



**SPRING
CAR
CARE
DAYS**

SHINELINE PROMOTION

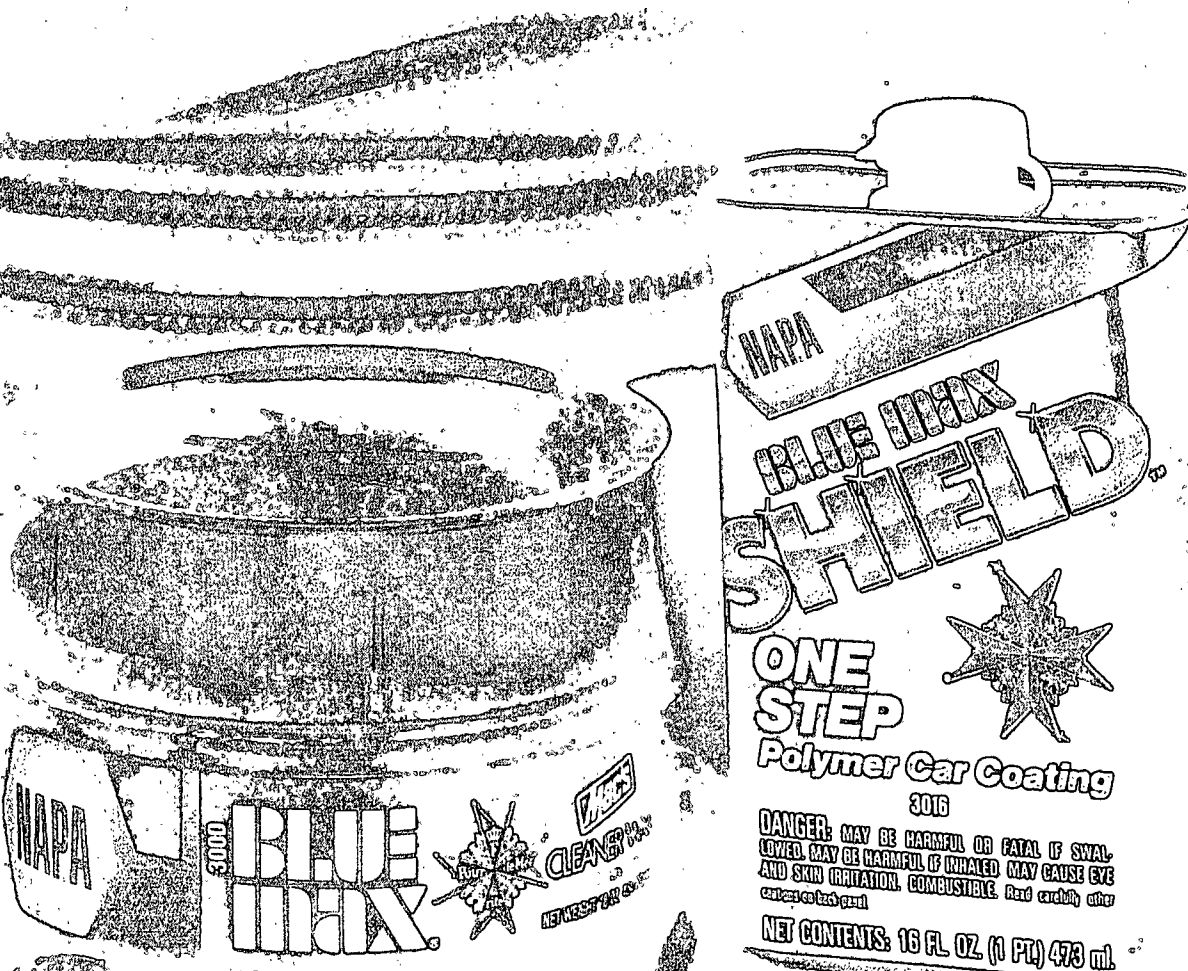


SHINELINE CONSUMER REFUNDS

Mac's is offering special consumer mail-in refunds this Spring of \$2.00 each on Blue Max Shield and Blue Max Wax, with the purchase of one other Mac's appearance product.

SHINELINE ADVERTISING ALLOWANCES

Between March 15 and May 31, 1982, \$2.00 per case advertising allowance on Blue Max Waxes, based on Shineline sell-in purchases.



See your Mac's sales representative or D. C. sales manager for details.

Mac's is a Division of Ashland Oil, Inc., Ashland, Ohio 44101

