Overview of Issues
February 21, 1996

- generally a positive attitude toward Monsanto
    - past clean-up efforts
    - civic involvement
    - well managed
    - good pay for local workers
    - training programs)
- spring-fed water supply at base of Coldwater Mountain
    - creeks run west from plant
    - groundwater contamination
- management of existing landfill areas
- localized impact of clean-up efforts
    - impact
    - communication
- integrity and openness in communication
    - past confusion over actions
- corporate giving strategy: systematize - communicate better why we support certain organization
- civic culture youth + incentives to stay in school
    - apathy
    - localized activism (e.g., nerve gas incinerator)
    - weakly developed neighborhood organizations
    - possible latent concern, but no effective voice (except perhaps through law suits)
- PCBs
    - old, persistent problem
    - general pollution of waterways
    - uncertainty and fear over how widespread, possible impacts
    - past "mistake" but what will Monsanto do about it now?

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