

ELECTRICAL MATERIALS COUNCIL

Callaway Gardens
Pine Mountain, Georgia
Conference Center Room #108

Monday
May 8, 1989
9:00 a.m.

- I. SELF-INTRODUCTIONS
- II. APPROVAL OF MINUTES OF APRIL 28, 1989 MEETING
- III. REVIEW AGENDA FOR MEETING Group
 - A. Meeting Purpose/Objectives R. Smith
- IV. FISCAL YEAR 1989-1990 COUNCIL BUDGET R. Gottesman
(M. Scheck)
- V. OLD BUSINESS
 - A. Teletronics Brochure T. Williams
 - B. Literature Fulfillment Program on Construction Brochure and Fire Properties Paper - Update R. Gottesman
(M. Scheck)
 - C. InterWire 89 - Plans for Staffing Booth R. Smith
 - D. NEC Participation Group
 - E. Information Requests Group
- VI. COMMUNICATIONS PROGRAM
 - A. Revisions/Changes or Modifications of January 12, 1989 Proposal Based on Results of Benchmark Survey Edward Howard
D. Stanowick
/N. Jacobs
 - B. Plans for Both at InterWire 89
 - C. Other
- VII. NEW BUSINESS
- VIII. NEXT MEETING - DATE AND LOCATION
- IX. ADJOURNMENT

Note: The Technical Committee will be meeting at the same time as the Electrical Materials Council, so Meredith Scheck will be the VI staff person at this Council Meeting.

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VINYL PACKAGING COUNCIL MEETING

Callaway Gardens
Pine Mountain, Georgia
Conference Center Room #103

Monday
May 8, 1989
1:00 p.m.

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|---|---------------------------------------|
| 1. Opening of Meeting/Self-Introductions | C. Solin |
| 2. Ad Campaign Report | P. Gallagher |
| 3. VIP Awards Program Update | P. Gallagher |
| 4. Focus Group Research Update | P. Gallagher |
| 5. Publicity Update
- Technical Paper Update
- Conference Presentations | P. Gallagher
P. Lindabery
Group |
| 6. Fulfillment House Report | M. Scheck |
| 7. Long-Range Planning Discussion | P. Lindabery |
| 8. Legislative Activity | M. Scheck |
| 9. New Business | Group |
| 10. Next Meeting Date | Group |

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COMMUNICATIONS COMMITTEE

Callaway Gardens
Pine Mountain, Georgia
Conference Center Room #115

Monday
May 8, 1989
3:00 p.m.

1. SELF-INTRODUCTIONS Group
2. MINUTES OF APRIL 17, 1989 MEETING Group
3. VINYL INSTITUTE BROCHURE M. Reynolds
 - Final Text Approval
 - Testimonials
 - Distribution Plans
4. PRO-ACTIVE PUBLICITY PROGRAM APPROVAL N. Jacobs
5. COMMUNICATION NEEDS OF LOBBYISTS: M. Reynolds
 - Discussion of May 4, 1989 Meeting
 - Albany, New York
6. VI TASK FORCE PUBLICITY PROGRAMS
 - Vinyl Packaging Council J. Porpora
 - Vinyl Electrical Materials Council D. Taylor
 - Vinyl Pipe Task Force R. Gottesman
7. SPI - PUBLIC RELATIONS PROGRAM UPDATE M. Scheck
8. OLD BUSINESS
9. NEW BUSINESS
10. NEXT MEETING
11. ADJOURNMENT

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