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TO: DISTRIBUTION
FROM: P. C. Gowan
DATE: June 27, 1989
SUBJECT: ENVIRONMENTAL SUMMARY

VISTA

I have been asked to compile an environmental "White Paper" of sorts. This is to be a multi-purpose document intended to describe a five-year (or longer) plan, along with a perspective on why such an effort is worthwhile.

If successful, this document will contain sufficient background information to allow a broader understanding of and participation in major decisions of an environmental nature. Many of these decisions will have impact on commercial, strategic and public perception issues. As such, they will require endorsement outside the traditional technical and manufacturing areas.

It is my intention to assist in development of a tentative plan, working primarily within the manufacturing and technical areas. That plan, together with the background information, would then be the subject of various group meetings to discuss, critique and refine it into an agreed upon corporate direction.

From time to time, I expect to issue drafts of sections of the "white paper", requesting review and comment by interested parties. As a first step in that process, a draft outline is attached. Your feedback would be appreciated. (Most drafts will not be as widely distributed as this letter.) If you would like to substitute someone else for receipt of information, or to add someone to the distribution, please let me know.



P. C. Gowan
Manager, Special Projects

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Att.

ENVIRONMENTAL WHITE PAPER OUTLINE

- I. EXECUTIVE SUMMARY
- II. BACKGROUND - How did we get to this point?
 - A. Summary
 - B. Past Practice/Philosophy and Why Change?
 - C. Regulations - Past, Present, Future
 - D. Public/Legislative Sentiment
 - E. Is There a Bomb Here? (No)
 - F. Are We Wearing Blinders?
- III. DEVELOPMENT OF A PLAN
 - A. Summary
 - B. Objectives
 - C. Studies - Internal, Consultants
 - D. Management Reviews
 - E. Technical Resources/Alternatives
 - F. Types of Wastes
 - G. Corporate Environmental Policy
- IV. PROPOSED PLAN
 - A. Summary Overview
 - B. Project List
 - C. Timetable
 - D. Cost - Capital, Operating, Manpower
 - E. Drawings, Flowcharts, Tables
 - F. Undefined Areas
 - H. This plan vs. the Rest of Industry - Competitiveness
State of the Art
- V. THE EVOLVING PLAN
 - A. Proactive Priority List
 - B. Call to Action
- VI. APPENDIX
 - A. Alphabet Soup
 - B. Chemical Lists
 - C. Regulation List
 - D. What is a Tank?
 - E. Selected Articles
 - F. Lookback Study
 - G. References
 - H. Selling an Environmental Project/Program
 - I. Where to Look for More Information

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