States; however, there is now a difference of opinion as to the practicality of such a survey.

An application for relief of injury due to imports of ferroalloys was filed under the National Security clause of the Trade Expansion Act. The Office of Emergency Planning received five briefs in opposition and rebuttals, as requested, have just been filed in behalf of member metal producers.

Statistical information on exports of polyethylene prior and subsequent to the Common Market retaliatory tariff was supplied to the office of the Special Representative for Trade Negotiations.

Plastics

Thomas J. Kinsella was retained on a full-time basis to head up a special project to prepare, by June 1964, proposed voluntary performance standards for a pilot item of building construction, a suggested certification program, and present approximate over-all cost of a continuing program to complete voluntary standards for principal plastic components used in building.

A project sponsored at the Underwriters' Laboratories has just been completed with publication of their Bulletin of Research "Survey of Available Information on the Toxicity of the Combustion and Thermal Decomposition Products of Certain Building Materials Under Fire Conditions."

Environmental Health, Labeling and Safety

An air pollution bill to duplicate present Federal authority with regard to water pollution passed the House. MCA executives were asked to pre-condition Senators on the Public Works Committee regarding the Association's position that responsibility should be retained at the State level.

There has been good progress on the joint MCA-USPHS project on atmospheric emissions studies. Information assembled on sulfuric acid process emissions, and confirmatory field testing arrangements in four plants are now being developed, to be carried out during the fall months.

On behalf of the Water Resources Committee, MCA executives were requested to confer with Senators to defeat unwise extension of Federal powers proposed in S. 649. Testimony was given by Jack Garrett and William Conner on June 19.

There has been an active program of participation in investigatory hearings carried on by the Jones Subcommittee. CIC/NJ (Klipstein) testified at Trenton, N.J. hearing on August 9, and CIC/Midwest (Rich) was scheduled to testify at Chicago hearing on September 6.

CMA 068164

Environmental Health, Labeling and Safety (continued)

The 7th Annual Safety Workshop is to be held in New Orleans on September 24; the Louisiana Chemical Association and the New Orleans Chemical Industry Council are cooperating.

The Food and Drug Administration was urged to include a definition of an "eye irritant" in changes in the Federal Hazardous Substances Labeling Act Regulations. MCA and the American Petroleum Institute contend that the hitherto undefined phrase "eye irritant" should be described in exact terms.

Representatives of MCA, along with other associations having an interest in glues and solvents used therein, were called in by the Hobby Industry Association of America in connection with city and state legislation directed against solvents and the possible requirement for a non-toxic glue. It was suggested the Hobby Association contact interested associations regarding setting up a co-ordinating committee to provide technical support and to handle other matters of interest in this glue sniffing problem.

The Labels and Precautionary Information Committee has reaffirmed its recommendation that the precautionary label for anhydrous ammonia be revised to use the signal word "DANGER" rather than "WARNING". Because of a difference of opinion between some manufacturers as well as other associations having an interest in this chemical, a survey of interested MCA members is now underway for an opinion on this change before the request of the LAPI Committee is submitted for final decision.

The Ad Hoc Planning Committee on Environmental Health held five meetings and completed its assignment. Chairman Irish, accompanied by Dr. Zapp, are to present report of recommendations to the Board of Directors at this meeting (September 10, 1963).

Miscellaneous

Representatives of the Research Advisory Committee, its Project Subcommittee, and the Washington staff, with the Director of the Research Project at Texas A. & M. held discussions with officials of the National Bureau of Standards with the objective of setting up some type of program to continue the research project on fundamental properties of pure compounds. A proposal for matching the MCA funds for the year through June 30, 1964 has been submitted to the Bureau by the Project Director.

The Industrial Alcohol Technical Committee met with staff of the Alcohol & Tobacco Tax Division, IRS, regarding amendments to government regulations, and future amendments to the law (Alcohol Code), on which industry views were solicited.

The Joint Committee on Atomic Energy has been considering legislation to permit private ownership of special nuclear materials. A statement was submitted in support of this legislation.

F. H. Carman
Technical Director
August 30, 1963

CMA 068165