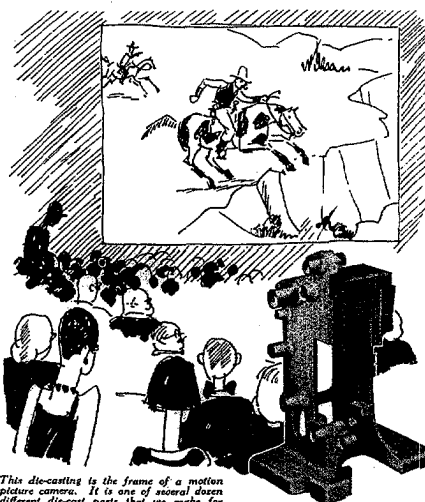


Die-castings are used for many purposes today—frequently in places you never thought of. This advertisement is one of a series designed to show some interesting uses of die-castings made by us.



This die-casting is the frame of a motion picture camera. It is one of several dozen different die-cast parts that we make for motion picture cameras and projection machines.

When you go to the movies— Die-castings help you enjoy the show

"A single slip and he's dashed to death"—a thousand pairs of anxious eyes fastened to the screen—a whisper running through the audience, "Will he dare to take the jump?"



Not only in the camera that takes the picture but in the projection machine that throws it on the screen do you find die-castings. Several dozen different parts of motion picture cameras and projectors are die-cast by us.

Some of these parts are simple in design; others are complicated. That's one of the advantages of the die-casting process. Whether a part is plain or intricate, it can be turned out economically in quantity. Perhaps there is some part of your machine or device that can be die-cast successfully? If you are interested in finding out, we should be pleased to have you communicate with us.

We manufacture die-castings of aluminum, zinc, lead and tin alloys. When you buy die-castings from us, you are assured of the same high quality that has established our Dutch Boy trademark as a mark of excellence on babbitts, solder, and paint materials.



NATIONAL LEAD COMPANY

Die-casting Division

111 Broadway

NEW YORK, N. Y.

Western Representatives: E. R. McCormick, 2509 Cadillac Ave., Detroit, Mich. A. H. Bergeot, 587 Bowen Street, Dayton, Ohio. A. A. Gilmeister, 444 4th Street, Toledo, O.

ALUMINUM, ZINC, LEAD and TIN DIE-CASTINGS

This advertisement appears in the following magazines:

Automotive Industries, June, 3, 1926

American Machinist, June 10, 1926

Machinery, July, 1926

Purchasing Agent, July, 1926

General Electric Review, July, 1926

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