



In the famous Dutch Boy series of products, besides white-lead, there are flattening oil, solder, red-lead, linseed oil and babbitz metals.

LEAD PAINT

the fire extinguisher

WHEREVER unpainted surfaces are exposed to the atmosphere, they burn just as surely as when a match is applied. This burning, or combustion, involves oxidation, during which oxygen is taken from the surrounding air. There are three kinds of combustion: almost instantaneous, or explosion; rapid, or fire; and slow, or rot. Slow combustion is destroying millions of houses, rotting wooden porch columns, window sashes, and exterior walls.

You can keep the wooden surfaces of your house safe from slow combustion, or rot, by keeping them covered with a constantly maintained film of lead paint that is impervious to air and moisture.

Thousands of master painters and house owners use lead paint made of Dutch Boy white-lead. It makes a tough, elastic and waterproof film that sticks to the surface, does not crack and scale, and has great hiding power.

For exterior work use a combination of Dutch Boy white-lead and linseed oil. For flat finishes (usually desired for interior painting) mix Dutch Boy white-lead with Dutch Boy flattening oil. In either case the paint can be tinted to any color desired. Dutch Boy white-lead and flattening oil, either white or tinted, makes a paint

that gives particularly soft, beautiful flat finishes that rest the eye and withstand frequent washing.

We will be pleased to send you a new booklet, "Painting—Protective and Decorative" that contains color plates of house exteriors and interiors and also of interesting and unusual artistic wall finishes that can be obtained with paint. This booklet sent free on request.

Other Dutch Boy Products

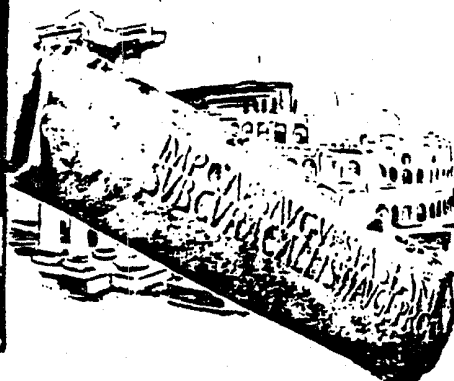
National Lead Company makes, in addition, lead products for practically every purpose to which lead can be put in art, industry and daily life. Among these products are pressure die castings, Cinch expansion bolts, Hoyt Hardlead products for buildings, and printers' metals.

If you desire specific information about the use of lead paint or of any other use of lead, write to our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 485 California Street; Pittsburgh, National Lead & Oil Co. of Pa., 116 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.



Empires perish, but lead pipe lasts

THIS piece of lead pipe had been buried in the ground nearly 1,900 years when it was dug up by workmen excavating for a sub-cellar in Rome.

Vespasian was emperor when this pipe was made—the inscription tells that. When Vespasian laid water-pipes of lead in the streets of Rome, he followed the example of Julius Cæsar, who sent plumbers with his legions into barbarian lands. Lead pipe laid by these Roman invaders has been dug from English soil.

For centuries lead's non-corrosive qualities have made it the favored metal for water-pipes. Lead gutters, pipe-heads, and leader pipes have been used for hundreds of years to carry off the rain from the roofs of buildings. Such lead work is often very beautiful and ornamental.

Often you see a steel skeleton, a bridge, a roof, a railing that has been painted a flaming orange-red. This brilliant coat is red-lead, an oxide of lead. "Save the surface and you save all" is an imperative maxim where exposed metal surfaces are concerned, and red-lead is the most reliable protection against rust that has yet been discovered.

You are surrounded by lead, in your home and on your travels. There is lead in the rubber heels of your shoes, in the tires of your automobile, in the bearings of the machinery that makes things for your use or transports you from place to place.

Civilization has found hundreds of uses for lead and its products, and of them all the use of white-lead in paint is undoubtedly the most important.

Paint is used to decorate and preserve almost everything that is built or made, and the principal factor in good paint is white-lead—made by corroding pure metallic lead and mixing it with linseed oil.

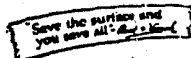
Most painters simply add more linseed oil to the white-lead, in order to make the paint they use. Paint manufacturers use white-lead, in varying quantities, in the paint they make. The quality of any paint is largely dependent on the amount of white-lead it contains, for it is the white-lead that gives to good paint its durability.

"Save the surface and you save all" means that paint prevents decay and ruin. The highest protective power is found in those paints which contain the most white-lead.

National Lead Company makes white-lead of the highest quality, and sells it, mixed with pure linseed oil, under the name and trademark of

Dutch Boy White-Lead

Write our nearest branch office, Dept. F, for a free copy of our "Wonder Book of Lead," which interestingly describes the hundred-and-one ways in which lead enters into the daily life of every one.



NATIONAL LEAD COMPANY

New York Boston St. Louis San Francisco
Cleveland Buffalo Chicago Cincinnati
JOHN T. LEWIS & BROS., Philadelphia
NATIONAL LEAD & OIL CO., Pittsburgh

Some Products Made by National Lead Company

Dutch Boy White-Lead	Came Lead
Dutch Boy Red-Lead	Electrotype Metal
Dutch Boy Linseed Oil	Lead Oxides
Dutch Boy Flattening Oil	Shot
Dutch Boy Babbitt Metals	Lead Wool
Dutch Boy Solders	Litharge
Basic Lead Sulphate—White and Blue	