Detroit Free Press
1-14-12

ACME TAKES OVER WESTERN PLANTS

Deal Makes Detroit Headquarters of One of the Country's Largest Industries

CUTS MANUFACTURING COST AND AIDS DISTRIBUTION

Big White Lead & Color Works Now Has Factories in Five Cities and 30 Stores.

Large immediate expansion of business with opportunity for still greater future extensions for the Acme White Lead & Color Works of this city, results from a deal just put through by which stockholders of the Acme company take over the control of three companies which have been operating paint making plants in four western cities. These companies are the Lincoln Paint & Color Co. of Lincoln, Neb., the Lincoln Paint & Color Co. of Dallas, Texas, and the H. R. Tibbitts Paint company with plants in Los Angeles and San Diego, Cal.

Through this transaction Detroit becomes headquarters for one of the most important industries in the country, manufacturing products which next to food and cloth, may be said to be the articles in most universal use throughout the country.

Increased Factory Facilities.

The Acme company adds to its great factories in Detroit and Boston, extensive paint manufacturing facilities in Lincoln, Neb., Dallas, Texas, and Los Angeles, Cal. In addition to these the company has some 30 stores and distributing depots located in various cities, which are regarded as strategic points in the handling of its products.

In this expansion of business both consumer and distributor will benefit. The Acme company will effect an important economy in production, eliminate a large percentage of the cost of distribution of its products and by largely doing away with redistributions through jobbers, will be in position to give its customers a more prompt and satisfactory service.

The plant in this city, from which not only finished paint and varnish products but manufactures, also all the basic material entering into the composition of these products such as white lead, red lead, dry colors and varnishes. At the factory in Boston, which also manufacturers pure chalk imported directly from England, is landed on the company's wharf and manufactured into whiting, a product used in the manufacture of kalsomine and putty and extensively sold to rubber and other manufacturers. By supplying all these products to

[illegible]

Monday you can buy

[illegible]

Detroit News
1-14-12

ACME CO. ACQUIRES THREE PAINT PLANTS

Makes Important Addition to Its Factories.

A deal of importance in the expansion of the business of the Acme White Lead & Color Works has just taken place, the nature of it being the acquiring of control by stockholders of the Acme company of the Lincoln Paint & Color company, of Dallas, Tex., and the H. R. Tibbits Paint company of Los Angeles and San Diego, Cal.

This now gives the Acme company manufacturing facilities in Boston, Detroit, Lincoln, Neb., Dallas, Texas, and Los Angeles, Cal. In addition to this they have some 30 distributing depots and stores at various strategical points throughout the country.

This policy eliminates a very large distributing expense, largely doing away with the less satisfactory method of redistribution through jobbers.

The Detroit plant not only produces the finished paint and varnish products, but manufactures nearly all the basic materials entering into those products, as, for instance, white lead, red lead, dry colors and varnishes; while at the Boston factory, in addition to the manufacture of paints, chalk is imported, directly from England, landed on the company's own wharf and manufactured into whiting, which, in turn, is used in the manufacture of kalsomine and putty and largely sold to rubber and other manufacturers. All of these materials will now be supplied to the various affiliated companies and a very large saving made to them.

In the case of the Detroit and Boston plants, which are now overcrowded with business, will have their product for the Lincoln, Dallas and Los Angeles territories ground at these points.

In this manner Detroit has clinched one of the most important industries in the country, with headquarters here. Few people realize that next to food and clothing, paints and varnishes are about the most universally used articles manufactured today.

When asked if the policy of expansion was to be continued, it was stated that there were no further immediate developments in sight, but that it was natural to assume that there was no logical reason why there might not be.

This move on the part of the Acme company explains the recent authorization in the increase of their capital stock from $2,750,000 to $4,000,000.

NEWS

Los Angeles Times
1-14-12

BUY LOCAL PAINT HOUSE.

Los Angeles has again been selected as an ideal manufacturing point. This time it is the Acme White Lead and Color Works, with factories and distributing branches located in the principal points in all parts of the country.

This company has purchased the business of the H. R. Tibbetts Paint Company, which has been distributing its paints and varnishes in Southern California for a number of years. In addition to retaining the organization, business and premises of the Tibbetts Paint Company, the Acme Company is installing machinery for the manufacture of its complete line and will be in full operation in a very short time. The Los Angeles factory will not only supply the trade in Southern California, but will also make goods for distributing depots for the entire Coast, including those at San Diego, Portland and Tacoma.

Birmingham Ledger
1-31-12

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This now gives the Acme company manufacturing facilities in Boston, Detroit, Lincoln, Neb., Dallas, Texas, and Los Angeles, Cal. In addition to this they have some 30 distributing depots and stores at various strategical points throughout the country, the Birmingham branch being located at 2121 Third Avenue.

This policy eliminates a very large distributing expense, largely doing away with the less satisfactory method of redistribution through jobbers.

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1912

VARNISH MAKER REVEALS SECRETS OF HIS BUSINESS

HIDES IDENTITY TO SAVE HIMSELF, BUT TELLS ALL THE TRADES' TRICKS.

DECLARES CUSTOMERS WON'T PERMIT QUALITY TO SUPERSEDE GRAFT.

Manufacturers Defeated in Honest Desire to Be Honest, He Asserts.

CONFESSIONS OF A VARNISH MANUFACTURER

A salesman's prayer book is a book in which is recorded the names and addresses of different foremen with which he does business, and the amounts he pays each. In case he forgets, he can refer to that so he doesn't pay a commission.

Practically every paint and varnish house in the country is guilty. Not [illegible] warehouse is clean. [illegible] every one of [illegible] do business on a [illegible] but not [illegible] graft, but [illegible] and us. They [illegible] and buy on the

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