

THE MARTIN-BENHOUE COMPANY**GROSS PROFIT****SEPT. 1, 1938****TO****JULY 31, 1939**

	<u>NET SALES</u>	<u>COST OF SALES</u>	<u>GROSS PROFIT</u>	<u>% GROSS PROFIT</u>	<u>% GROSS PROFIT 8/31/38</u>
NORTH CENTRAL	332,263.54	205,306.31	126,957.23	38.21%	
CHICAGO COUNTRY	442,358.86	287,944.33	154,414.53	34.91%	
SOUTH CENTRAL	105,534.28	71,599.69	33,934.59	32.16%	
TOTAL	880,156.68	564,850.33	315,306.35	35.82%	29.55%
BOSTON	172,637.98	101,716.81	70,921.17	41.08%	37.11%
BROOKLYN	290,351.29	190,597.25	99,754.04	34.36%	27.33%
LINCOLN	237,532.37	152,005.41	85,526.96	36.01%	32.58%
TOTAL	1,580,678.32	1,009,169.80	571,508.52	36.16%	30.34%
ST & INDUSTRIAL	59,828.24	43,695.09	16,133.15	26.97%	27.32%
SPECIAL LABEL	114,619.80	101,789.98	12,829.82	11.19%	9.74%
TOTAL	1,755,126.36	1,154,654.87	600,471.49	34.21%	29.21%
DALLAS	113,799.64	74,960.17	38,839.47	34.13%	27.69%
PACIFIC COAST	174,953.39	113,597.23	61,356.16	35.07%	32.06%
AUTOMOTIVE	417,388.25	282,895.41	134,492.84	32.22%	31.80%
TOTAL	2,461,267.64	1,626,107.68	835,159.96	33.93%	29.71%

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