

To: Hupp, Millan[hupp.millan@epa.gov]; McMurray, Forrest[mcmurray.forrest@epa.gov]
Cc: Ryan McNutt[rmcnutt@sigma.org]; Mark Franz[mfranz@sigma.org]
From: Liz Menz
Sent: Thur 11/2/2017 10:27:09 PM
Subject: SIGMA Conference Presentation - Wednesday, November 8, 2017
[SIGMA 2017 Administrator Pruitt.pdf](#)
[Schedule for Administrator.pdf](#)
[SIGMA Board and Guests.pdf](#)
[NATSO Board.pdf](#)
[Administrator Conversation Outline 2017 11 08.docx](#)

Hi Millan and Forrest,

This email is a bit long, so apologies in advance. I tried to get as much information in one place as possible.

First, I have attached a few things to this email (5 documents):

1. A speaker sheet for the administrator which has a room diagram and reflects many of the details that Millan and I spoke about with our producer, JoAnna, in our production call
2. A schedule of events for the Administrator
3. Two lists of attendees for the reception (titled SIGMA Board and Guests and NATSO Board)
4. The outline of the conversation with Brad Puryear for your review – please feel free to edit/craft the topics as the Administrator prefers. (it is likely longer than we have time for, but includes topics that will be brought up if time allows)

**this also includes the introduction we have mocked up for the Administrator – please edit as you see fit*

You'd asked about some bullet points on SIGMA. I've put a few here, but have also put, below my email signature, a brief "About SIGMA" for you that profiles our association and membership.

- Founded in 1958 (next year is our 60th Anniversary!)
- Approximately 260 corporate members
- Membership in both the US and Canada

- Those members control more than 50% of the petroleum retail market
- They sell approximately 80 billion gallons of motor fuel each year
- SIGMA represents the most successful, progressive, and innovative fuel marketers and chain retailers in the United States

Question for your team:

1. Brad would like to match the dress code that the Administrator prefers when he speaks – I assume the Administrator almost always appears in a jacket and tie?

Regarding the question from your ethics office, the per person dollar amount for food & beverage during the Administrator's time with SIGMA is \$6/person.

On site, I will serve as your main SIGMA contact for the meeting. Security concerns or questions can be addressed directly with the hotel contacts, as they will be much better equipped to answer your questions than I! My cell number is Personal Phone/Ex. 6 – you're welcome to call or text me as needed for the event. I will be on site in Chicago by Monday afternoon the 6th.

Forrest and I have a walkthrough scheduled for Tuesday at 1pm and will meet at Eric on the 2nd level of the hotel. We'll go through the details and can address anything on site that might come up.

If you are missing any information or have questions, please don't hesitate to reach out. Thank you so much and we're very excited about the event!

Best,
Liz.

About SIGMA

Founded in 1958 as the Society of Independent Gasoline Marketers of America (SIGMA), SIGMA has become a fixture in the motor fuel marketing industry. After nearly sixty years of leadership, SIGMA is the national trade association representing the most successful, progressive, and innovative fuel marketers and chain retailers in the United States. From the outset, the association has served to further the interests of both the branded and unbranded segment of the industry while providing information and services to members.

SIGMA's approximately 260 corporate members command more than 50 percent of the petroleum retail market, selling approximately 80 billion gallons of motor fuel each year. These member companies operate throughout the United States and Canada.

Regular membership in SIGMA is available to companies involved in motor fuel retailing or wholesaling that are not owned by a refiner. In addition, Associate membership is available to fuel supplier companies and to companies that offer financial services, fuel transport services, and fleet card services. SIGMA member companies have long been recognized, both within and outside the industry, as the most aggressive, innovative, and price competitive segment of petroleum marketers.



Liz Menz | Director of Education | SIGMA - America's Leading Fuel Marketers
3930 Pender Drive, Suite 340, Fairfax, VA 22030 | Direct: 703.375.0483 | www.sigma.org

BRAD PURYEAR

(ends self-introductions)

...and I'm Brad Puryear, Mansfield Energy, Gainesville, GA.

Today we are thrilled to have with us a very special guest – the 14th Administrator for the Environmental Protection Agency, Scott Pruitt. Confirmed to the position on February 17th of this year, he is recognized as a national leader in the cause to restore the proper balance between the states and federal government.

Administrator Pruitt has a long career as a civil servant, serving eight years in the Oklahoma State Senate before being elected Attorney General for the State of Oklahoma, establishing the state's first federalism unit to combat unwarranted regulation and overreach by the federal government.

I would be remiss if I didn't take this opportunity to give our thanks and appreciation on behalf of our industry and the American public to the Administrator for helming the EPA's quick and decisive response to Hurricanes Harvey and Irma earlier this year. His leadership inspired the rapid action taken by the agency to issue countless waivers for our industry, ensuring the flow of product did not stop to the affected areas, keeping emergency services functioning and getting the affected states back on their feet much faster with a steady fuel supply to keep the recovery efforts moving.

SIGMA is proud to welcome to the stage Administrator for the EPA, Scott Pruitt.

General Starting Information

- We all have in our minds what we *think* the EPA does and what your role is as Administrator, but what really defines your position?
- What is the full scope of the EPA?
 - Air and water quality, various specific environmental issues
 - Regulation/deregulation
 - Policy making and ensuring fair and effective enforcement of existing federal laws
 - All forms of energy (petroleum, renewable, nuclear, etc)
 - Human health (protect from significant risk)
- What led you to decide to serve in the role?
- You have a unique perspective of the EPA, as a private citizen, a state official and now as the leader of the agency– What have you found most surprising about the role/function of the EPA?
- What is the most common misconception that the public has about the agency?
- Regarding laws and regulations (two different things)
 - First discuss the difference of federal law vs. regulation (where does each originate, who enforces, easier process vs. harder process)
 - Once a law is on the books, it's usually a broad scope – how does something like that work when it moves to the agency level? Who is responsible for the interpretation of that law into agency policy?
 - What do you see as EPA's role? Is the Agency a resource for industry, one that guides and facilitates compliance with environmental regulation? Or is the primary role to enforce environmental laws and policies?
- With each administration, different philosophies come into play at the various agencies – how much oversight does an administration have at an agency like the EPA? And do you see the courts adapting to different EPA philosophies?
- What strikes you as the biggest challenge facing the EPA? And the biggest opportunity?

Renewables

- How sensitive is the EPA to the blend wall and how does the agency measure it?
- Biodiesel, bio-gas, other bio fuels
 - Do you see a future to drive homogenization of transport fuels to lessen regional and seasonal blends? (it would lower costs and help in crises situations)
- Does the EPA have a stance on natural gas as a transport fuel? Is there thought to helping spur that into adoption as an abundant resource?
- Renewable energy
- EPA perspective on the electric vehicle
- As we draw closer to 2022, in what ways do you plan to improve the RFS program?

Agency Interaction

- State interactions
 - How does the EPA work with individual state organizations?
 - Example: How does the EPA interact with organizations like the California Air Resources Board, the Oklahoma Water Board, Texas Water Development Board, or the Virginia Air Pollution Control Board?
 - What is the historical relationship that the EPA has had with states? Do you foresee more/less latitude with those relationships under your tenure?
 - Are there other ways in which the EPA and State Agencies work collaboratively?
 - When it comes to enforcement philosophies, do you see a partnership with state agencies/policies that could relieve a bit of the process?
 - Example: New York has both federal and state inspectors for the same tanks – is there a way to make those dual inspections less of a frustration for companies?
- International
 - Global issues seem to be more top of mind in recent years – do you as EPA Administrator work with your contemporaries from other countries on issues?

Wrap Up

- The EPA will be around long after this and many more administrations – what kind of institutional knowledge would you like to leave for those future administrations?
- How can we as an industry be of assistance to the goals of the EPA?



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TA
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SIGMA Annual Conference
 November 8 - 10, 2017
 The Westin Michigan Avenue
 Chicago, IL

Tuesday, November 7			Location	Notes
All Day		Holding Room available to Administrator and his Staff	Erie (Level 2)	
1.00 pm		Walkthrough with Forrest and Liz for SIGMA Events	Meet at Erie (Level 2)	
Wednesday, November 8			Location	Notes
All Day		Holding Room available to Administrator and his staff	Erie (Level 2)	
1.45 pm	- 2.00 pm	Walk through with Brad Puryear in Ballroom to prep for conversation and see the space	Great Lakes Ballroom (Level 2)	David Baker, President of SIGMA, will join
2.00 pm	- 3.00 pm	Reception with invited guests - Administrator is welcome to slip away for quiet moments at his convenience to prepare for the discussion (<i>note he is scheduled to leave the reception to be mic-ed up at 2.40pm</i>)	Ontario (Level 2) <i>entry from Erie is available</i>	list of guests will be SIGMA and NATSO Boards and small selection of guests - list sent to Millan and Forrest
2.40 pm		Mic up Administrator and Brad Puyear for on stage discussion	Great Lakes Ballroom (Level 2)	The Administrator can remain in the ballroom "backstage" before the conversation as people enter the room

3.00 pm	-	4.30 pm	SIGMA Opening General Session - Self Introductions of attendees - Conversation with Brad Puryear on stage	Great Lakes Ballroom (Level 2)	Conversation outline sent to Millan and Forrest
4.15 pm			Deadline for Administrator to leave Westin Hotel for flight		Brad Puryear and SIGMA staff will be watching the time on stage to make sure we meet this time

2017 SIGMA Annual Conference
Administrator Scott Pruitt

Location:

Event: 2017 SIGMA Annual Conference
Dates: Nov 8-10, 2017
Location: Grand Lakes Ballroom
The Westin Michigan Avenue
909 N Michigan Ave
Chicago, IL 60611

Production Contact:

Producer: JoAnna Miller cell:
Director of Education: Liz Menz cell:

Walk through rehearsal

Date: Wednesday Nov 8th 1:45pm
Location: Grand Lakes Ballroom

Stage set-up

- *1 Wireless lav
- *24'x12' stage
- *2 chairs, table
- *speaker countdown clock

Dress

- Please have a waist band or a place for the Mic belt pack
- We have cameras in the room for image magnification. Colors and patterns to avoid; white, red, strips and plaids. Green and blues look great on camera.

Wednesday Nov 8th

1:45pm Walk through rehearsal
2:40pm Mic up
2:45pm Doors Open
3:00pm Program starts/ General Session
Dave Baker: Warrenton Oil Company and President of SIGMA

- Welcome
- Antitrust Statement
- Self- Introductions
- Introduce Brad Puryear

3:25pm Brad Puryear: General Counsel and Secretary, Mansfield Oil

- Introduce Administrator Pruitt

Thank you to everyone who has joined us in Chicago!

Creative Mill Productions
JoAnna Miller

Cell:

2017 SIGMA Annual Conference Administrator Scott Pruitt

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Scott enters stage from audience

45min

BRAD PURYEAR & ADMINISTRATOR SCOTT PRUITT

No PPT/No video

4:10pm

Dave Baker

- Closing remarks

Creative Mill Productions

JoAnna Miller

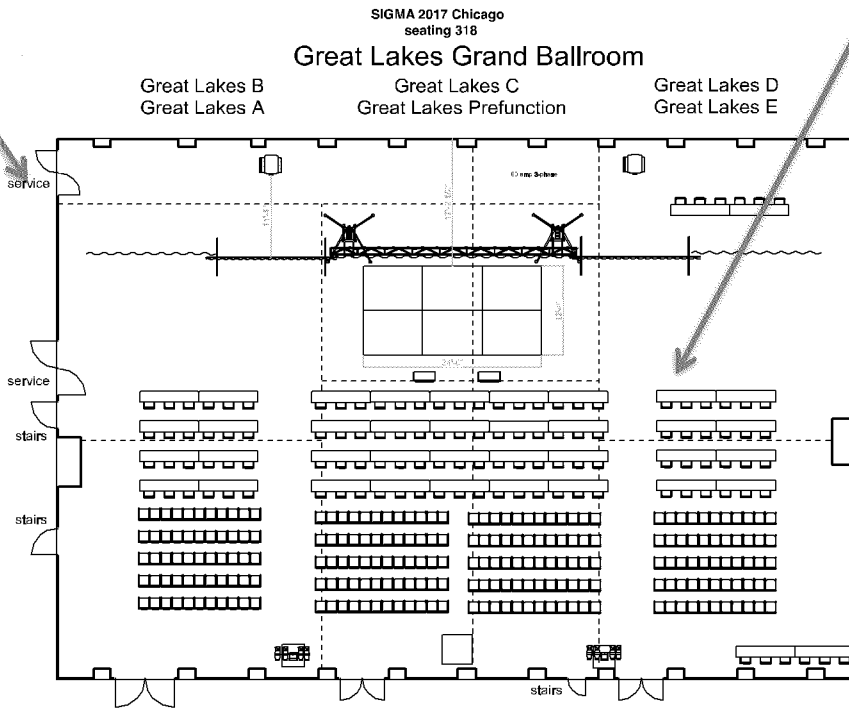
Cell: Personal Phone/Ex. 6

2017 SIGMA Annual Conference Administrator Scott Pruitt

Room Diagram

Speaker escorted entrance

Speaker reserved seating



Creative Mill Productions
JoAnna Miller
Cell 480-703-3531



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Vice President
Warrenton Oil Company
Warrenton, MO

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General Counsel
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Tulsa, OK

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Young Oil, Inc.
Piedmont, AL

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President
Boyett Petroleum
Modesto, CA

Incoming Board Members (con't)

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Executive Vice President
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Tonawanda, NY

Matt Ports
VP of Finance
Ports Petroleum Co., Inc.
Wooster, OH

Raymond W. Smith
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The Fikes Companies
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Matrix Capital Markets Group
Baltimore, MD

Frank Greinke
Chairman of the Board
SC Fuels
Orange, CA

Mike Ports
President
Ports Petroleum, Co.
Wooster, OH

Paul Reid
CEO
The Reid Group
Lockport, NY

Tom Robinson
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Robinson Oil Corporation
Santa Clara, CA

Tom Schmidt
Exec. Chairman of the Board
U.S. Venture, Inc.
Appleton, WI



Bill Shipley
Chairman
Shipley Energy
York, PA

Additional SIGMA Guests

Ron Fulencheck
Sr. Director, Gasoline
Environmental Compliance
7-Eleven, Inc.
Irving, TX

Steve Greinke
CEO
SC Fuels
Orange, CA

Heather Killough
VP, Business Development
Argus Media, Inc.
Houston, TX

AJ Siccardi
Vice President
Metroplex Energy, Inc
Atlanta, GA

Van Tarver
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Mark Franz
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General Counsel
Steptoe & Johnson
Washington, DC

Liz Menz
Director of Education
Fairfax, VA

To: Wilcox, Jahan[wilcox.jahan@epa.gov]; Hupp, Millan[hupp.millan@epa.gov]
From: Clint Nesmith
Sent: Thur 11/2/2017 4:14:09 PM
Subject: RE: Introduction

Thanks Millan.

Jahan, it is nice to meet you. I've confirmed with my team that we are available to speak on a conference call during the times listed below. Would any of these times work for y'all for a 10-15 minute conversation? Joining me will be Brian Philips, VP of Communications, and Alicia Pierce, Director of Communications.

Today – 3:00 pm to 4:30 pm CST

Tomorrow – 1 pm to 3 pm CST

Monday – 3:30 pm to 4:30 pm CST

Thanks,

Clint Nesmith

Vice President of Engagement

Texas Public Policy Foundation

(512) 615-7971

cnesmith@texaspolicy.com

From: Wilcox, Jahan [mailto:wilcox.jahan@epa.gov]
Sent: Thursday, November 2, 2017 10:52 AM
To: Hupp, Millan <hupp.millan@epa.gov>
Cc: Clint Nesmith <cnesmith@texaspolicy.com>
Subject: Re: Introduction

Than you Millan. Clint what is the best number to call you at?

Jahan

On Nov 2, 2017, at 11:35 AM, Hupp, Millan <hupp.millan@epa.gov> wrote:

Jahan,

Please meet Clint with Texas Public Policy. Clint is our POC for the Administrator's speaking engagement to this group on Thursday, November 30 here in DC. Clint is hopeful to connect you with their communications team to develop a plan around a press release, should we decide to do one, around this event. We asked Clint to hold off on sending anything out until he talks with you.

Please let me know how I can assist further.

Millan Hupp

Director of Scheduling and Advance

Office of the Administrator

Cell: 202.380.7561 Email: hupp.millan@epa.gov