



*Did you ever look at it
this way?*

• When you get right down to facts, doesn't the success or failure of any insulating job depend on three things—Men, Methods and Materials? Not one can be left out, not one can be less efficient than the others!

Ruberoid's complete service gives you every element for success—not just one, but the whole three! Men trained and experienced in doing first-class work. Methods developed through years of research and practical application, plus a complete line of Materials whose performance is outstanding under all conditions.

No gaps in the Ruberoid system. It's the sure way to successful insulating. A Ruberoid engineer will be glad to give you every help and assistance... without obligation.

RUBEROID'S

INSULATION

A complete service



Write for Ruberoid Insulation Guide and technical data.

RUBEROID Co., Executive Offices, 500 Fifth Avenue, New York 18, N. Y.
PHALT AND ASBESTOS BUILDING MATERIALS

MEN... who know how, not just workmen, they're technicians who know insulating problems and know how to solve them! Ruberoid Approved Applicators are located in the principal industrial centers throughout the U.S.A.

METHODS... developed through a broad knowledge and experience with difficult insulating jobs kept constantly abreast of the latest developments through extensive research.

MATERIALS... specifically designed to meet any temperature range and condition right up to 1900° F. The right insulation for your needs is contained in Ruberoid's complete line of materials.

THE IRVING-CLOUD CO. INC. AND SHIPPING REVIEW, DECEMBER 1945

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