

Manufacturing Chemists' Association, Inc.

(FOUNDED 1872)

1825 Connecticut Avenue, N. W.

WASHINGTON 9, D. C.

Minutes of Meeting

Plastics Committee

The Greenbrier, White Sulphur Springs, W. Va.

June 11, 1959

PRESENT:

Messrs. R. A. Hoekelman, American Cyanamid Company
T. J. Kinsella, Allied Chemical Corp.
Bjorn Andersen, Celanese Corporation of America
Leo L. Beck, Catalin Corporation of America
Earle S. Ebers, Naugatuck Chemical
David L. Eynon, Jr., Koppers Company
J. C. Garrels (for R. K. Mueller) Monsanto Chemical Co.
W. C. Goggin, Dow Chemical Company
Elmer F. Hinner, Hercules Powder Company
Harry Krehbiel, Catalin Corporation of America
T. T. Miller, W. R. Grace & Company
J. C. Searer, Durez Plastics Division
H. R. Thies, Goodyear Tire & Rubber Company
R. K. Turner, Union Carbide Plastics Company
Harry B. Warner, B. F. Goodrich Chemical Company
George Wash, Phillips Chemical Company
D. C. Williams, Tennessee Eastman Company
William Demarest MCA
F. H. Carman, MCA

ABSENT: George M. Hale, Shawinigan Chemicals Limited
Walter H. Salzenberg, E. I. du Pont de Nemours & Co.

The meeting was called to order at 8:10 a.m. by Chairman R. A. Hoekelman.

NEW COMMITTEE MEMBERS

A letter of May 27, 1959 to Executive Representatives of the Plastics Group listed nominations for new Committee members to replace Messrs. Bjorn Andersen, H. R. Thies, R. K. Turner and George Wash, who had completed their two-year terms. Forty ballots have been returned indicating unanimous approval of the candidates. Accordingly, the following new members have been appointed to the Committee for a two-year term expiring May 31, 1961:

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Earle S. Ebers, Naugatuck Chemical Div., U. S. Rubber, Co.
T. T. Miller, W. R. Grace & Company
J. C. Searer, Durez Plastics Division, Hooker
Harry B. Warner, B. F. Goodrich Chemical Company
D. C. Williams, Tennessee Eastman Company

These new members were welcomed to the Committee by the chairman. Mr. Hoekelman then explained that a change in his activities at the American Cyanamid Company made it necessary for him to resign from the Committee and asked for nominations for his successor. Subsequently, Mr. T. J. Kinsella was unanimously elected chairman and presided over the balance of the meeting.

Mr. Kinsella, in accepting this assignment, pointed out that although Mr. Hoekelman had only served a half term, he had performed outstanding service in behalf of the material manufacturers and the plastics industry, and had given his time unstintingly in this work. The Committee gave Mr. Hoekelman a rising vote of thanks for his past services as a member and chairman, and expressed the desire that he meet with the group whenever convenient.

FINANCIAL PACKAGE

The above-mentioned May 27 letter included a report on the Plastics Financial Package showing expenditures for the year just ended and the budget for 1959-60. The budget had been given tentative approval by the Plastics Committee at its April meeting, since notification of any substantial change in the research financing would have been necessary before June 1. The same letter to the Executive Representatives had included the individual assessments necessary for the 1959-60 budget, which were the same as for the year 1957-58.

Continued support of the West Coast consultant and the activity with the West Coast Building Officials Conference had been questioned by the staff as reported in the last Committee meeting. Since support to the extent of \$1500 for the consultant had been recommended by the Building Committee, it was included in the budget. In a recent meeting, the SPI group has recommended additional expenditures for this consultant; accordingly, it has now been proposed that this West Coast problem be reassessed by MCA's building representatives in a meeting July 14. In the meantime, it was recommended that the budget be approved with the understanding that we continue support along with SPI through the annual Fall meeting of the West Coast Conference when it is expected the Code situation may be clarified.

There was also comment regarding continuation of plastics research programs at MIT and Case, and on such research in general. Mr. Goggin, chairman of the technical committee, and others, commented in behalf of the technical representatives and on the desirability of maintaining these projects.

Following extended discussion, a motion was made that it was the sense of this meeting that the Financial Package be approved, that the technical committee guiding these programs see that the subject matter is of direct interest to the membership, and that the group endeavor to make an interim report at the Oyster Harbors meeting. This was duly seconded and voted unanimously; one or two members may not have voted.

UNDERWRITERS' NEGOTIATIONS

The Committee appointed May 19 to represent the material manufacturers' interests in negotiations with the Underwriters' Laboratory officials, had elected Mr. James Stranch as chairman and a meeting with UL had been arranged for June 11. It is the understanding that the Committee has proposed a joint testing program on the burning rate of plastics connected with or near elements of fire in appliance service. It is the hope that with the cooperation of UL, this can be developed into design criteria for plastics in appliances. A report of progress on this at the fall conference was suggested.

NEW YORK CITY LIGHTING FIXTURES

The test program jointly financed with the SPI has been concluded. A preliminary report to members on May 27 indicated that representatives of the City of New York would accept styrene, acrylic and vinyl chloride plastics as classes of materials for this service. The cost of this program exceeded the original estimate by about 25%.

The joint committee which directed this work was complimented on its prompt and efficient handling of this problem and for bringing it to a satisfactory conclusion.

OYSTER HARBORS CONFERENCE

The following were suggested as topics of general interest for consideration by the arrangements committee:

1. Industry public relations. What can be done to have "plastics" gain better public acceptance?
2. Discussion of our UL approval problems by the president of the Laboratories.
3. The role of the industry in politics. How this industry can hold its own with other groups in Washington and elsewhere.

POLYETHYLENE FILM

A recent meeting in New York attended by representatives of polyethylene resin and film manufacturers and the SPI was reported on briefly by Mr. Eynon. The legislative efforts and other PR programs to achieve proper public acceptance of film and the activities of the SPI in heading up this program, were considered at length. A special fund to carry on extensive newspaper publicity (approximately \$350,000) and other PR programs on TV and radio (approximately \$300,000), has been proposed as necessary and urgent to handle this difficult problem. This and other costs entailed in the work already underway could require funds of up to \$1,000,000; it was generally conceded that 80% of the support would be required from the high-pressure polyethylene producers.

Those directly involved in this program were of the opinion that financing of this should be concentrated in one place and that SPI should continue to head up the program. In discussion, it was pointed out that an augmented program using a prominent advertising agency must be properly handled to make sure that the tenor of the advertising is constructive so far as plastics in general are concerned, and that the public relations aspects be consistent with the separate companies' approaches to this problem.

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The meeting adjourned at 9:15 a.m.

Attached hereto is a list of those present in the evening dinner meeting of plastics representatives. A report on activities for the past year is contained in pp. 30-31 & 62-64 of the MCA Annual Report already sent you.

Respectfully submitted,

FH Carman

F. H. Carman
Technical Director

FHC/so
Enc.

June 17, 1959

All Executive Representatives of the Plastics Group

Manufacturing Chemists' Association, Inc.

(FOUNDED 1872)

1825 Connecticut Avenue, N. W.
WASHINGTON 9, D. C.

ATTENDANCE LIST PLASTICS GROUP DINNER The Greenbrier, June 11, 1959

AIR REDUCTION COMPANY, INC.

J. D. Gunther
B. R. Krashin
H. W. Strong

ALLIED CHEMICAL CORPORATION

T. J. Kinsella
Leon Miller

AMERICAN CYANAMID COMPANY

A. B. Clow
R. A. Hoekelman
W. D. Holland

AMOCO CHEMICALS CORPORATION

G. A. Harrington

ATLAS POWDER COMPANY

Bruce M. Bare

THE BORDEN CHEMICAL COMPANY

R. T. Hanson
R. J. Lodge
A. R. Marusi
E. J. Sullivan

CARLISLE CHEMICAL WORKS, INC.

S. Longman

CATALIN CORPORATION OF AMERICA

Leo L. Beck
Harry Krehbiel

CELANESE CORPORATION OF AMERICA

B. Andersen
J. W. Flynn
R. W. KixMiller
P. Moeller
A. P. Orr
E. W. Ward

CIBA PRODUCTS CORPORATION

C. Eric Hutz
Donald M. Joseph
A. L. Perrin

COSDEN PETROLEUM CORPORATION

D. C. Fresne
R. M. Johnson

DIAMOND ALKALI COMPANY

J. P. Okie

THE DOW CHEMICAL COMPANY

L. A. Doan
H. H. Dow
W. H. Schuette
G. J. Williams

E. I. du PONT de NEMOURS & CO., INC.

C. D. Bell
H. S. Leckv
J. D. Shaw
R. C. Weigel

EASTMAN KODAK COMPANY

Eugene Cathcart
L. K. Eilers
Henry L. Ford
Spencer E. Palmer
James C. White
David C. Williams

ENJAY COMPANY, INC.

K. J. Nelson

ESCAMBIA CHEMICAL CORPORATION

R. U. Haslanger

ETHYL CORPORATION

H. Kuhe
Frank L. Padgitt

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FOOD MACHINERY AND CHEMICAL CORP.

Bert S. Taylor
H. S. Winnicki

FOSTER GRANT CO., INC.

Joseph C. Foster
F. Drew Mayfield

GENERAL ELECTRIC COMPANY

S. L. Brous
J. T. Castles
G. E. McCullough
A. E. Schubert

THE GENERAL TIRE & RUBBER CO.

E. S. Pfau

B. F. GOODRICH CHEMICAL CO.

A. I. Brandt
G. A. Fowles
L. R. Modlin
T. B. Nantz
W. D. Parrish
R. D. Scott
H. B. Warner

THE GOODYEAR TIRE & RUBBER CO.,
CHEMICAL DIVISION

R. A. Jay
C. O. McNeer
J. A. Merrill
V. L. Petersen
H. R. Thies
R. E. Workman

W. R. GRACE & CO.

T. G. Gibian
P. L. Veltman
Elwyn E. Winne

HERCULES POWDER COMPANY, INC.

W. C. Brown
E. G. Crum
J. J. B. Fulenwider
E. F. Hinner
J. W. L. Monkman

HOOKER CHEMICAL CORPORATION

J. W. Ferguson
R. W. Hooker
J. C. Searer
R. E. Wilkin

KOPPERS COMPANY, INC.

Paul W. Bachman
Cooke Bausman, Jr.
David L. Eynon, Jr.
John W. Pool, Jr.
Carl H. Pottenger
J. L. Tunstead

LUCIDOL DIVISION, WALLACE & T.
INCORPORATED

C. H. Rybolt

MANUFACTURING CHEMISTS' ASSN.,

Frank H. Carman
William Demarest
John E. Hull

METAL & THERMIT CORPORATION

H. W. Buchanan
H. Hirschland

MICHIGAN CHEMICAL CORPORATION

A. J. Romanski

MOBAY CHEMICAL COMPANY

J. R. Eck
J. D. Mahoney

MODERN PLASTICS

R. L. Van Boskirk

MONSANTO CHEMICAL COMPANY

Richard C. Evans
John C. Garrels
David S. Plumb
Charles A. Thomas

NATIONAL STARCH AND CHEMICAL COR

C. G. Caldwell
S. F. Thune

NEW YORK JOURNAL OF COMMERCE

Dwight Moody

ORONITE CHEMICAL COMPANY

W. E. Elwell

PHILLIPS PETROLEUM COMPANY

W. R. Clark
T. L. Cabbage
George Wash

PILOT CALIFORNIA COMPANY

John Morrisroe
Charles D. Thurmond

PITTSBURGH COKE & CHEMICAL CO.

H. Avery
D. J. MacLennan
W. K. Menke

RAYONIER INCORPORATED

Michael A. Brown

REICHHOLD CHEMICALS, INC.

S. H. Baum
C. J. O'Connor
E. A. Terray
R. T. Urich

ROHM & HAAS COMPANY

L. W. Covert
F. O. Haas
J. C. Haas
Louis Klein

RUBBER CORPORATION OF AMERICA

Raymond Abramowitz
William Kiessling
Richard Merton
William Merton

SHELL CHEMICAL CORPORATION

M. W. Leland
W. C. Lowrey

SPENCER CHEMICAL COMPANY

F. L. Pyle
E. L. Stevens
C. Y. Thomas

UNION CARBIDE CORPORATION

Elliot Balestier, Jr.
J. D. Benedito
J. L. Brannon
Howard R. Medici
L. K. Merrill
J. L. Rodgers
R. K. Turner

U. S. INDUSTRIAL CHEMICALS CO.,
DIVISION OF NATIONAL DISTILLERS
AND CHEMICAL CORPORATION

A. R. Ludlow, Jr.
W. P. Marsh, Jr.

UNITED STATES RUBBER COMPANY

Earle S. Ebers
H. M. Parsekian
R. S. Tobias

WITCO CHEMICAL COMPANY, INC.

Max A. Minnig
Robert I. Wishnick
William Wishnick

PHS/so
June 17, 1959

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