

something new

SAVE this guide for reference with your family, your painter and the Sherwin-Williams dealer

CONDENSED

HOUSEHOLD GUIDE

For Painting, Varnishing, Staining and Enameling

IMPORTANT: Each of the products specified below bears our name and trade mark



TRADE MARK

	TO PAINT <i>Use product named below</i>	TO VARNISH <i>Use product named below</i>	TO STAIN <i>Use product named below</i>	TO ENAMEL <i>Use product named below</i>
AUTOMOBILES	S-W Auto Enamel; for the main body parts known as at	S-W Auto Enamel Clear; a glossless varnish		S-W Auto Enamel; glossy colors
AUTOMOBILE HOOPS AND SEATS	S-W Auto Top and S-W Auto Seat Dressing			
BRICK	SWP House Paint; a fast set S-W Concrete Wall Finish; a fast set			Old Dutch Enamel; fast gloss for outside exposure
CEILING, Interior	Flat-Tone; the washable, flat oil paint	Scars-Not Varnish; for wood work only, so it has no color change	S-W Handcraft Stain; for staining wood work in hard wood Flouline; varnish and stain combined, for wood work	Enamelaid; assorted colors
CEILING, Exterior	SWP House Paint	Respur Varnish; weather setting for porch ceilings, etc.	S-W Old Stain; for new wood	Old Dutch Enamel; white, gray, navy, gloss or tubed colors
CONCRETE	S-W Concrete Wall Finish; a fast set			
DOORS, Interior	SWP House Paint	Scars-Not Varnish; gloss Velvet Finish Varnish No. 1044; gives to a dull finish without fading	Flouline; a varnish and stain combined S-W Handcraft Stain; for staining wood work in hard wood	Enamelaid; assorted colors
DOORS, Exterior	SWP House Paint	Respur Varnish; weather setting for porch ceilings, etc.	S-W Old Stain; for new wood	Old Dutch Enamel; white, gray, navy, gloss or tubed colors
FENCES	SWP House Paint; Metalized (iron or zinc only) S-W Roof and Bridge Paint; fast tough work		S-W Preservative Shingle Stain	
FLOORS, Interior (wood)	S-W Inside Floor Paint; stands up to all foot traffic	Scars-Not Varnish; gloss for floor work	Flouline; a varnish and stain combined	S-W Inside Floor Paint; for wood work in hard wood S-W Concrete Floor Finish; a fast set
FLOORS, Concrete	S-W Concrete Floor Finish; a fast set			
FLOORS, Pugh	S-W Patch and Deck Paint			
FURNITURE, Upholstery	Enamelaid; the decorative enamel	Scars-Not Varnish; gloss for upholstery	Flouline; a varnish and stain combined	Old Dutch Enamel; white, gray, navy, gloss or tubed colors
FURNITURE, Patch	Enamelaid; assorted colors	Respur Varnish; weather setting	S-W Old Stain; for new wood	Enamelaid; assorted colors
HOUSE OR GARAGE, Exterior	SWP House Paint	Respur Varnish; weather setting	S-W Preservative Shingle Stain	Old Dutch Enamel; white, gray, navy, gloss or tubed colors
INSIDE	S-W Inside Floor Paint; stands up to all foot traffic	Scars-Not Varnish; gloss for floor work		S-W Inside Floor Paint; for wood work in hard wood S-W Concrete Floor Finish; a fast set
RADIATORS	Flat-Tone; the washable, flat oil paint S-W Aluminum or Gold Paint			Enamelaid; assorted colors
ROOF, Single Metal Composition	S-W Roof and Bridge Paint; Metalized; fast and tough work		S-W Preservative Shingle Stain	
SCREENS	S-W Screen Enamel; a fast set			S-W Screen Enamel
TOYS	S-W Family Paint; a fast set	Respur Varnish	Flouline; a varnish and stain combined	Enamelaid; assorted colors
WALLS, Interior (Plaster or Wallboard)	Flat-Tone; the washable, flat oil paint SWP House Paint; a fast set			Old Dutch Enamel; white, gray, navy, gloss or tubed colors
WICKER	Enamelaid; light gloss; assorted colors	Respur Varnish; weather setting	Flouline; a varnish and stain combined	Old Dutch Enamel; white, gray, navy, gloss or tubed colors
WOODWORK, Interior	SWP House Paint; gloss Flat-Tone; the washable, flat oil paint	Scars-Not Varnish; gloss for wood work in hard wood Velvet Finish Varnish No. 1044; gives to a dull finish without fading	S-W Handcraft Stain; for staining wood work in hard wood S-W Old Stain; for new wood Flouline; a varnish and stain combined	Old Dutch Enamel; white, gray, navy, gloss or tubed colors Enamelaid; assorted colors

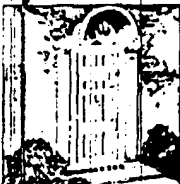
NOTE: Best results can be had by following the carefully prepared directions on labels.

THE SHERWIN-WILLIAMS CO.

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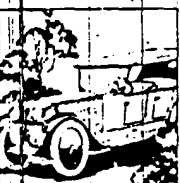
For permanence and beauty



To protect its beauty



To "insure" your roof



To "re-new" your roof



For lasting attractiveness



To make new



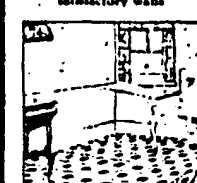
To make new



To make new



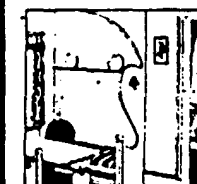
For cheerful satisfactory walls



To keep linoleum like new



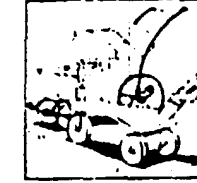
For success



To properly finish woodwork



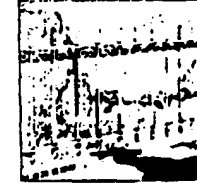
For better-looking radiators



To make new



To make new



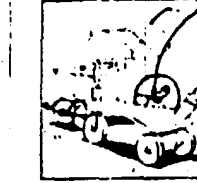
To withstand the weather



To renew furniture



To keep attractive



To make new