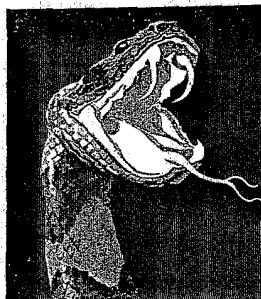


A new Cartridge for that .22 of yours!



The Copperhead

From the tip of his busy tail to the point of his copper-tinted head, he's as beautiful as the leaves of early autumn. His strike is hard and of the lightning's speed. His aim is deadly. And yet, we like to think that there's a deal of sportsmanship wrapped up in his scaly hide. For he seldom strikes without first sending forth the whirring, humming war-ry produced when he vibrates his active tail.

HERE'S good news for the owner of a .22.... U. S. Copperheads —hard-hitting cartridges with COPPERED bullets that have all the deadly accuracy of the distinguished little copperhead from which they take their name. It's a great cartridge.... a clean-shooting cartridge because of special self-cleaning (non-corrosive) primers. Makes clean kills on small game.... Scores clean hits on targets. No trimmer, better-looking cartridge was ever slipped into breech or magazine of any .22.

Ask your dealer for U. S. Copperheads.... You'll like them.



UNITED STATES CARTRIDGE CO.
111 BROADWAY, NEW YORK, N. Y.

General Selling Agents: National Lead Company, Boston, Buffalo, Chicago, St. Louis, Cincinnati, San Francisco, New York; John T. Lewis & Bros. Co., Philadelphia; Merchants Hardware, Ltd., Calgary, Alberta, Winnipeg, Manitoba, Canada.



COPPERHEADS

SHORT • LONG • LONG RIFLE

Self-Cleaning Rim-Fire .22's with coppered bullets

Job KU-62—American Boy, April, 1930

N 27960

0000-NLL-000014155