THE BEST KNOWN NAME IN HEATING

# AMERICAN HEATING EQUIPMENT COSTS NO MORE THAN OTHERS

**AMERICAN HEATING EQUIPMENT**

Because of its background of nearly 50 years of technical experience and manufacturing skill, AMERICAN Heating Equipment leads in quality and performance, all over the world. Throughout these many years we have set the pace in introducing new and improved products. It will be our earnest endeavor to continue this leadership.

**AMERICAN RADIATOR & Standard Sanitary CORPORATION**

NEW YORK PITTSBURGH

**Boilers and Furnaces for Coal, Oil, Gas • Radiators • Plumbing Fixtures and Fittings • Air Conditioners • Coal and Gas Water Heaters Copper Pipe and Fittings • Oil Burners • Heating Accessories.**

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PLAINTIFF'S EXHIBIT
A.S.T. 397

### LABORATORY OF RESEARCH

The world's largest and best equipped heating laboratory is maintained where constant research is going on for the continued improvement of current products and the development of new ones. Our heating engineers are thoroughly acquainted with the subject of heating and their task is the laudable one of giving the user better heating at less cost. Our customers can always be sure that in IDEAL Boilers and AMERICAN Radiators they will find incorporated the newest features which scientific research has discovered.

### A COMPLETE LINE FOR EVERY NEED

In the following pages appear illustrations and descriptions of our entire line of AMERICAN Heating Equipment, consisting of boilers, radiators, water heaters, oil burners, oil heating units, copper fittings and heating accessories. From this line it is possible to select suitable radiator heating equipment for any requirement of size, shape or space, and for any fuel—hand-fired coal, automatically-fired coal, oil or gas. Any equipment selected is designed to give uniformly satisfactory service in comfortable, economical heating, and, with a modern jacketed boiler, a pleasing appearance that will help convert the basement to a livable room.

### IDENTIFYING TRADE MARKS AND NAMES

AMERICAN Heating Equipment comes to you with the following established and protecting marks:

IDEAL—For nearly half a century Ideal Cast Iron Heating Boilers have been identified by the Ideal and Clover-leaf trade mark of quality. This mark is symbolic of everything that is outstanding in efficiency, design, workmanship and scientific engineering.

ARCO, CORTO, SUNRAD, PEERLESS—Outstanding names in Cast Iron radiation that assure highest heat output, fine workmanship and most pleasing design. The best known Convectors, Radiator Enclosures, Copper Fittings, and Heating Accessories also bear the famous name of ARCO.

ARCOFLAME—The new Oil Burners and Oil Heating Units bear this name. Many advanced features give this product the highest performance rating in its field.

### GUARANTEED OUTPUT AND PERFORMANCE DATA

The output of every Ideal Boiler has been determined by the Institute of Thermal Research by actual tests and the ratings shown are guaranteed.

### CERTIFICATION

All Ideal Boilers are constructed according to the low pressure heating boiler Code of the American Society of Mechanical Engineers.



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