

Dust off Your Conscience



IN a recent talk, Joe De Luca, Du Pont's dynamic General Safety Engineer, of the Engineering Department, coined a phrase that should stick in every construction man's mind. He said:--

"I urge you, and all the Foremen particularly, to dust off your conscience now, before it gets dusted off by the violence of an accident to your gang!"

Just what does he mean by Conscience? And what has a Foreman's Conscience got to do with a Safety Program, anyway?

Well, here on this project, for example, a Safety organization is provided; booklets are printed and distributed; signs are painted and posted; meetings are held; prizes are awarded; many activities are undertaken to promote the idea of Safety to men on the job. Management has taken the initiative, provided means and incentive for the distribution of Safety Knowledge and procedure. The hope and expectation is that the individual Foreman will develop a similar sense of responsibility toward spreading the Safety idea among his men.

If he has failed in this respect and if, in consequence, a serious accident should occur in his crew, then as Mr. De Luca says: "His conscience should talk back to him, it should haunt him with the picture of the injured man and his dependents."

So, let's all take the old conscience off the shelf where it has been collecting the dust of indifference. Give it a good going over, polish it up and let it shine on the job. Say to your Conscience:

"WAKE UP TODAY, 'SO THAT I MAY SLEEP TONIGHT"



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