

Paints-Varnishes-and Other Finishes

In no class of building requisites is there more education and greater change than in the field of interior and exterior finishes. Varnish, paint, enamel, etc., are products which contribute to preservation of beauty.

Two important associations are interested in this great industry. The National Paint, Oil and Varnish Association, Inc. of New York, now in its forty-third year, including fifteen hundred members, is engaged in promoting the welfare and ethics of the industry. The American Paint and Varnish Manufacturers Association, Inc., affiliated with the parent organization, represents two hundred manufacturers and promotes the interests of the public and the industry.

For wood, metal, brick and concrete the use of aluminum paint is growing rapidly. Albron Aluminum Bronze Powder for paint is a product of the Aluminum Company of America, Pittsburgh, this pigment being mixed with a suitable vehicle under specifications outlined by the manufacturers.

Enamels, paints, lacquers and calking, pointing and glazing compounds bear the "Arco" trade name of the Arco Company, Cleveland, Ohio.

"Berrycraft" finishes, comprising architectural finishes, paints, varnishes, stains, enamels, lacquers, shellac, etc., are products of Berry Brothers, Inc., Detroit, Michigan.

Paints, varnishes, stains, enamels, damp-proof and rust preventive coatings and technical products, including U. S. Dock and Marine Paints, are specialties of the Offings-Clapin Company, Cleveland, O.

"Kyanize" paints and varnishes are products of the Boston Varnish Company, Boston, Massachusetts.

Shingle stains and wood preservatives are specialized by Samuel Cabot, Inc., of Boston, Massachusetts.

A full assortment of interior and exterior paint, enamel, stain and varnish products are obtainable from the Certain-teed Products Corporation, New York.

"Sunflex" flat wall paint and "Craftex" the original plastic paint are specialties of the Craftex Company, Boston.

Creo-Dipt shingle stains are among the specialties of the Creo-Dipt Company, Inc., of North Tonawanda, New York.

For exposed metal and its protection against corrosive gases, graphite paint has advantages. Among the manufacturers are the Joseph Dixon Crucible Company, Jersey City, New Jersey, makers of Dixon's Industrial Utility and Floor Paint and a line of graphite and other paints under the "Degraeco Paints" trade-mark by the Detroit Graphite Company, Detroit, Michigan.

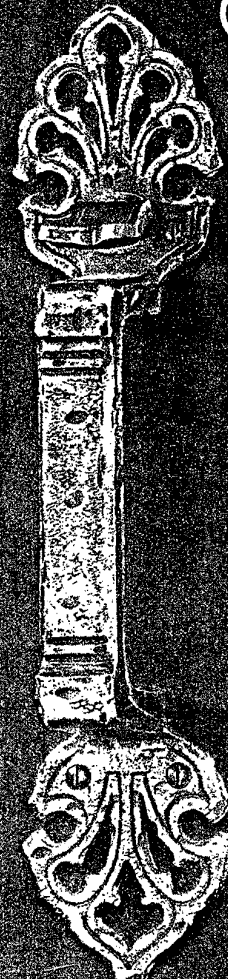
Rogers Brushing Lacquer is a product of the Detroit White Lead Company, Detroit, Michigan.

Founded in 1754, the first American paint maker, Devco & Reynolds Company, Inc., Brooklyn, New York, are manufacturers of a complete variety of tested outside and inside paint and varnish products, enamels, lacquers, stains, wax, wood fillers, technical paints, artists' materials, paint accessories, etc.

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De Nemours & Company, Inc., Philadelphia, includes DuPont Duco, Prepared Paint, Flow Kote Enamel, Flat Wall Paint, Elastic Wall Primer, White Enamel, Undercoat, Kromate Metal Primer, Antoxide (rust inhibitor), Du-Lite (mill white), Floor and Deck Enamel Paint, Wheelers Paste Wood Filler, Stains, Wax, Wonderlac and various varnishes.

"Ripolin" enamel products and an extensive selection of varnishes and paints are obtainable from the Glidden Company of Cleveland, Ohio.

Nitrocellulose Lacquer is produced by the Hercules Powder Co., Wilmington, Del. Lucas paint products, including finishes for all exterior and interior requirements with the services of an architectural division, are provided by John Lucas and Company, Inc., Philadelphia.

Lowe Bros. Company of Dayton, Ohio, manufacture a variety of paints and varnishes.

For many years the John W. Masury & Sons Company, New York, has produced a complete line of paints and varnishes.

Varnishes and enamel products have been produced for the past sixty-five years by the Murphy Varnish Company of Newark, New Jersey.

"Dutch Boy," white lead, dry and in oil, red lead, dry, in oil or liquid, linseed oil, raw and boiled and flattening oil for the protection and decoration of wood, plaster, masonry and metal are products of the National Lead Company, New York.

Paint pigments, including zinc oxide, "Albath," "Crypton" zinc sulfid and metallic zinc powder, are manufactured by the New Jersey Zinc Company, New York.

"Chi-namel" and paints form the output of the Ohio Varnish Company, Cleveland, Ohio.

"Bonderite" for rust-proofing is made by the Parker Rust Proof Company, Detroit, Michigan.

"Pee-Gee" paints are specialties of Peaslee-Gaulbert, Louisville, Kentucky.

Paints, varnishes, lacquers and brushes for all purposes are included in the output of the Pittsburgh Plate Glass Company, Pittsburgh, Pennsylvania.

A full selection of varnishes, enamels and lacquers are manufactured by Pratt & Lambert, Inc., Long Island City, New York, with eighty years' experience in the wood-finishing field.

Upward of seventy-five distinct products in paints, varnishes, stains, enamels, fillers, driers, waxes, polishes, cleansers, disinfectants and insecticides are included in the line manufactured by the Sherwin-Williams Company, of Cleveland, for sixty years makers of building finishes.

Floor treatments, waterproofing materials, decorative and technical paints are produced by L. Sonneborn Sons, Inc., New York.

"Elastica" varnishes, "Satinette" enamels, "Koverfloor" super-resistance finish, "S. V. W." house and wall paints are made by the Standard Varnish Works, New York.

A complete line of outside and interior paints are manufactured by the Tropical Paint and Oil Company of Cleveland, Ohio.

Paints, varnishes, enamels, and maintenance products are among the output of the Truscon Laboratories, Detroit, Mich.

"Barreled Sunlight" priming coats, gloss, semi-gloss, and eggshell flat, chemie enamel and rice acoustolight and flow-on for residential and industrial purposes are products of the U. S. Gutta Percha Paint Company, Providence, Rhode Island.

A complete assortment of "Four Hour" varnishes, enamels, undercoats, fillers; Valspar varnish, Valspar house, porch, floor, flat-wall, roof and barn paint, Valspar stains, enamels, lacquer Val-Enamel, Val-Enamel Undercoat, Val-Primer, Val-Filler, Satenamel, Valserment, Superfine Japan Colors and Hour Valspar clear and in colors are products of Valentine & Company, New York.

Paints and varnishes are specialties of Wadsworth, Howland & Company of Boston, Massachusetts.

Modern Lighting

Scientific, effective and healthful lighting form some of the broad research and educational activities of the National Electric Light Association of New York. Standards of construction for electrical supplies and apparatus in buildings are available to builders from the National Electrical Manufacturers Association, New York. The appeal of copper and brass in lighting fixtures is furthered by the Copper and Brass Research Association, New York.

Mazda lamps are made by several manufacturers, among the largest being the Edison Mazda Lamp, National Mazda Lamps, and General Electric Mazda Lamps, products of the General Electric Company, Cleveland, Ohio, and the Westinghouse Lamp Works with headquarters in N. Y.

A large variety of sockets, shades, reflectors, diffusers and other lighting equipment applicable to industrial and home installation are specialties of the Benjamin Electric Manufacturing Company, Des Plaines, Illinois.

Curtis Period Luminaries of bronze, iron or composite, eye comfort luminaries, concealed lighting equipment, etc., are some of the activities of Curtis Lighting, Inc., with engineering departments in Chicago and New York.

Floodlighting projectors, wiring devices and the like are products of one of numerous departments of the General Electric Company's plant at Schenectady, New York.

Enclosed and semi-enclosed lighting units, interphone systems and electrical appliances for home, office or industry are marketed by the Graybar Electric Company, New York.

"Perma-reflectors," silver-plated glass reflectors with permanent reflecting surfaces for churches, theaters, showrooms, stores, auditoriums, floodlighting, etc., are specialties of the Pittsburgh Reflector Company, Pittsburgh, Pennsylvania.

"Celestialite"—next to daylight, is the illuminating system made available by the Gleason-Tiebout Glass Company, Brooklyn, New York, with a wide assortment of crystal, opal, polycase, and celestialite lighting glassware.

The lighting division of the Macbeth-Evans Glass Company of Charleroi, Pennsylvania, through its laboratories has evolved "Galax," a new idea in illuminating glass.

Modern art lighting fixtures together with plain and ornamental commercial units are produced by the Beardsley Chandelier Manufacturing Company, Chicago.

Distinctive lighting fixtures are products of Victor S. Pearlman & Co., Chicago.

Illuminating engineering and the manufacture of scientific lighting equipment are the activities of the Holophane Company, Inc., New York.

Commercial, residential and special lighting fixtures are obtainable from the Mitchell Vance Company, Inc., Brooklyn, New York.

Home and industrial lighting fixtures are made by the Sterling Bronze Co., New York.

Scientific commercial lighting, "Sollux Luminaries," "Sollaire" and "Sollite" units, kitchen units, floodlighting outdoor lighting equipments are some of the products of the Westinghouse Electric & Manufacturing Company, Pittsburgh, Pennsylvania.