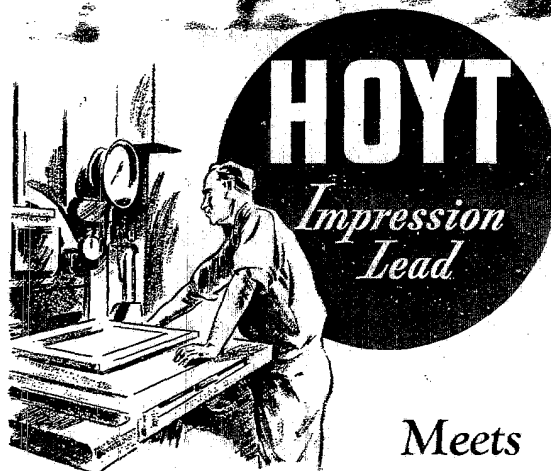




Meets
every molding requirement

● What do you demand in the impression lead you buy? Is it smoothness? Then ask for Hoyt. Is it uniform thickness and softness? Then be sure it's Hoyt! Is it freedom from hard spots and other imperfections? Then use Hoyt Impression Lead.

Electrotypers long ago learned that it does not pay to overlook any detail that will help insure quality work. Inferior materials may never be seen by the customer. But the results are . . . in the proofs! Protect your reputation for quality work by getting a quality molding material — Hoyt Impression Lead.

Other products of our manufacture for the printing crafts are electrotype metal, tint plates, electro cases, metal guards, base plates, wire solder, crawl-proof sheet lead for lining tanks, linotype, monotype and stereotype metal. Regarding any of these, get in touch with our nearest office.

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