

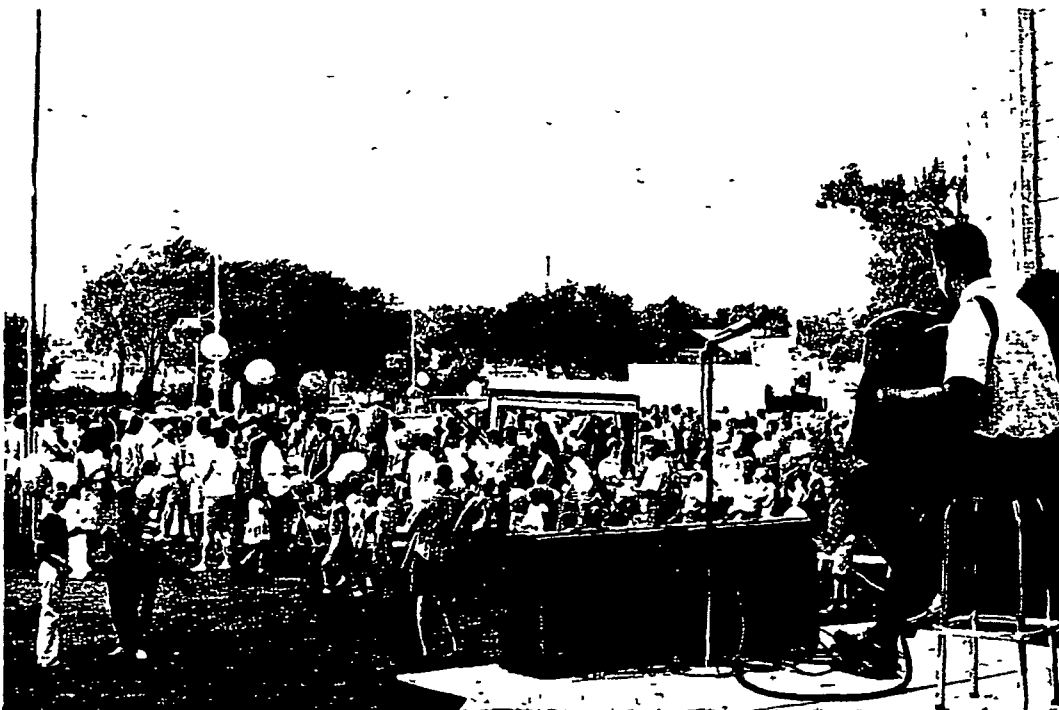


FIG 8-4 — The conclusion of another injury-free year calls for celebration! Here, employees, families, and community VIP's enjoy a family safety picnic—complete with balloons, refreshments, and special souvenirs to commemorate the event

Courtesy Carling Brewing Company

safety picnic

In companies with plants in different cities, a top executive may call a meeting of employees when he visits a plant. His talk may cover safety as well as other subjects. One company president makes an annual round of plants with the safety director and speaks at a safety rally of all employees at each plant.

Under certain conditions, particularly in smaller communities, large meetings can be held in a local theater or public hall. It then is necessary to make fairly elaborate arrangements and to give the meetings considerable publicity to assure good attendance.

A mass meeting in a public hall naturally has one advantage over a plant meeting. It makes possible the attendance not only of employees, but also of their wives or husbands, families, and friends.

"Family safety nights" of this sort are very popular in the railroad industry. A consider-

able number may be held at several different points on the railroad during the year.

In addition to the address or two around which the program is centered, there should be some worthwhile entertainment. Often good talent can be found right in the plant or shop.

This type of meeting affords an excellent opportunity for using an outside speaker who can talk authoritatively and convincingly on general accident prevention work. Such a speaker can be obtained from a nearby plant, an insurance company, the city administration, an automobile club, or a community safety council.

If movies relating to accident prevention are desired, a suitable selection can be made from films available through the National Safety Council, or through regional film service organizations, whose locations may be obtained from the Council.